NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 24, 1978

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL IN THE FAMILY#	33.1	24,660
2	LAVERNE AND SHIRLEY	30.5	22,720
3	THREE'S COMPANY#	30.1	22,420
4	HAPPY DAYS	29.2	21,750
5	M*A*S*H	27.7	20,640
6	ONE DAY AT A TIME	26.3	19,590
7	MORK & MINDY	25.8	19,220
8	KAZ#	25.7	19,150
9	CHARLIE BROWN'S CHRISTMAS(S)	24.5	18,250
10	NESTOR-LONG-EARED DONKEY(S)	24.4	18,180
10	NIGHT BEFORE CHRISTMAS(S)	24.4	18,180
12	PERRY COMO'S-CHRISTMAS(S)	24.2	18,030
13	FROSTY WINTER WONDERLAND(S)	23.8	17,730
14	LOVE BOAT	23.6	17,580
15	TAXI#	23.5	17,510
16	60 MINUTES	23.4	17,430
17	BARNABY JONES	23.2	17,280
17	BARNEY MILLER	23.2	17,280
17	WHAT'S HAPPENING	23.2	17,280
20	CHARLIE'S ANGELS#	23.0	17,140

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL IN THE FAMILY#	24.6	50,250
2	LAVERNE AND SHIRLEY	23.3	47,780
3	HAPPY DAYS	23.2	47,380
4	THREE'S COMPANY#	22.3	45,660
5	NESTOR-LONG-EARED DONKEY(S)	21.2	43,430
6	FROSTY WINTER WONDERLAND(S)	21.1	43,130
7	MORK & MINDY	21.0	42,980
8	NIGHT BEFORE CHRISTMAS(S)	20.4	41,660
9	CHARLIE BROWN'S CHRISTMAS(S)	20.1	41,210
10	M*A*S*H	19.8	40,540
11	WHAT'S HAPPENING	18.3	37,490
12	ONE DAY AT A TIME	18.1	37,120
13	KAZ#	17.6	36,100
14	LOVE BOAT	17.1	35,070
15	60 MINUTES	17.0	34,830
16	PERRY COMO'S-CHRISTMAS(S)	16.9	34,620
17	BARNEY MILLER	16.8	34,380
18	BOB HOPE-CHRISTMAS SHOW(S)	16.4	33,660
19	EIGHT IS ENOUGH#	16.4	33,580
20	FANTASY ISLAND	15.8	32,390
21	TAXI#	15.8	32,360

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL IN THE FAMILY#	27.8	21,730
2	THREE'S COMPANY#	23.5	18,340
3	LAVERNE AND SHIRLEY	23.0	17,920
4	M*A*S*H	22.9	17,870
5	PERRY COMO'S-CHRISTMAS(S)	22.9	17,860
6	ONE DAY AT A TIME	21.9	17,100
7	HAPPY DAYS	21.9	17,070
8	LITTLE HOUSE-PRAIRIE#	20.2	15,750
9	MERRY XMAS-OLE OPRY HOUSE(S)	19.9	15,510
10	BOB HOPE-CHRISTMAS SHOW(S)	19.8	15,440
11	MORK & MINDY	19.7	15,360
12	LOVE BOAT	19.3	15,030
13	LOU GRANT	19.1	14,890
14	KAZ#	18.8	14,700
15	FAMILY#	18.6	14,520
16	NESTOR-LONG-EARED DONKEY(S)	18.4	14,370
17	FROSTY WINTER WONDERLAND(S)	18.1	14,100
17	WHAT'S HAPPENING	18.1	14,100
19	60 MINUTES	18.0	14,070
20	BARNEY MILLER	17.9	13,940

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL PLAYOFF GAME-NBC(S)	26.3	18,440
2	ALL IN THE FAMILY#	25.1	17,620
3	CBS NFL PLAYOFF GAME-SUN(S)	23.5	16,500
4	NFL PLAYOFF POST-NBC(S)	23.5	16,480
5	CBS NFL FOOTBALL GAME 1#	22.4	15,700
6	60 MINUTES	22.1	15,470
7	KAZ#	19.7	13,830
8	THREE'S COMPANY#	18.6	13,050
9	LAVERNE AND SHIRLEY	18.5	13,000
10	HAPPY DAYS	18.3	12,850
10	M*A*S*H	18.3	12,850
12	NFL MONDAY NIGHT FOOTBALL	17.1	11,960
13	BOB HOPE-CHRISTMAS SHOW(S)	16.7	11,740
14	LOVE BOAT	16.7	11,720
15	FANTASY ISLAND	16.4	11,500
16	MORK & MINDY	16.1	11,320
17	BARNABY JONES	15.7	11,040
18	BARNEY MILLER	15.2	10,640
19	ONE DAY AT A TIME	15.0	10,540

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 24, 1978

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY#	27.4	13,280
2	LAVERNE AND SHIRLEY	26.9	13,020
3	ALL IN THE FAMILY#	25.6	12,400
4	M*A*S*H	25.1	12,150
5	HAPPY DAYS	24.9	12,080
6	MORK & MINDY	24.8	12,000
7	ONE DAY AT A TIME	23.4	11,340
8	WHAT'S HAPPENING	21.8	10,570
9	FROSTY WINTER WONDERLAND(S)	21.1	10,230
10	FAMILY#	20.9	10,140
11	SOAP	20.8	10,080
12	BARNEY MILLER	20.7	10,040
12	NESTOR-LONG-EARED DONKEY(S)	20.7	10,040
14	LOU GRANT	20.6	9,960
15	TAXI#	20.5	9,950
16	LOVE BOAT	20.1	9,710
17	NIGHT BEFORE CHRISTMAS(S)	19.7	9,550
18	CHARLIE BROWN'S CHRISTMAS(S)	19.5	9,420
19	PERRY COMO'S-CHRISTMAS(S)	18.9	9,130
20	FANTASY ISLAND	18.7	9,050

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL IN THE FAMILY#	32.4	7,650
2	PERRY COMO'S-CHRISTMAS(S)	29.2	6,880
3	LITTLE HOUSE-PRAIRIE#	28.3	6,670
4	WALTONS	25.5	6,010
5	MERRY XMAS-OLE OPRY HOUSE(S)	25.0	5,890
6	BOB HOPE-CHRISTMAS SHOW(S)	23.6	5,570
7	HAWAII FIVE-O	23.3	5,500
8	60 MINUTES	22.9	5,400
9	KAZ#	22.5	5,310
10	ROCKETTE-TRIB.-RADIO CITY(S)	21.5	5,080
11	BIG EVENT-TUE.#	21.1	4,980
12	BARNABY JONES	20.9	4,930
13	ONCE UPON A STARRY NITE(S)	20.8	4,910
14	CHIPS#	19.8	4,670
15	CARPENTERS-XMAS PORTRAIT(S)	19.7	4,640
16	NBC MONDAY NIGHT MOVIES	19.6	4,620
17	JEFFERSONS	19.2	4,540
18	ONE DAY AT A TIME	18.7	4,420
19	M*A*S*H	18.6	4,390
20	DONNY AND MARIE#	18.4	4,350
21	CBS WEDNESDAY NIGHT MOVIE#	18.4	4,340

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL PLAYOFF GAME-NBC(S)	29.0	13,340
2	NFL PLAYOFF POST-NBC(S)	26.0	11,990
3	CBS NFL PLAYOFF GAME-SUN(S)	25.0	11,530
4	ALL IN THE FAMILY#	22.1	10,160
5	CBS NFL FOOTBALL GAME 1#	21.8	10,020
6	60 MINUTES	20.1	9,270
7	THREE'S COMPANY#	19.5	9,000
8	MORK & MINDY	18.6	8,590
9	LAVERNE AND SHIRLEY	18.6	8,550
10	HAPPY DAYS	18.5	8,520
11	M*A*S*H	17.7	8,170
12	BARNEY MILLER	17.6	8,100
13	NFL MONDAY NIGHT FOOTBALL	17.4	8,030
14	SOAP	17.4	8,010
15	KAZ#	16.8	7,730
16	BATTLESTAR: GALACTICA	16.5	7,620
17	FANTASY ISLAND	16.5	7,580
18	LOVE BOAT	16.2	7,450

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL IN THE FAMILY#	29.1	5,390
2	60 MINUTES	26.9	4,980
3	NFL PLAYOFF GAME-NBC(S)	24.5	4,540
4	BOB HOPE-CHRISTMAS SHOW(S)	24.5	4,530
5	KAZ#	22.4	4,150
6	WALTONS	22.0	4,070
7	MERRY XMAS-OLE OPRY HOUSE(S)	21.8	4,030
8	CBS NFL PLAYOFF GAME-SUN(S)	21.7	4,020
9	HAWAII FIVE-O	21.7	4,010
10	PERRY COMO'S-CHRISTMAS(S)	21.5	3,980
11	CBS NFL FOOTBALL GAME 1#	21.4	3,960
12	NFL PLAYOFF POST-NBC(S)	20.8	3,840
13	CHIPS#	20.6	3,810
14	LITTLE HOUSE-PRAIRIE#	20.5	3,800
15	BARNABY JONES	19.9	3,680
16	M*A*S*H	18.8	3,480
17	CBS EVENING NEWS-CRONKITE	18.3	3,380
18	JEFFERSONS	18.1	3,350
19	NBC NIGHTLY NEWS	18.1	3,340
20	ROCKFORD FILES#	17.4	3,220
21	THREE'S COMPANY#	17.2	3,190
21	WINDS OF KITTY HAWK(S)	17.2	3,190

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1978 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A CONVERSATION-CARTERS(S)		195		A	7.7	13	574	1571	666	201^	745	245^	417^	427	109v	280^	577	322^	429	376^	78v	124^	127^	60v	122^	78v
1 THU. 10.00P 60 ABC DN		99																								
10.00 - 10.30				A	9.1	15	678	1572	646	193^	711	238^	420	423	99^	244^	580	333^	442	391	66v	115^	143^	71v	138^	88v
10.30 - 11.00				A	6.4	11	477	1516	675	202^	765	245^	396^	422^	116v	320^	553	302^	399^	343^	94v	131^	101v	44v	97v	63v
ABC FRIDAY NIGHT MOVIE	10	182	182	A	19.1	33	1423	1980	878	297	935	370	570	471	113	299	566	206	341	313	107	176	206	131	273	180
1 FRI. 9.14P 120 ABC FF		95	98	B	18.9	33	1408	1888	766	322	844	361	565	460	114	221	621	265	414	363	96	154	189	119	234	164
2 FRI. 9.00P 120																										
9.00 - 9.30				A	16.2	28	1207	2196	966	321	1001	393	580	498	106^	347	573	182^	332	362	75^	156^	216	161^	406	263
9.30 - 10.00				A	18.3	31	1363	2037	910	289	963	383	580	493	110	307	562	183	332	318	99	179	201	131	311	191
10.00 - 10.30				A	19.3	34	1438	1966	867	296	936	372	578	462	110	295	564	222	348	301	108	169	219	140	247	176
10.30 - 11.00				A	20.4	37	1520	1943	857	303	921	367	573	468	111	288	570	220	346	305	114	177	212	131	240	163
ABC NEWSBRIEF-M-F	73	178	176	A	17.8	28	1326	1866	736	259	814	325	515	436	107	234	571	237	360	310	88	170	183	105	298	222
M & F 8.58P 1 ABC N		94	93	B	19.0	30	1416	1895	721	281	798	351	535	437	97	203	614	265	398	332	93	169	209	112	274	197
TU-TH 9.58P 1																										
ABC NEWSBRIEF-SAT.	15	183	167	A	22.2	40	1654	1997	728	310	855	358	568	477	98	206	691	282	447	413	80	152	180	84	271	219
SAT. 9.58P 1 ABC N		94	94	B	20.8	37	1550	1961	739	284	823	311	523	463	115	227	618	240	393	358	87	165	189	101	331	247
ABC NEWSBRIEF-SUN.	15	192	190	A	13.8	25	1028	2313	694	294	771	426	625	442	72^	123	849	504	682	525	58^	114^	282	118^	411	321
SUN. 8.58P 1 ABC N		96	95	B	18.7	28	1393	2207	671	288	755	410	589	429	70	128	737	406	585	477	60	106	261	111	454	306
ABC SUNDAY NIGHT MOVIE	12	197	196	A	16.5	32	1229	2111	807	333	959	448	710	543	112	205	724	365	564	439	55^	116	215	148	213	166

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
1 SUN. 9.00P 120 ABC FF		99	99	B	22.5	36	1676	2011	744	354	855	418	642	507	84	155	748	372	572	483	80	122	225	101	183	132
2 SUN. 9.00P 135																										
9.00 - 9.30				A	15.7	29	1170	2126	768	327	918	452	682	487	95^	191	717	374	561	434	45^	111	224	154	267	206
9.30 - 10.00				A	16.4	30	1222	2122	776	345	931	441	676	511	115	210	724	376	556	424	59^	119	230	158	237	180
10.00 - 10.30				A	17.1	33	1274	2094	834	343	982	458	743	574	111	201	710	367	568	433	53^	107	218	143	184	144
10.30 - 11.00				A	17.1	34	1274	2082	843	329	993	454	735	583	117	210	706	340	550	436	62^	120	200	144	183	149
ABC WORLD NEWS TONIGHT	60	197	197	A	10.6	20	790	1697	707	233	785	261	407	385	131	302	652	212	344	297	106	246	120	62^	140	96
M-F 6.30P 30 ABC N		99	99	B	10.3	20	767	1642	710	243	791	263	414	374	119	299	612	202	318	299	105	235	95	45	144	91
ABC WRLD NEWS TONIGHT-SAT	5	109	114	A	4.3	9	320	1972	717	253^	773	265^	416	353^	101^	331^	958	390	611	550	91v	268^	40v	14v	201^	201^
1 SAT. 6.30P 30 ABC N		67	67	B	4.2	8	313	1876	644	194	760	287	443	372	105	279	779	316	481	445	111	244	88	34	249	168
2 SAT. 6.50P 10																										
ALICE	7		184	A	10.7	25	797	1876	784	114^	874	216^	394	400	82^	412	810	311	465	336	148^	309	89^	53v	103^	88^
2 SUN. 9.30P 30 CBS CS			98	B	23.1	35	1721	1859	764	264	863	234	420	406	128	357	652	176	308	319	119	270	153	73	191	141
ALL IN THE FAMILY	7	188		A	33.1	50	2466	2038	709	326	882	320	503	405	149	310	713	263	412	391	106	218	213	125	230	148
1 SUN. 8.04P 60 CBS CS		99		B	26.8	40	1997	1877	754	296	871	250	430	391	148	360	668	190	325	336	120	260	156	85	182	120
8.00 - 8.30				A	30.7	47	2287	2055	728	336	902	326	513	419	154	317	707	257	401	374	105^	226	208	120	238	160
8.30 - 9.00				A	35.3	53	2630	2027	702	321	880	320	505	395	148	310	720	268	418	400	105	217	209	128	218	135
BARNABY JONES	11	191	187	A	23.2	41	1728	1641	733	270	799	246	435	417	136	285	638	215	376	310	113	213	132	48^	72^	45^
THU. 10.00P 60 CBS PD		98	98	B	20.5	36	1527	1687	755	265	830	240	432	434	142	295	667	206	356	334	125	245	108	46	82	59
10.00 - 10.30				A	23.1	40	1721	1679	737	271	802	241	431	409	140	294	652	215	378	309	121	225	135	48^	90	57^
10.30 - 11.00				A	23.3	42	1736	1599	727	267	795	252	437	423	134	276	626	215	374	312	106	203	127	48^	51^	31^
BARNEY MILLER	13	188	191	A	23.2	37	1728	1990	707	333	806	362	581	452	85	169	615	340	468	377	59^	103	253	128	316	222
THU. 9.00P 30 ABC CS		98	98	B	23.1	37	1721	1938	736	321	813	387	579	463	85	172	657	332	477	385	76	134	230	125	238	168
BATTLESTAR: GALACTICA	12	203	199	A	14.6	28	1088	2387	649	272	716	386	587	432	57^	103^	848	504	702	540	50^	91^	337	137	486	379
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1978 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BATTLESTAR: GALACT-CONT'D																										
SUN. 8.00P 60 ABC SF		99	98	B	20.6	32	1535	2334	648	286	739	436	616	443	52	91	768	446	640	516	49	84	314	127	513	366
8.00 - 8.30				A	13.8	26	1028	2378	625	261	685	366	557	414	52^	100^	839	492	692	525	55^	93^	343	143	511	392
8.30 - 9.00				A	15.5	29	1155	2371	667	278	739	400	611	448	60^	102^	845	510	700	543	48^	91^	328	129	459	365
BEAR WHO SLEPT THRU XMAS(S)			206	A	17.5	28	1304	2375	627	300	824	333	520	409	80^	251	706	312	483	359	116^	185^	183^	81^	662	394
2 TUE. 8.00P 30 NBC EA			99																							
BIG EVENT-TUE.	11	205		A	19.8	32	1475	1726	843	333	910	231	492	511	175	337	578	166	331	324	106^	190	114^	59^	124^	88^
1 TUE. 9.00P 120 NBC FV		99		B	18.6	29	1386	1650	779	273	833	259	455	458	131	292	579	188	324	316	111	198	111	45	127	92
9.00 - 9.30				A	17.9	28	1334	1666	807	296	861	198	443	455	180^	351	567	135^	297	298	118^	212	79^	37v	159^	111^
9.30 - 10.00				A	20.0	31	1490	1732	825	321	882	229	473	480	172	343	580	163^	324	316	123^	202	116^	59^	154^	102^
10.00 - 10.30				A	20.9	34	1557	1751	850	343	926	241	509	529	170	331	572	185	341	330	92^	176	134^	69^	119^	82^
10.30 - 11.00				A	20.5	34	1527	1732	878	359	955	246	534	563	176	324	591	175	359	352	88^	175	121^	66^	65^	57^
BIG EVENT	8		206	A	12.6	31	939	2504	792	341	882	293	544	494	137^	288	924	288	589	526	113^	265	365	183^	333	227^
2 SUN. 8.00P 120 NBC FV			99	B	18.8	30	1401	2074	754	284	822	320	529	473	108	224	777	344	522	448	99	182	220	108	255	186
8.00 - 8.30				A	11.0	28	820	2470	841	386	919	333	620	561	156^	240^	909	264^	610	568	104^	235^	309	191^	333	227^
8.30 - 9.00				A	13.2	32	983	2475	838	336	913	292	564	530	136^	297	899	216^	542	498	114^	297	337	194^	326	220^
9.00 - 9.30				A	13.2	32	983	2748	742	351	828	248^	462	423	118^	319	1014	404	654	527	99^	267	489	198^	417	310
9.30 - 10.00				A	12.8	30	954	2339	767	298	887	307	548	466	154^	302	882	276	562	529	135^	252^	313	150^	257	152^
BOB HOPE-CHRISTMAS SHOW(S)			198	A	22.9	39	1706	1973	794	284	905	274	515	434	114^	327	687	178	346	350	134^	264	129^	60^	252	140^
2 FRI. 8.00P 60 NBC GV			98																							
8.00 - 8.30				A	22.0	39	1639	1940	781	247	896	262	487	415	118^	345	699	179	348	353	142^	278	111^	57^	234	157
8.30 - 9.00				A	23.8	40	1773	1997	807	316	913	286	542	450	111^	309	677	180	343	341	130^	254	140	60^	267	123^
CARPENTERS-XMAS PORTRAIT(S)			201	A	20.3	31	1512	1827	755	211	833	289	495	385	101^	307	506	144^	283	271	80^	181	191	119^	297	186
2 TUE. 9.00P 60 ABC GV			99																							
9.00 - 9.30				A	22.0	34	1639	1824	709	202	786	270	472	352	88^	283	518	167	306	282	77^	172	187	119^	333	207
9.30 - 10.00				A	18.6	29	1386	1822	810	220	889	310	523	425	113^	335	488	115^	255	251	84^	191	190	117^	255	160^
CARTER COUNTRY	7	177	139	A	13.1	24	976	2015	751	286	840	306	512	443	146	262	758	258	453	421	133	216	164	91^	253	193
SAT. 8.30P 30 ABC CS		92	90	B	15.0	27	1118	2040	736	262	820	302	492	406	125	257	704	277	430	370	112	212	176	84	340	242
CBS EVENING NEWS-CRONKITE	59	194	195	A	14.2	27	1058	1732	692	235	766	185	315	313	142	385	692	168	301	322	154	320	113	49^	161	100
M-F 6.30P 30 CBS N		98	99	B	13.9	27	1036	1630	707	225	766	173	318	333	145	373	620	167	269	287	138	295	98	48	146	83
CBS EVENING NEWS	6		156	A	5.7	14	425	1991	737	288^	852	279^	390^	374^	169^	388^	793	229^	371^	378^	134v	355^	98v	98v	248^	199^
2 SUN. 6.30P 30 CBS N			86	B	8.1	15	603	1680	733	254	811	173	275	289	183	465	709	178	296	315	137	332	83	46	77	50
CBS NEWS SPECIAL REPORT(S)		195		A	15.2	27	1132	1831	684	237	722	200^	295	289	154^	341	681	203^	372	341	161^	261	126^	55^	302	175^
1 FRI. 9.09P 11 CBS N		99																								
CBS REPORTS(S)			176	A	11.3	18	842	1537	640	137^	704	128^	244^	260^	127^	410	687	157^	266^	277^	148^	367	60v	LT	86^	73v
2 TUE. 8.00P 60 CBS N			97																							
8.00 - 8.30				A	11.4	18	849	1494	634	142^	683	105^	223^	245^	127^	417	681	140^	258^	273^	145^	372	26v	8v	104^	79^
8.30 - 9.00				A	11.2	18	834	1570	642	132^	723	151^	264^	273^	127^	404	691	172^	273^	279^	150^	362	91^	LT	65v	65v
CBS REPORTS(S)			157	A	8.5	17	633	1517	654	92v	654	93v	364^	402	99v	243^	632	218^	409	299^	87v	159^	134^	76v	97v	94v
2 SAT. 10.10P 57 CBS DN			95																							
10.00 - 10.30				A	8.8	17	656	1489	657	77v	657	60v	353^	390	101^	267^	620	228^	413	265^	95v	158^	107^	60v	105^	98^
10.30 - 11.00				A	8.1	16	603	1459	645	81v	645	111^	375^	419	95v	226^	601	190^	378^	299^	95v	159^	146^	76v	67v	67v
CBS SAT. NEWS-SCHIEFFER	11	141	141	A	10.2	22	760	1658	677	249	735	151^	259	224	141^	418	718	130^	289	323	141^	336	94^	40v	111^	51^
SAT. 6.30P 30 CBS N		88	88	B	9.7	20	723	1654	704	215	772	167	297	281	137	415	672	154	285	300	124	319	80	44	130	71

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SATURDAY NIGHT MOVIE	5	179		A	16.5	30	1229	2009	803	308	870	259	458	432	175^	340	651	141^	342	361	93^	235	201	113^	287	182^
1 SAT. 9.00P 120 CBS FF		93		B	18.1	31	1348	1990	782	282	852	291	482	448	122	283	729	269	444	410	107	221	163	78	246	157
9.00 - 9.30				A	14.7	26	1095	2104	828	299	917	267	478	454	186^	362	648	135^	337	337	107^	246	211^	110^	328	187^
9.30 - 10.00				A	15.0	27	1118	2005	803	302	888	232	443	433	186^	373	654	125^	339	367	88^	235	197^	99^	266	154^
10.00 - 10.30				A	17.5	32	1304	1975	792	312	839	255	452	428	170^	320	644	135^	344	369	85^	223	200	115^	292	185^
10.30 - 11.00				A	18.9	35	1408	1955	782	314	838	279	457	414	157^	309	647	158^	346	362	88^	235	205	126^	265	197
CBS TUESDAY NIGHT MOVIES	10	170	180	A	18.3	29	1363	1718	746	265	870	297	533	476	135	263	668	235	368	375	118	197	108	26^	72^	51^
TUE. 9.00P 120 CBS FF		93	96	B	16.6	26	1237	1815	723	279	813	321	526	450	109	214	708	296	456	412	94	178	173	66	121	88
9.00 - 9.30				A	15.4	24	1147	1706	727	266	848	253	471	440	148	307	642	207	328	352	129	227	111	31^	105^	83^
9.30 - 10.00				A	17.4	27	1296	1718	758	276	871	274	522	479	142	270	645	236	359	373	112	191	117	25^	85^	68^
10.00 - 10.30				A	20.3	33	1512	1710	746	257	871	320	547	486	131	248	683	250	392	378	111	183	102	26^	54^	34^
10.30 - 11.00				A	20.1	34	1497	1720	740	256	875	327	567	489	126	237	695	242	382	392	117	193	101	23^	49^	29^
CBS WEDNESDAY NIGHT MOVIE	7		167	A	17.3	28	1289	1879	891	359	990	400	558	416	163^	336	558	134^	265	276	107^	223	192	106^	139^	84^
2 WED. 9.00P 120 CBS FF			94	B	16.5	27	1229	1861	761	313	819	348	544	441	112	199	661	277	419	368	99	179	246	112	135	91
9.00 - 9.30				A	17.2	26	1281	2077	937	381	1022	405	594	426	177^	341	586	135^	283	310	93^	220	235	144^	234	147^
9.30 - 10.00				A	16.8	26	1252	1893	892	356	966	364	526	405	164^	339	559	123^	258	279	100^	229	204	112^	164^	100^
10.00 - 10.30				A	17.8	29	1326	1758	872	344	981	404	550	408	158^	334	528	122^	236	249	120^	222	160^	87^	89^	52^
10.30 - 11.00				A	17.5	30	1304	1774	866	350	984	420	555	418	149^	330	554	155^	282	264	115^	222	164^	84^	72^	39v
CHARLIE BROWN'S CHRISTMAS(S)			196	A	24.5	38	1825	2258	694	172	743	305	517	411	70^	197	488	217	380	323	36^	95^	167	75^	860	512
2 MON. 8.00P 30 CBS EA			99																							
CHARLIE'S ANGELS	12		175	A	23.0	35	1714	1884	712	232	778	313	501	408	142^	217	594	253	402	318	83^	153	213	89^	299	284
2 WED. 9.00P 60 ABC PD			96	B	25.8	40	1922	1917	750	290	826	341	533	453	117	226	583	221	349	301	105	180	244	133	264	212
9.00 - 9.30				A	22.4	34	1669	1884	721	217	787	324	512	413	137^	218	582	247	394	315	75^	147	214	95^	301	286
9.30 - 10.00				A	23.5	36	1751	1887	705	246	771	305	490	405	144	217	603	258	409	325	86^	154	215	84^	298	283
CHIPS	13	203		A	19.4	35	1445	1887	712	255	801	234	412	398	111^	323	689	196	336	357	109^	264	207	68^	190	120^
1 SAT. 8.00P 60 NBC OP		98		B	19.3	35	1438	2177	729	252	814	272	464	425	124	287	693	246	416	392	109	205	229	105	441	306
8.00 - 8.30				A	17.9	33	1334	1897	710	250	804	229	391	379	112^	347	696	191	320	345	118^	285	208	67^	189	115^
8.30 - 9.00				A	21.0	38	1565	1859	705	257	788	235	422	412	108^	299	677	199	346	366	101^	244	205	69^	189	124^
D. HENNING-WORLD OF MAGIC(S)		212		A	17.8	28	1326	1999	611	132^	660	192	348	344	126^	264	646	214	408	394	124^	198	270	54^	423	301
1 THU. 8.00P 60 NBC GV		99																								
8.00 - 8.30				A	16.1	26	1199	1927	602	121^	651	183^	312	320	143^	283	660	207	392	374	143^	226	247	37v	369	256
8.30 - 9.00				A	19.4	30	1445	2065	621	141^	669	200	378	366	111^	248	636	219	419	415	106^	176	292	69^	468	338
DALLAS	8	187	186	A	16.3	32	1214	1666	686	257	762	253	430	420	113	260	663	228	388	343	120	217	120	62^	121	81^
1 SUN. 10.04P 60 CBS GD		98	98	B	17.8	31	1326	1713	745	302	850	279	482	454	123	283	634	202	341	341	108	216	127	74	102	77
2 SUN. 10.00P 60																										
10.00 - 10.30				A	15.6	31	1162	1688	669	240	743	238	407	402	105^	260	675	240	390	349	120	221	137	66^	133	82^
10.30 - 11.00				A	16.7	33	1244	1637	691	265	768	265	445	432	120	256	640	213	373	327	121	213	110	58^	119	86^
DAVID CASSIDY-UNDERCOVER	6		190	A	8.2	15	611	1833	623	226^	712	228^	453	457	123^	189^	596	264^	416	323^	90v	143^	128^	66v	397^	161^
2 THU. 10.00P 60 NBC OP			97	B	12.6	22	939	1750	678	259	756	292	497	443	89	196	684	285	467	402	86	152	170	79	140	91
10.00 - 10.30				A	7.8	14	581	1897	677	207^	763	205^	476	478	134^	205^	629	282^	453	335^	95v	146^	158^	84v	347^	147^
10.30 - 11.00				A	8.6	15	641	1755	567	242^	656	245^	424	433	112^	172^	554	245^	379^	305^	85v	137^	103^	50v	442	171^
DEBOLTS-19 KIDS(S)		193		A	15.0	25	1118	2225	749	321	877	392	561	423	125^	247	634	285	463	356	85^	147^	365	227	349	255
1 SUN. 7.00P 60 ABC DO		99																								
7.00 - 7.30				A	14.0	24	1043	2177	796	317	908	390	545	414	133^	283	646	296	466	355	83^	152^	325	207^	298	230^
7.30 - 8.00				A	15.9	26	1185	2275	710	325	853	398	576	434	118^	216	624	276	460	358	81^	141^	403	246	395	279

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
EVENING CONT'D																										
DICK CLARK'S LIVE WEDNSDY	11	182	165	A	12.1	20	901	1815	692	230	768	319	452	407	141	256	659	347	470	361	91^	160	171	86^	217	156
1 WED. 10.00P 60 NBC GV		95	91	B	15.4	25	1147	1831	718	263	806	333	482	384	129	268	639	277	420	352	80	179	161	70	225	159
2 WED. 8.00P 60																										
8.00 - 8.30				A	13.0	21	969	1983	707	239^	720	252^	407	386	137^	248^	770	377	530	361	111^	213^	252	125^	241^	142^
8.30 - 9.00				A	13.9	22	1036	1934	711	187^	735	283	414	381	151^	265	716	342	503	356	101^	196^	161^	97^	322	201^
10.00 - 10.30				A	10.7	17	797	1587	670	230^	818	377	506	438	146^	258^	485	277^	346	288^	78v	116^	124^	47v	160^	160^
10.30 - 11.00				A	10.8	18	805	1616	649	265^	793	385	491	421	127^	240^	594	375	468	427	56v	80^	124^	49v	105^	105^
DIFF'RENT STROKES	7	192		A	15.8	28	1177	1984	681	217	785	224	381	357	127^	323	684	255	384	318	103^	232	206^	96^	309	249
1 FRI. 8.00P 30 NBC CS		94		B	16.4	28	1222	1984	753	290	853	260	456	403	150	327	619	214	347	290	117	224	183	82	329	242
DONNY AND MARIE	9	188		A	17.1	30	1274	2016	805	259	873	288	474	419	146^	343	580	191^	308	280	133^	248	164^	87^	399	229
1 FRI. 8.00P 60 ABC GV		96		B	16.6	29	1237	2016	761	239	841	309	476	410	117	298	565	216	331	282	95	196	163	105	447	300
8.00 - 8.30				A	15.8	28	1177	2030	806	277	891	286	485	426	144^	351	571	187^	305	270	134^	244	177^	92^	391	231
8.30 - 9.00				A	18.5	32	1378	1987	796	241	850	284	457	414	143^	331	586	193	308	286	129^	248	150^	84^	401	224
DR. SEUSS-GRINCH-XMAS(S)		199		A	17.9	33	1334	2313	565	142^	633	273	418	343	69^	168^	499	176^	356	271	80^	131^	323	172^	858	545
1 SAT. 8.00P 30 CBS EA		99																								
EDDIE CAPRA MYSTERIES	11	186	167	A	13.9	25	1036	1736	705	308	835	247	446	445	147	300	689	170	359	394	138	220	110^	30v	102^	97^
1 FRI. 9.21P 120 NBC SM		95	92	B	15.5	28	1155	1669	742	289	831	247	449	453	140	290	653	182	356	363	134	224	97	39	88	78
2 FRI. 10.00P 60																										
9.30 - 10.00				A	13.0	22	969	1776	739	242^	867	277	451	442	140^	325	673	167^	341	359	140^	234^	137^	41v	99^	99^
10.00 - 10.30				A	13.8	24	1028	1725	696	335	828	243	448	454	150	285	694	176	363	414	146	214	102^	32^	101^	94^
10.30 - 11.00				A	14.3	26	1065	1697	673	328	814	237	448	439	146	282	675	154	356	405	134	207	98^	23v	110^	100^
11.00 - 11.30				A	14.8	28	1103	1807	748	283	848	230	428	444	141^	335	743	203^	400	401	114^	228	117^	31v	99^	99^
EIGHT IS ENOUGH	14		171	A	21.2	34	1579	2127	703	247	800	313	534	402	83^	230	661	297	442	325	79^	162	224	111^	442	365
2 WED. 8.00P 60 ABC CS			96	B	22.7	37	1691	2098	765	284	863	351	540	441	105	256	545	224	327	270	84	166	277	170	413	312
8.00 - 8.30				A	19.9	32	1483	2136	691	257	783	309	516	393	89^	232	662	305	455	337	79^	150^	228	112^	463	382
8.30 - 9.00				A	22.5	35	1676	2112	712	236	813	315	547	407	76^	228	659	289	431	313	78^	173	218	110^	422	350
FAMILY	9		193	A	20.7	37	1542	1789	866	220	941	435	656	533	118^	206	481	250	359	272	72^	106^	221	151^	146^	128^
2 THU. 10.00P 60 ABC GD			99	B	18.5	33	1378	1822	841	316	937	477	694	536	91	188	528	293	401	310	53	96	215	148	142	105
10.00 - 10.30				A	20.4	36	1520	1766	859	228	934	429	655	533	120^	207	466	242	337	268	73^	108^	213	144^	153^	128^
10.30 - 11.00				A	21.0	38	1565	1800	873	211	947	443	659	533	113^	203	494	256	378	271	72^	107^	223	153^	136^	126^
FANTASY ISLAND	14	190	168	A	22.5	42	1676	1933	737	286	827	317	541	500	81	199	686	288	452	425	74	145	165	70^	255	199
SAT. 10.00P 60 ABC A		97	97	B	21.4	39	1594	1915	732	279	810	320	534	471	96	201	634	265	422	362	77	153	205	106	266	208
10.00 - 10.30				A	22.9	42	1706	1947	725	289	825	317	533	489	81	202	694	289	458	433	75	144	168	73^	260	204
10.30 - 11.00				A	22.1	42	1646	1911	747	281	824	314	545	510	76	193	675	283	444	415	74^	147	164	69^	248	191
FLINTSTONES CHRISTMAS SP.(S)		214		A	19.6	30	1460	1933	604	216	708	309	437	330	116^	221	449	197	255	246	96^	147^	199	97^	577	338
1 MON. 8.00P 60 NBC EA		98																								
8.00 - 8.30				A	19.1	30	1423	1902	604	213	703	298	416	314	116^	228	428	188	226	213	105^	158^	197	98^	574	338
8.30 - 9.00				A	20.1	30	1497	1952	604	214	709	316	453	346	111^	211	465	205	281	273	92^	137^	199	96^	579	337
FLYING HIGH	12	170	170	A	14.5	26	1080	1877	658	232	740	312	486	423	105^	195	672	291	496	368	81^	154	195	94^	270	200
1 FRI. 10.20P 60 CBS CS		91	91	B	14.9	27	1110	1930	704	246	754	336	519	469	94	177	612	263	433	376	77	137	217	101	347	268
2 FRI. 10.00P 60																										
10.00 - 10.30				A	15.5	27	1155	1962	650	206^	762	312	495	398	134^	234	694	276	492	367	80^	176^	151^	57^	355	262
10.30 - 11.00				A	14.3	26	1065	1885	655	230	733	324	496	430	96^	177	680	296	501	375	83^	154	214	104^	258	196
11.00 - 11.30				A	13.4	25	998	1775	688	250	738	248	447	416	88^	209^	651	312	507	358	80^	137^	216^	125^	170^	126^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FROSTY WINTER WONDERLAND(S)		192		A	23.8	39	1773	2433	741	237	795	365	577	433	58^	150	431	173	309	275	24v	80^	300	132^	907	515
1 WED. 8.00P 30 ABC EA		97																								
G.E. THEATRE(S)			211	A	6.3	16	469	2362	688	188^	829	307^	515^	467^	114v	265^	740	315^	485^	453^	111v	159^	208^	114v	585	396^
2 SUN. 7.00P 60 NBC CM			99																							
7.00 - 7.30				A	7.0	18	522	2466	679	211^	804	296^	510	481	113v	247^	779	350^	515	488	123^	170^	247^	129^	636	429^
7.30 - 8.00				A	5.6	14	417	2206	695	149v	858	318^	516^	448^	119v	293^	684	264^	441^	402^	99v	146v	151^	93v	513^	352^
GIFT OF THE MAGI(S)			204	A	9.7	16	723	2137	857	215^	1000	301^	474	433	137^	426	606	209^	335^	339	116^	203^	187^	95^	344	290^
2 THU. 8.30P 90 NBC MD			99																							
8.30 - 9.00				A	9.5	16	708	2167	861	266^	997	286^	449	399	132^	446	607	154^	312^	347	111^	208^	208^	74v	355	277^
9.00 - 9.30				A	10.3	17	767	2169	837	188^	998	325	497	452	134^	401	640	249^	364	388	113^	200^	139^	72v	392	338
9.30 - 10.00				A	9.4	15	700	2053	871	197^	1000	290^	476	448	150^	429	560	213^	322^	281^	119^	193^	214^	138^	279^	256^
GOOD TIMES (B)			160	A	17.4	27	1296	2027	785	190	844	288	414	335	182^	353	639	201	373	365	85^	207	247	142^	297	172^
2 WED. 8.30P 30 CBS CS			92																							
GOOD TIMES (B)		162		A	17.9	28	1334	1783	632	252	692	230	386	353	88^	246	608	267	380	323	77^	191	177^	91^	306	178^
1 WED. 8.30P 30 CBS CS		89																								
GRANDPA GOES-WASHINGTON	7	162		A	11.7	19	872	1587	732	159^	819	130^	300	285	195^	488	502	35v	129^	162^	165^	322	73^	12v	193^	126^
1 TUE. 8.00P 60 NBC GD		92		B	14.0	22	1043	1755	795	197	874	171	309	320	195	482	609	122	225	232	151	310	79	37	193	133
8.00 - 8.30				A	11.2	18	834	1586	742	158^	817	122^	292^	279^	213^	497	498	28v	112^	142^	180^	340	56v	7v	215^	114^
8.30 - 9.00				A	12.1	19	901	1586	726	156^	823	135^	305	292	181^	485	506	42v	141^	178^	152^	307	86^	16v	171^	137^
HALLMARK HALL OF FAME(S)		209		A	13.1	21	976	2175	678	205^	761	241^	369	322	117^	324	853	357	503	454	153^	279	142^	51v	419	215^
1 SUN. 7.32P 60 NBC GD		99																								
7.30 - 8.00				A	12.3	20	916	2193	681	193^	728	239^	371	318	103^	298	809	340	480	439	123^	256^	132^	44v	524	269
8.00 - 8.30				A	13.8	21	1028	2180	682	212^	793	248	375	325	129^	344	894	375	525	470	173^	297	147^	53v	346	174^
HAPPY DAYS	13	213	211	A	29.2	47	2175	2178	701	287	784	359	555	429	91	172	590	276	392	337	75	142	273	138	531	370
TUE. 8.00P 30 ABC CS		99	99	B	27.9	45	2079	2210	730	304	818	398	594	468	84	173	557	276	400	336	59	108	305	153	530	366
HAWAII FIVE-O	11	183	177	A	20.1	32	1497	1842	757	276	807	219	368	355	150	369	691	179	354	334	127	267	157	54^	187	121
THU. 9.00P 60 CBS OP		98	97	B	17.4	28	1296	1774	778	256	848	223	394	380	143	367	650	171	302	301	118	274	119	52	157	106
9.00 - 9.30				A	18.8	30	1401	1839	747	267	804	226	359	347	148	376	684	180	338	305	134	278	144	52^	207	136
9.30 - 10.00				A	21.4	34	1594	1834	764	281	807	212	379	365	149	358	695	176	368	356	119	259	166	54^	166	108
HOMECOMING(S)			167	A	12.8	24	954	1840	700	106^	817	175^	350	313	160^	419	692	206^	352	254^	149^	287	127^	59v	204^	115^
2 SAT. 8.00P 120 CBS GD			97																							
8.00 - 8.30				A	11.7	23	872	1889	698	100^	867	236^	378	304	185^	451	727	234^	363	237^	158^	309	127^	40v	168^	71v
8.30 - 9.00				A	12.4	24	924	1762	694	122^	872	262^	410	313	171^	411	629	165^	282	206^	147^	293	119^	66v	142^	61v
9.00 - 9.30				A	13.4	25	998	1857	688	108^	791	148^	323	294	148^	414	694	197^	347	258	148^	293	116^	60v	256	172^
9.30 - 10.00				A	13.6	25	1013	1850	729	103^	749	67^	294	340	139^	409	712	224^	401	309	138^	255	149^	67^	240^	148^
INCREDIBLE HULK	12	191	183	A	18.5	32	1378	2007	622	231	694	271	445	377	119	207	642	238	445	355	87^	173	194	77^	477	321
1 FRI. 9.20P 60 CBS SF		98	98	B	18.9	32	1408	2140	692	253	766	330	518	462	94	188	610	246	428	371	81	141	219	88	545	380
2 FRI. 9.00P 60																										
9.00 - 9.30				A	17.6	30	1311	1993	534	208	638	227	411	339	93^	195	637	207	442	367	70^	171^	214	90^	504	338
9.30 - 10.00				A	18.8	32	1401	2051	629	225	704	271	458	382	123	207	654	244	455	363	86^	174	197	76^	496	336
10.00 - 10.30				A	19.5	33	1453	1920	694	279	726	340	482	425	121^	190	595	256	421	319	98^	151^	169	62^	430	284
JEFFERSONS	11	172	166	A	18.3	30	1363	1806	692	203	748	226	351	302	121	332	636	206	331	303	91^	246	175	103	247	135
WED. 8.00P 30 CBS CS		95	94	B	16.8	27	1252	1857	740	237	802	252	440	392	126	301	603	193	316	293	99	230	155	64	297	167

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES			WOMEN						MEN						TEENS (12-17)		CHILDREN (2-11)	
WK # DAY START TIME DUR NET PROG. TYPE		WK 1	WK 2		AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	FEM.	TOTAL	6-11
EVENING CONT'D																										
JOHN DAVIDSON XMAS SHOW(S)			200	A	12.7	22	946	2195	982	332	1018	349	509	413	160^	419	522	164^	272	266	74^	186^	236^	148^	419	261
2 FRI. 8.00P 60 ABC GV			99																							
8.00 - 8.30				A	13.3	23	991	2250	1007	372	1024	353	533	430	155^	394	572	176^	304	288	76^	198^	218^	133^	436	270
8.30 - 9.00				A	12.2	21	909	2102	946	279	997	339	475	387	166^	442	460	149^	231^	237^	72^	170^	250^	160^	395	248^
KAZ	5	189		A	25.7	39	1915	1885	672	286	767	253	411	386	130	277	722	264	404	420	121^	217	206	106^	190	135
1 SUN. 9.04P 60 CBS GD		99		B	20.4	30	1520	1847	745	291	845	270	475	436	118	292	685	222	373	386	115	229	173	85	144	96
9.00 - 9.30				A	25.6	39	1907	1943	665	295	764	251	406	377	140	284	725	265	410	421	125^	214	227	117^	227	161
9.30 - 10.00				A	26.0	40	1937	1855	676	279	768	254	412	389	124^	273	725	269	400	423	119^	219	190	99^	172	124^
LAVERNE AND SHIRLEY	13	211	209	A	30.5	48	2272	2103	707	280	789	368	574	431	84	164	572	244	376	347	74	137	257	137	485	340
TUE. 8.30P 30 ABC CS		99	99	B	27.8	44	2071	2158	734	299	822	399	595	472	85	173	552	263	393	328	63	114	290	156	494	343
LIFELINE	2	175	167	A	8.9	16	663	1989	726	241	794	261	462	443	139^	245	776	298	513	450	135^	211	179^	68^	240	224
SAT. 9.00P 60 NBC GD		92	93	B	8.9	16	663	1989	726	241	794	261	462	443	139	245	776	298	513	450	135	211	179	68	240	224
9.00 - 9.30				A	9.1	17	678	1948	680	219	746	237	418	419	137^	244	760	287	493	450	130^	206	193	73^	249	229
9.30 - 10.00				A	8.7	16	648	2019	767	258	836	281	501	467	139^	240	791	307	533	446	144^	218	162^	63^	230	218
LITTLE DRUMMER BOY:BK II(S)			207	A	12.5	21	931	2294	758	228^	831	209^	383	390	108^	372	578	170^	344	335	101^	188^	252^	122^	633	399
2 THU. 8.00P 30 NBC EA			99																							
LITTLE HOUSE-PRAIRIE	14		216	A	22.1	33	1646	1953	884	337	957	277	449	440	203	404	599	197	281	258	109^	230	124^	65^	273	189
2 MON. 8.00P 90 NBC GD			99	B	25.1	38	1870	1993	804	275	913	305	474	428	142	357	544	173	271	261	94	214	186	110	350	237
8.00 - 8.30				A	20.4	32	1520	1930	925	366	974	262	436	450	197	426	586	168	258	247	121^	235	127^	55^	243	165
8.30 - 9.00				A	23.4	35	1743	1953	859	333	933	264	441	435	209	400	607	209	297	248	111^	232	128^	67^	285	191
9.00 - 9.30				A	22.4	33	1669	1982	876	316	969	303	470	432	204	394	598	204	283	275	99^	226	124^	76^	291	210
LOU GRANT	11	182	190	A	22.9	36	1706	1611	806	298	873	343	583	503	105	213	560	229	362	315	78	145	112	46^	66^	48^
MON. 10.00P 60 CBS GD		98	99	B	19.9	31	1483	1683	828	324	902	357	586	498	106	225	571	241	357	325	86	158	150	71	60	47
10.00 - 10.30				A	22.9	36	1706	1637	798	299	858	327	571	499	107	210	568	231	367	318	79	147	126	53^	85	62^
10.30 - 11.00				A	22.8	37	1699	1585	816	297	887	358	594	509	103	214	555	225	358	314	76	143	98	39^	45^	34^
LOVE BOAT	13	191	173	A	23.6	43	1758	1995	731	301	854	349	551	471	103	219	668	265	425	385	83	159	166	74	307	231
SAT. 9.00P 60 ABC CS		97	97	B	22.0	39	1639	2002	758	281	848	318	518	460	122	252	606	234	380	346	86	166	190	99	358	258
9.00 - 9.30				A	22.5	41	1676	1979	726	288	849	342	542	463	105	224	659	257	411	369	87	166	163	68^	308	229
9.30 - 10.00				A	24.7	44	1840	2008	737	311	859	357	560	474	105	219	674	275	437	400	82	152	168	79	307	232
LOVEY-CIRCLE OF CHILDREN(S)		177		A	18.4	29	1371	1956	783	311	826	355	564	485	79^	200	485	188	345	317	51^	111^	383	223	262	187
1 WED. 9.00P 120 CBS GD		98																								
9.00 - 9.30				A	18.1	27	1348	1987	733	336	781	338	527	471	80^	193	543	223	358	312	51^	147^	350	211	313	224
9.30 - 10.00				A	18.0	28	1341	2033	755	320	793	348	551	482	75^	187	539	223	382	344	56^	124^	399	232	302	229
10.00 - 10.30				A	18.9	31	1408	1921	823	292	861	367	590	499	77^	206	416	149^	309	294	46^	84^	402	233	242	167^
10.30 - 11.00				A	18.7	31	1393	1862	811	293	858	363	579	481	82^	212	441	153^	326	315	47^	91^	377	215	186	126^
MAC DAVIS XMAS ODYSSEY(S)			211	A	15.9	27	1185	1675	736	267	819	248	424	444	124^	313	587	206^	344	333	79^	213	166^	69^	103^	95^
2 TUE. 10.00P 60 NBC GV			99																							
10.00 - 10.30				A	16.6	27	1237	1715	756	267	842	249	424	444	125^	336	580	207	339	321	75^	213	155^	64^	138^	121^
10.30 - 11.00				A	15.2	26	1132	1622	718	267	795	247	425	443	122^	290	588	203^	346	344	84^	213^	175^	73^	64^	64^
M*A*S*H	14	192	193	A	27.7	41	2064	1964	794	332	866	361	589	495	110	212	623	261	397	369	96	169	191	103	284	200
MON. 9.00P 30 CBS CS		99	99	B	25.4	37	1892	1948	783	329	863	366	574	475	106	215	625	286	411	360	86	162	221	106	239	165
MERRY XMAS-OLE OPRY HOUSE(S)		196		A	22.1	36	1646	1720	887	272	943	256	471	483	150	358	571	134^	272	265	114^	246	74^	33v	132^	104^
1 WED. 10.00P 60 ABC GV		98																								

CONT'D

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MERRY XMAS-OLE OPR-CONT'D																										
10.00 - 10.30				A	22.7	37	1691	1741	877	263	928	258	468	484	139^	346	571	141^	277	265	102^	238	84^	37^	158	125^
10.30 - 11.00				A	21.6	36	1609	1683	889	278	950	253	470	477	161	367	563	126^	262	262	122^	249	64^	27v	106^	84^
MORK & MINDY	13	194	196	A	25.8	42	1922	2236	698	284	799	423	624	445	83	117	590	335	447	348	54^	99	349	188	498	368
THU. 8.00P 30 ABC CS		99	99	B	25.9	43	1930	2294	703	318	789	415	617	475	64	117	633	338	489	383	55	98	349	184	523	380
NBC MONDAY NIGHT MOVIES	14	204	201	A	19.5	30	1453	1769	808	316	878	269	487	470	168	319	586	200	345	330	85^	176	122	62^	183	143
1 MON. 9.00P 120 NBC FF		99	98	B	21.5	33	1602	1739	813	299	909	339	541	489	130	278	542	200	320	294	85	168	149	86	139	107
2 MON. 9.30P 90																										
9.00 - 9.30				A	19.5	29	1453	1802	818	292	893	257	472	449	164^	349	506	149^	283	289	99^	180	126^	64^	277	205
9.30 - 10.00				A	19.5	29	1453	1785	793	308	864	259	473	458	177	316	602	218	348	325	94	189	118	59^	201	146
10.00 - 10.30				A	19.8	31	1475	1720	793	320	860	270	485	471	165	306	586	199	352	333	78^	167	123	62^	151	120
10.30 - 11.00				A	19.4	32	1445	1776	821	333	895	286	508	490	162	311	606	210	364	348	76^	169	123	63^	152	129
NBC NEWS UPDATE-M-F	58	170	178	A	14.2	22	1058	1937	724	243	800	240	409	380	143	325	587	188	320	302	116	207	165	68	385	273
1 MTUTHF 8.58P 1 NBC N		88	89	B	15.9	25	1185	1896	737	253	821	258	423	392	144	324	622	210	341	317	114	222	158	74	295	204
1 WED. 9.11P 1																										
2 MON. 9.28P 1																										
2 TU&TH 8.28P 1																										
2 W & F 8.58P 1																										
NBC NEWS UPDATE-SAT.	12	183	188	A	13.8	25	1028	1923	673	206	721	235	396	373	117^	248	663	248	398	377	83^	177	170	60^	369	278
SAT. 8.58P 1 NBC N		91	92	B	16.2	28	1207	2128	721	244	807	275	458	409	129	281	672	255	411	368	102	193	215	109	434	306
NBC NEWS UPDATE-SUN.	10		190	A	12.3	30	916	2527	945	334	988	288	596	584	126^	323	920	187^	531	500	109^	319	319	185^	300	217^
2 SUN. 8.58P 1 NBC N			93	B	18.4	28	1371	2097	777	252	839	266	472	447	128	298	784	281	474	430	118	241	170	76	304	201
NBC NIGHTLY NEWS-SAT.	10		145	A	7.3	16	544	1684	556	86v	638	190^	249^	155^	155^	357^	679	125^	283^	235^	141^	343^	135^	41v	232^	146^
2 SAT. 6.30P 30 NBC N			82	B	7.7	16	574	1659	779	174	837	209	366	338	150	403	630	149	274	262	122	302	76	34	116	64
NBC NIGHTLY NEWS	60	206	206	A	13.2	25	983	1675	709	191	764	146	308	331	171	384	716	165	309	288	150	340	61^	22^	134	110
M-F 6.30P 30 NBC N		99	99	B	12.7	24	946	1642	731	213	793	186	334	327	174	387	665	171	294	268	131	312	68	28	116	80
NESTOR-LONG-EARED DONKEY(S)		195		A	24.4	38	1818	2389	731	241	791	358	552	433	69^	172	442	182	287	246	34v	115^	306	144	850	501
1 WED. 8.30P 30 ABC EA		97																								
NEWSBREAK-M-F	69	158	162	A	15.8	25	1177	1883	716	243	792	248	414	373	138	316	614	198	343	320	101	224	169	78	308	188
M-F 8.58P 1 CBS N		88	89	B	15.5	24	1155	1947	738	273	818	293	466	403	125	284	597	220	342	317	97	202	168	74	364	221
NEWSBREAK-SAT.	14	161	157	A	12.8	23	954	1978	760	204	836	182	389	378	174	389	665	137	328	315	108^	273	193	80^	284	179
1 SAT. 9.44P 1 CBS N		91	90	B	12.6	22	939	1922	767	257	849	259	444	403	133	323	594	186	332	313	93	210	176	99	303	197
2 SAT. 9.08P 1																										
NEWSBREAK-SUN.	14	169	174	A	23.6	45	1758	2064	686	297	803	254	439	407	138	283	809	297	481	439	139	238	234	104	218	156
1 SUN. 9.01P 1 CBS N		93	95	B	21.1	32	1572	1897	768	315	870	256	449	430	137	328	650	191	337	345	116	237	176	90	201	146
2 SUN. 7.58P 1																										
NFL MONDAY NIGHT FOOTBALL	16	198	200	A	17.8	30	1326	1514	368	131	405	122	251	236	59^	121	903	373	606	530	124	238	107	25^	99	89^
1 MON. 9.00P 188 ABC SE		93	99	B	20.1	33	1497	1576	413	170	443	164	293	262	59	115	889	352	585	538	130	228	142	26	102	77
2 MON. 9.00P 166																										
9.00 - 9.30				A	16.2	25	1207	1633	426	147	475	148	287	263	71^	149	823	313	516	459	119	239	140	40^	195	138
9.30 - 10.00				A	19.7	30	1468	1544	383	122	406	111	246	244	62^	120	898	373	588	497	136	245	109	22^	131	121
10.00 - 10.30				A	20.2	31	1505	1492	345	132	389	121	248	236	52^	113	907	370	606	528	114	245	107	23^	89	89
10.30 - 11.00				A	18.6	30	1386	1488	345	123	379	116	247	237	47^	105	912	382	620	539	109	241	123	29^	74^	74^
11.00 - 11.30				A	16.1	30	1199	1450	346	141	384	106	235	216	57^	116	905	386	624	556	121	233	89^	21v	72^	72^
11.30 - 12.00				A	17.1	39	1274	1520	352	133^	380	135^	218	190^	77^	124^	1017	461	748	675	140^	198	81^	17v	42v	42v

KEY A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NIGHT BEFORE CHRISTMAS(S)			193	A	24.4	36	1818	2292	694	231	745	321	527	415	57^	192	479	194	364	319	50^	101^	191	69^	877	570
2 MON. 8.30P 30 CBS EA			98																							
NUTCRACKER(S)			189	A	10.7	26	797	2202	807	249^	967	266^	504	473	144^	384	901	357	520	442	163^	302^	101^	60v	233^	193^
2 SUN. 8.00P 90 CBS CM			99																							
8.00 - 8.30				A	12.2	31	909	2191	739	226^	881	255^	476	442	132^	331	927	357	532	478	149^	309	88^	33v	295	243^
8.30 - 9.00				A	9.4	23	700	2293	842	272^	1009	259^	521	475	167^	399	943	381	535	457	174^	314^	117^	67v	224^	178^
9.00 - 9.30				A	10.6	25	790	2113	845	253^	1020	285^	524	501	137^	426	817	331	488	385	169^	274^	105^	81^	171^	143^
ONCE UPON A STARRY NITE(S)			202	A	18.9	29	1408	2053	706	240	817	250	402	413	135^	349	661	238	367	353	121^	222	192	79^	383	281
2 TUE. 8.30P 90 NBC GD			99																							
8.30 - 9.00				A	17.1	27	1274	2053	703	266	846	275	413	392	130^	366	622	236	351	312	115^	205	111^	56^	474	318
9.00 - 9.30				A	19.4	30	1445	2033	720	228	824	255	407	429	140^	350	665	214	350	374	130^	232	207	59^	337	254
9.30 - 10.00				A	20.2	31	1505	2066	697	232	787	229	389	412	132^	334	688	263	401	370	120^	223	238	114^	353	272
ONE DAY AT A TIME	12	193	194	A	26.3	40	1959	1895	792	327	874	351	578	482	123	227	538	208	341	311	81	144	222	127	261	193
MON. 9.30P 30 CBS CS		99	99	B	23.7	35	1766	1848	797	332	881	364	578	475	111	227	554	236	354	316	80	152	225	119	188	140
PAPER CHASE	11	148		A	11.1	18	827	1414	635	199^	677	154^	258^	323	140^	325	547	185^	319	314	106^	184^	59v	25v	131^	72v
1 TUE. 8.00P 60 CBS GD		91		B	12.3	19	916	1677	716	277	805	263	423	392	124	300	612	245	349	327	96	206	111	59	149	85
8.00 - 8.30				A	10.4	17	775	1370	601	190^	642	144^	240^	311^	131^	311^	540	192^	321	305^	109^	186^	53v	28v	135^	73v
8.30 - 9.00				A	11.8	19	879	1439	656	202^	699	161^	271^	328	148^	336	548	174^	314	322	101^	181^	67v	22v	125^	69v
PERRY COMO'S-CHRISTMAS(S)		195		A	24.2	37	1803	1920	913	293	989	320	505	462	160	381	547	163	269	253	94^	221	127^	66^	257	188
1 WED. 9.00P 60 ABC GV		98																								
9.00 - 9.30				A	24.6	37	1833	1942	898	284	971	334	503	448	152	371	542	175	276	256	88^	212	140	72^	289	205
9.30 - 10.00				A	23.8	37	1773	1889	933	305	1011	308	510	476	166	391	551	151	259	253	96^	228	106^	55^	221	170
ROCKETTE-TRIB.-RADIO CITY(S)		200		A	20.0	33	1490	1672	796	244	885	226	485	466	173	342	574	169	328	367	111^	188	147^	64^	66^	56^
1 THU. 9.00P 120 NBC GV		99																								
9.00 - 9.30				A	20.6	32	1535	1741	783	184	879	221	479	446	164	353	577	164	328	384	98^	180	157	77^	128^	94^
9.30 - 10.00				A	19.9	31	1483	1719	801	240	903	203	449	435	186	394	574	170	314	364	116^	200	167	81^	75^	70^
10.00 - 10.30				A	20.8	35	1550	1644	782	260	873	247	513	484	167	302	580	174	335	368	120^	189	152^	53^	39v	39v
10.30 - 11.00				A	18.9	34	1408	1553	811	289	873	230	497	497	176	311	555	171^	326	348	112^	179	104^	41v	21v	21v
ROCKFORD FILES	12		185	A	16.6	28	1237	1736	632	248	788	227	392	367	192^	314	795	264	439	411	158^	261	79^	32v	74^	74^
2 FRI. 9.00P 60 NBC PD			93	B	16.7	29	1244	1719	767	270	849	246	428	417	155	334	660	196	347	356	132	242	85	42	125	96
9.00 - 9.30				A	17.1	29	1274	1759	649	252	807	229	397	375	197	323	798	269	438	408	160^	262	82^	34v	72^	72^
9.30 - 10.00				A	16.1	27	1199	1703	612	245	765	225	385	359	187^	303	788	260	439	412	157^	257	72^	29v	78^	78^
60 MINUTES	15	203	202	A	23.4	47	1743	1998	712	302	808	226	416	412	138	310	889	313	533	468	154	286	126	42^	175	105
1 SUN. 7.04P 60 CBS DN		99	99	B	24.0	40	1788	1778	750	304	832	224	404	391	131	341	761	228	390	389	144	293	91	36	94	60
2 SUN. 7.00P 60																										
7.00 - 7.30				A	22.0	45	1639	2032	731	310	815	224	415	423	136	313	917	317	551	486	161	297	120	41^	180	109
7.30 - 8.00				A	24.1	48	1795	1965	694	293	794	220	409	401	138	307	876	311	527	457	152	281	130	40^	165	98
SOAP	13	190	186	A	21.8	35	1624	1922	688	307	800	429	621	477	65^	129	613	373	494	388	46^	79	229	129	280	203
THU. 9.30P 30 ABC CS		99	98	B	21.6	35	1609	1900	743	332	829	436	631	494	74	139	652	365	498	392	64	110	237	133	182	127
STARSKY AND HUTCH	12	174	192	A	15.7	26	1170	1750	787	308	828	419	627	488	68^	133	563	250	380	299	98^	161	198	112	161	98^
TUE. 10.00P 60 ABC OP		92	97	B	18.5	31	1378	1750	724	306	807	389	586	478	75	154	606	294	425	347	84	135	203	100	134	98
10.00 - 10.30				A	15.5	25	1155	1771	785	318	834	439	641	491	69^	131	555	241	367	294	97^	156	197	116	185	102^
10.30 - 11.00				A	15.8	27	1177	1737	788	298	823	399	615	490	69^	133	575	262	394	306	100^	165	201	110	138	95^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
STINGIEST MAN IN TOWN(S)			195	A	14.5	28	1080	2254	625	202^	695	284	399	338	142^	248	692	313	484	435	77^	156^	196^	88^	671	509
2 SAT. 8.00P 60 NBC EA			97																							
8.00 - 8.30				A	14.2	28	1058	2284	621	191^	701	265	379	322	144^	279	726	308	484	434	91^	194^	225^	99^	632	470
8.30 - 9.00				A	14.8	28	1103	2208	618	208^	678	300	411	351	137^	214^	653	311	481	433	64^	121^	173^	80^	704	543
SWORD OF JUSTICE	2	191	192	A	11.2	24	834	1891	672	264	779	266	452	420	165	267	797	297	511	431	145^	227	210	52^	105^	58^
1 SUN. 10.32P 60 NBC SM		96	96	B	11.2	24	834	1891	672	264	779	266	452	420	165	267	797	297	511	431	145	227	210	52	105	58
2 SUN. 10.00P 60																										
10.00 - 10.30				A	10.9	26	812	2044	717	239^	781	231^	370	423	243^	317	826	290^	546	425	147^	246^	256^	82^	181^	89^
10.30 - 11.00				A	11.0	22	820	1922	694	259	805	281	486	436	152^	265	825	304	531	456	148^	234	181	37v	111^	67^
11.00 - 11.30				A	11.8	25	879	1688	585	284	724	270^	459	382	116^	226^	726	297	448	391	145^	201^	213^	53v	25v	15v
TAXI	12	201		A	23.5	37	1751	1848	686	298	748	399	567	417	61^	135^	558	270	388	323	60^	150	243	145	299	218
1 TUE. 9.30P 30 ABC CS		99		B	24.4	37	1818	1880	738	318	825	401	594	470	89	173	574	282	404	335	69	124	245	132	236	167
THREE'S COMPANY	12	207		A	30.1	47	2242	2037	738	311	819	410	593	434	59^	163	583	279	403	328	61^	143	257	153	378	281
1 TUE. 9.00P 30 ABC CS		99		B	29.4	44	2190	2020	763	324	850	406	602	477	95	187	563	266	390	319	71	127	278	154	329	236
TINY TREE(S)		193		A	17.2	31	1281	2492	662	186^	765	314	523	418	100^	195	558	179^	401	311	78^	140^	235	138^	934	615
1 SAT. 8.30P 30 CBS EA		98																								
20/20(S)			187	A	12.8	20	954	1714	648	228^	724	203^	419	401	155^	213^	857	339	507	398	192^	274	29v	LT	104^	80^
2 MON. 8.00P 60 ABC DN			96																							
8.00 - 8.30				A	13.0	20	969	1820	649	243^	747	217^	446	417	149^	208^	887	375	539	384	173^	277	45v	LT	141^	116^
8.30 - 9.00				A	12.6	19	939	1591	645	208^	694	187^	386	381	161^	215^	818	298	468	409	210^	270	14v	LT	65v	42v
VEGA$	11		170	A	20.5	34	1527	1731	654	208	715	300	490	428	130^	166	613	283	397	331	90^	159^	187	99^	216	202
2 WED. 10.00P 60 ABC PD			95	B	19.9	33	1483	1720	737	297	819	316	526	481	112	214	602	228	363	311	108	186	164	90	135	110
10.00 - 10.30				A	20.8	34	1550	1743	659	204	713	297	488	415	136^	169	605	262	387	321	90^	167	192	96^	233	219
10.30 - 11.00				A	20.2	34	1505	1710	649	211	717	305	493	437	122^	163^	614	299	402	337	90^	150^	181	101^	198	184
WALTONS	12	199	192	A	17.2	28	1281	1816	799	257	893	234	366	335	166	469	614	153	238	241	149	318	97	50^	212	101
THU. 8.00P 60 CBS GD		99	95	B	19.0	31	1416	1831	834	276	932	244	394	368	174	459	579	156	229	249	130	288	99	55	221	120
8.00 - 8.30				A	16.1	26	1199	1813	790	267	894	236	364	333	158	470	620	161	232	240	158	330	84^	44^	215	103^
8.30 - 9.00				A	18.4	30	1371	1800	799	247	886	229	362	337	171	466	601	144	240	239	141	304	106	54^	207	97
WEDNESDAY MOVIE OF-WEEK	13	172	184	A	12.3	19	916	1786	681	227	754	241	405	379	163	288	666	268	407	302	125^	205	145	81^	221	171
1 WED. 8.00P 120 NBC FF		96	95	B	16.9	27	1259	1795	723	257	790	307	487	437	111	233	689	287	452	402	103	178	162	74	154	107
2 WED. 9.00P 120																										
8.00 - 8.30				A	9.2	15	685	1613	686	194^	776	221^	334^	355^	234^	369	400	127^	164^	158^	120^	191^	141^	84v	296^	220^
8.30 - 9.00				A	9.9	15	738	1549	706	181^	798	208^	324^	350	211^	403	372	82v	140^	147^	105^	189^	127^	67v	252^	193^
9.00 - 9.30				A	13.2	20	983	1885	726	229	794	241	422	381	149	313	671	270	419	303	119^	198	162	87^	258	186
9.30 - 10.00				A	13.1	20	976	1773	679	219	746	236	402	374	146	284	631	238	381	295	115^	198	157	93^	239	180
10.00 - 10.30				A	13.8	22	1028	1811	617	240	661	224^	403	369	151^	200^	899	402	596	411	156^	240	127^	68^	124^	124^
10.30 - 11.00				A	12.8	22	954	1857	618	280	711	299	458	425	151^	190^	908	433	622	423	151^	223^	114^	64v	124^	102^
WEEKEND	4	195	183	A	7.4	14	551	1838	729	226	807	250	423	390	164^	298	766	305	511	418	143^	233	135^	63^	130^	106^
SAT. 10.00P 60 NBC DN		95	94	B	8.2	15	611	1727	741	224	822	209	389	387	183	350	710	256	430	375	160	238	97	40	98	62
10.00 - 10.30				A	7.7	14	574	1791	728	230	802	234	417	395	167^	294	729	286	498	399	131^	212^	148^	67^	112^	96^
10.30 - 11.00				A	7.3	14	544	1813	707	213^	785	261	415	370	152^	290	778	310	506	424	151^	247	113^	55v	137^	106^
WELCOME BACK, KOTTER	7	179	145	A	11.9	23	887	1922	760	319	842	332	557	464	140	217	698	262	458	452	94^	152	125^	87^	257	213
SAT. 8.00P 30 ABC CS		90	91	B	13.8	26	1028	2092	732	279	812	333	525	427	111	226	674	284	450	395	82	162	199	103	407	305

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WHAT'S HAPPENING	10	184	194	A	23.2	37	1728	2170	709	302	816	406	612	450	82	136	562	310	423	328	65^	104	313	178	479	342
THU. 8.30P 30 ABC CS		97	98	B	23.2	38	1728	2206	693	310	785	399	602	459	71	132	627	331	485	379	55	100	314	166	480	352
WHITE SHADOW	3	181		A	21.4	33	1594	1883	720	332	800	274	485	477	133^	254	623	261	399	347	73^	192	195	65^	265	193
1 MON. 8.00P 60 CBS GD		98		B	20.2	30	1505	2055	736	298	809	312	544	497	95	197	667	295	448	392	85	185	203	79	376	248
8.00 - 8.30				A	20.2	32	1505	1896	722	326	804	272	484	470	136^	265	624	267	406	351	70^	186	171	55^	297	219
8.30 - 9.00				A	22.6	34	1684	1865	719	339	797	280	489	481	131^	245	620	254	388	341	74^	198	214	71^	234	171
WHO'S WATCHING THE KIDS	9	164		A	11.7	20	872	2087	685	301	789	259^	438	417	148^	259^	686	300	419	353	111^	177^	276^	105^	336	292
1 FRI. 8.30P 30 NBC CS		82		B	11.8	21	879	1959	708	291	819	259	433	386	153	313	574	211	327	286	112	198	216	106	350	268
WINDS OF KITTY HAWK(S)		205		A	15.1	23	1125	2199	674	260	794	319	475	425	129^	250	937	325	572	530	174^	284	183^	44v	285	237
1 SUN. 8.32P 120 NBC GD		98																								
8.30 - 9.00				A	11.2	17	834	2181	695	245^	807	268^	390	393	150^	336	932	330	574	510	195^	304	179^	38v	263^	161^
9.00 - 9.30				A	15.3	23	1140	2314	704	276	836	338	500	442	134^	266	941	328	585	544	171^	282	183^	51v	354	300
9.30 - 10.00				A	16.5	25	1229	2234	652	273	775	324	489	418	123^	223	936	315	578	537	165^	270	193^	52^	330	285
10.00 - 10.30				A	17.3	28	1289	2089	654	243	771	328	493	435	119^	215	929	326	555	522	176^	282	176^	36v	213	192
WONDER WOMAN	11	180	170	A	16.2	28	1207	2034	639	225	710	248	417	387	130	242	683	244	445	391	114	201	212	94^	429	284
FRI. 8.00P 60 CBS SF		97	96	B	16.6	29	1237	2110	693	238	764	287	464	418	114	238	654	236	415	382	95	188	178	72	514	320
8.00 - 8.30				A	15.2	27	1132	2038	634	227	707	237	410	381	128	246	678	236	436	382	108^	201	213	94^	440	279
8.30 - 9.00				A	17.2	29	1281	2024	643	221	708	255	421	392	130	237	689	249	454	401	120	203	209	94^	418	291
YEAR WITHOUT SANTA(S)		185		A	13.7	22	1021	2188	595	198^	702	311	468	381	70^	168^	389	148^	240	212^	49v	125^	325	182^	772	544
1 MON. 8.00P 60 ABC EA		88																								
8.00 - 8.30				A	13.3	21	991	2160	617	201^	725	328	479	396	73^	172^	399	151^	244^	216^	43v	131^	332	178^	704	494
8.30 - 9.00				A	14.1	22	1050	2205	567	195^	674	293	454	366	67^	161^	379	147^	236	205^	53v	119^	319	186^	833	593
•LATE FRINGE																										
ABC WEEKEND REPORT-SAT.	12	151	146	A	8.5	18	633	1468	625	245	746	269	439	395	104^	260	558	231	342	314	103^	154^	116^	87^	48v	32v
SAT. 11.00P 15 ABC N		89	87	B	7.7	16	574	1642	723	249	800	294	499	442	108	233	634	248	417	346	97	161	110	61	98	80
ABC WEEKEND REPORT-SUN.	12	152	148	A	8.0	19	596	1468	706	171^	783	238	486	466	60^	229	542	221	411	361	26v	82^	117^	37v	26v	26v
1 SUN. 11.00P 15 ABC N		92	90	B	6.3	15	469	1533	725	249	797	320	538	463	94	193	601	260	433	363	56	125	93	28	42	30
2 SUN. 11.18P 15																										
BARETTA-11:30PM	12	141	132	A	5.1	17	380	1155	683	276^	755	292^	465	494	72v	172^	387	188^	289^	223^	56v	90^	LT	LT	LT	LT
1 FRI. 12.16A 65 ABC OP		88	87	B	5.4	18	402	1389	613	239	671	268	447	405	54	150	546	214	392	353	71	100	99	48	73	65
2 FRI. 11.30P 65																										
11.30 - 12.00				A	5.4	15	402	1391	714	301^	856	298^	510^	508^	117v	242^	525^	375^	406^	199^	92v	119v	LT	LT	LT	LT
12.00 - 12.30				A	5.7	18	425	929	550^	279^	658	216^	426^	482^	LT	72v	271^	215^	271^	181^	LT	LT	LT	LT	LT	LT
12.30 - 1.00				A	4.6	18	343	1169	778	242^	778	356^	507^	527^	91v	178v	391^	91v	257^	271^	62v	120v	LT	LT	LT	LT
1.00 - 1.30				A	4.9	23	365	1068	810	269^	810	375^	501^	539^	102v	202^	258^	LT	132v	157v	63v	101v	LT	LT	LT	LT
CBS SUNDAY NEWS-BRADLEY	12	131	128	A	7.4	17	551	1648	759	223^	784	181^	369	396	145^	339	730	249	430	339	86^	252	55v	32v	79^	62^
1 SUN. 11.04P 15 CBS N		78	76	B	7.7	17	574	1552	700	239	768	196	391	422	132	287	655	202	352	346	113	228	69	33	60	35
2 SUN. 11.00P 15																										
LATE MOVIE I	58	158	158	A	7.6	27	566	1401	546	189	610	230	414	351	91^	156	622	277	423	360	95^	136	119	31^	50^	36^
1 MON. 11.30P 69 CBS FF		90	89	B	7.0	25	522	1366	638	220	701	248	440	411	94	189	534	218	349	318	71	126	99	39	32	20
1 TUE. 11.30P 73																										
1 WED. 11.30P 103																										
1 THU. 11.30P 26																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
LATE MOVIE I-CONT'D																										
1 FRI. 11.50P 73																										
2 MON. 11.30P 66																										
2 TUE. 11.30P 70																										
2 WED. 11.30P 113																										
2 THU. 11.30P 25																										
2 FRI. 11.30P 72																										
11.30 - 12.00				A	8.7	26	648	1432	609	212	681	242	437	379	115	191	602	239	374	325	115	168	107	33^	42^	25^
12.00 - 12.30				A	7.5	27	559	1403	537	189	597	216	416	358	73^	144	645	293	439	371	96^	138	119	29^	42^	28v
12.30 - 1.00				A	5.4	24	402	1450	369	109^	417	229	320	212	56^	73^	722	454	610	500	32v	35v	194	47^	117^	117^
1.00 - 1.30				A	5.8	36	432	1382	618	125v	618	447^	502^	405^	84v	84v	498^	251^	456^	350^	LT	LT	145^	LT	121v	121v
LATE MOVIE II	57	158	159	A	5.1	27	380	1216	499	213	536	208	371	311	86^	136^	534	245	400	335	79^	86^	122^	37v	24v	LT
1 MON. 12.42A 44 CBS FF		90	90	B	4.7	27	350	1251	573	219	650	267	427	386	80	157	500	244	378	318	55	80	80	34	21	LT
1 TUE. 12.43A 40																										
1 WED. 1.16A 16																										
THU. 12.07A 53																										
1 FRI. 1.06A 38																										
2 MON. 12.39A 41																										
2 TUE. 12.43A 44																										
2 FRI. 12.45A 42																										
12.00 - 12.30				A	6.2	24	462	1372	631	263^	634	249^	380	346	117^	198^	599	289	443	361	102^	102^	139^	57v	LT	LT
12.30 - 1.00				A	5.8	29	432	1236	567	247	585	250	417	355	118^	150	505	201	379	305	91^	100^	146	35v	LT	LT
1.00 - 1.30				A	4.7	28	350	1209	454	188	515	188	385	314	67^	107^	541	262	417	343	71^	78^	131^	37v	22v	LT
MIDNIGHT SPECIAL	12	195	197	A	3.5	23	261	1142	605	130^	625	311^	475^	264^	53v	130^	383^	226^	330^	150^	49v	53v	134^	61v	LT	LT
1 FRI. 1.21A 90 NBC PC		97	97	B	3.3	22	246	1228	524	212	603	325	442	309	49	101	434	305	390	233	25	28	174	89	LT	LT
2 FRI. 1.00A 90																										
1.00 - 1.30				A	5.4	27	402	1607	816	160^	816	493^	544^	241^	88v	207^	592^	350^	512^	244^	80v	80v	199^	62v	LT	LT
1.30 - 2.00				A	4.0	25	298	1060	548	124^	571	282^	447	236^	53v	124^	336^	151^	276^	168^	60v	60v	153^	67v	LT	LT
2.00 - 2.30				A	2.6	21	194	737	455^	67v	470^	222^	392^	196^	31v	78v	226^	201^	226^	30v	LT	LT	41v	41v	LT	LT
2.30 - 3.00				A	1.2	12	89	1382^	797^	56v	797^	100v	797^	797^	LT	LT	439v	439v	439v	91v	LT	LT	146v	146v	LT	LT
NBC LATE NIGHT MOVIE	11	109		A	2.4	14	179	1011^	442^	269v	442^	195v	263v	290v	LT	68v	541^	206v	435^	386^	95v	95v	28v	28v	LT	LT
1 SUN. 12.02A 121 NBC FF		62		B	2.7	14	201	1281	503	116	570	185	347	328	51	142	565	237	424	369	81	110	95	61	51	51
12.00 - 12.30				A	3.3	13	246	1411	644^	346^	644^	294^	448^	359^	69v	138v	695^	447^	516^	359^	146v	146v	72v	72v	LT	LT
12.30 - 1.00				A	2.6	14	194	1119^	541^	273v	541^	273v	324^	310v	LT	93v	567^	119v	485^	485^	82v	82v	LT	LT	LT	LT
1.00 - 1.30				A	2.0	14	149	738^	262v	236v	262v	101v	101v	262v	LT	LT	476^	93v	369v	369v	107v	107v	LT	LT	LT	LT
1.30 - 2.00				A	1.7	15	127	551^	205v	182v	205v	56v	56v	205v	LT	LT	346v	63v	331v	331v	LT	LT	LT	LT	LT	LT
POLICE WOMAN	12	176	177	A	7.4	26	551	1365	600	229	643	220^	399	352	108^	176^	603	275	385	273	137^	173^	54v	21v	65^	35v
WED. 11.30P 67 ABC OP		96	96	B	6.9	25	514	1374	649	213	714	221	430	419	84	196	540	208	340	283	82	138	83	35	37	26
11.30 - 12.00				A	8.2	25	611	1450	595	225	637	218	383	338	107^	191^	678	304	407	319	148^	190^	41v	16v	94^	65^
12.00 - 12.30				A	6.9	27	514	1304	615	242^	654	223^	418	370	104^	159^	543	255	371	237^	126^	160^	72^	27v	35v	LT
SATURDAY NIGHT	11	209	208	A	12.2	36	909	1723	548	327	660	411	566	403	29v	41^	734	412	620	510	40^	64^	266	100^	63^	49^
1 SAT. 11.30P 82 NBC GV		99	99	B	12.2	37	909	1730	559	312	676	436	561	375	40	69	725	491	633	460	41	57	262	125	67	55
2 SAT. 11.30P 83																										
11.30 - 12.00				A	12.9	34	961	1712	562	341	677	372	548	430	48^	67^	746	405	628	518	44^	73^	238	84^	51^	41^
12.00 - 12.30				A	12.5	37	931	1755	572	329	676	439	583	404	21v	37^	736	390	599	527	38^	63^	277	111^	66^	54^
12.30 - 1.00				A	11.0	38	820	1701	497	309	617	428	568	359	8v	13v	715	456	640	473	35v	51^	290	108^	79^	57^
STARSKY AND HUTCH-11:30	12	177	178	A	7.0	24	522	1427	674	246	711	333	490	434	73^	131^	488	177^	341	322	50v	113^	180^	40v	48v	41v
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
STARSKY AND HUTCH--CONT'D																										
1 THU. 11.30P 68 ABC OP		96	96	B	6.7	25	499	1465	661	259	756	325	520	453	56	144	512	238	359	290	63	108	137	55	60	36
2 THU. 11.30P 67																										
11.30 - 12.00				A	7.4	22	551	1486	691	212^	713	346	496	408	67^	127^	529	187^	337	340	52v	137^	172^	36v	72^	59^
12.00 - 12.30				A	7.0	27	522	1391	666	272	708	320	487	459	78^	127^	469	181^	354	309	43v	93^	181^	34v	33v	33v
SWAT-WED	12	164	165	A	4.1	23	305	1167	586	249^	639	219^	399^	393^	118^	177^	404^	129^	259^	212^	145^	145^	65v	30v	59v	LT
1 WED. 12.37A 50 ABC OP		93	93	B	3.9	23	291	1243	565	216	653	257	402	365	79	182	483	218	348	282	72	90	83	42	24	LT
2 WED. 12.37A 46																										
12.30 - 1.00				A	4.3	22	320	1094	588	234^	632	228^	413	394	111^	153^	365^	131^	243^	206^	122^	122^	56v	25v	41v	LT
1.00 - 1.30				A	4.0	26	298	1205	582	259^	639	205^	380^	389^	122^	199^	419	118^	263^	213^	156^	156^	69v	33v	78v	LT
SWAT-THUR	12	165	166	A	4.7	26	350	1294	632	378	710	332^	443	414	78v	161^	368	131^	280^	280^	43v	88v	201^	79v	15v	15v
1 THU. 12.38A 52 ABC OP		93	93	B	4.1	25	305	1265	601	268	689	328	449	393	53	155	396	167	288	225	59	95	124	52	56	30
2 THU. 12.37A 47																										
12.30 - 1.00				A	4.9	24	365	1219	600	340^	661	324^	419	397	77v	148^	335^	101^	259^	259^	40v	76v	223^	98^	LT	LT
1.00 - 1.30				A	4.5	27	335	1379	665	417	767	344^	475	442	77v	172^	400	161^	302^	302^	41v	98^	185^	65v	27v	27v
TOMORROW SHOW	47	173	173	A	3.1	21	231	1143	728	212^	732	212^	433	475	135^	222^	377	104^	208^	208^	104^	134^	34v	LT	LT	LT
M-TH 1.00A 45 NBC CC		98	98	B	2.5	19	186	1079	672	196	703	224	378	426	90	213	335	138	223	198	53	74	36	LT	LT	LT
1.00 - 1.30				A	3.3	22	246	1199	755	236^	759	224^	455	500	134^	219^	406	130^	243^	228^	105^	130^	34v	LT	LT	LT
TONIGHT SHOW	59	210	210	A	8.4	29	626	1393	759	243	811	299	500	489	132	216	531	227	353	303	77^	123	46^	9v	LT	LT
1 MON. 11.30P 75 NBC GV		99	99	B	7.6	28	566	1407	720	274	783	289	470	456	111	215	545	248	375	311	80	128	67	22	12	9
1 TU & W 11.30P 78																										
1 THU. 11.30P 80																										
1 FRI. 11.51P 75																										
2 MON. 11.30P 79																										
2 TUE. 11.30P 77																										
2 WED. 11.30P 76																										
2 THU. 11.30P 75																										
2 FRI. 11.30P 80																										
11.30 - 12.00				A	9.8	29	730	1352	701	258	764	256	448	463	150	224	542	238	350	302	75^	127	40^	11v	LT	LT
12.00 - 12.30				A	8.0	29	596	1409	772	238	823	310	515	510	124	210	526	217	347	307	80^	124	58^	10v	LT	LT
12.30 - 1.00				A	7.8	32	581	1375	765	209	800	272	451	458	114	258	495	212	359	345	69^	92^	80^	10v	LT	LT
TUESDAY MOVIE OF THE WEEK	10	170	172	A	6.2	23	462	1394	640	285	733	253^	491	531	48v	114^	558	282	403	311	46v	82^	98^	63v	LT	LT
TUE. 11.30P 71 ABC FF		96	96	B	6.3	25	469	1391	612	238	708	295	507	449	39	114	542	250	409	342	57	79	87	42	54	45
11.30 - 12.00				A	7.1	22	529	1499	670	247	738	246	485	494	48v	136^	603	303	434	351	49v	94^	148^	84^	10v	10v
12.00 - 12.30				A	5.7	23	425	1320	615	316	740	250^	491	575	46v	99^	531	282^	392	289^	42v	71v	49v	49v	LT	LT
TUESDAY MOVIE-WEEK PART2	8	170	172	A	4.9	29	365	1104	555	301^	671	260^	474	515	41v	77v	408	156^	270^	200^	36v	55v	25v	LT	LT	LT
1 TUE. 12.41A 39 ABC FF		96	96	B	5.4	33	402	1347	584	217	664	286	483	413	27	91	546	247	435	331	50	72	65	40	72	55
2 TUE. 12.41A 45																										
1.00 - 1.30				A	4.7	31	350	1094	537	283^	648	256^	446	495	37v	76v	414	154^	280^	209^	34v	51v	32v	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		186		A	7.4	21	551	1721	640	218^	704	205^	393^	401^	63v	242^	304^	70v	101v	103v	100v	160^	202^	162^	511	370^
1 WED. 4.30P 60 ABC FV		96																								
4.30 - 5.00				A	7.0	21	522	1517	596	178^	668	193^	340^	334^	65v	260^	270^	75v	75v	56v	88v	158^	140^	140^	439^	326^
5.00 - 5.30				A	7.7	20	574	1909	683	251^	737	214^	441	467	61v	224^	334^	65v	124^	145^	111^	160^	258^	182^	580	412^
ALL IN THE FAMILY M-F	59	169	171	A	5.4	28	402	1363	657	82^	697	220	441	401	117^	203	344	136^	191	154	39^	120^	94^	56^	228	89^
M-F 10.00A 30 CBS CS		93	95	B	4.9	26	365	1378	671	88	724	301	472	399	113	203	336	124	170	141	60	135	90	54	228	88

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1978 REPORT

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																																
ALL MY CHILDREN							59	189	189	A	9.0	34	671	1338	830	133	924	455	658	500	83^	198	204	91	121	102	21v	52^	117	81^	93	68^
		M-F	1.00P	60	ABC	DD		98	98	B	8.4	33	626	1358	864	177	973	514	723	553	68	166	214	95	123	99	30	64	85	68	86	36
			1.00 - 1.30							A	9.2	35	685	1328	827	126	915	441	655	500	85^	190	211	94	129	110	22v	52^	108	76^	94	69^
			1.30 - 2.00							A	8.9	33	663	1315	821	134	921	467	654	496	79^	201	184	83^	106	89^	19v	49^	121	83^	89^	64^
AMERICA ALIVE							58	186	186	A	3.5	14	261	1395	774	95^	816	110^	276	364	116^	414	360	88^	154^	126^	50v	184^	73^	27v	146^	89^
		M-F	12.00N	60	NBC	GV		92	92	B	3.3	14	246	1251	753	107	801	156	309	338	118	402	313	74	121	92	45	176	46	21	91	37
			12.00 - 12.30							A	3.5	14	261	1402	728	92^	774	106^	283	356	99^	387	379	88^	165^	135^	50v	187^	99^	23v	150^	96^
			12.30 - 1.00							A	3.5	14	261	1337	808	96^	839	103^	253	365	129^	436	324	84^	137^	115^	47v	172^	39v	23v	135^	73^
ANOTHER WORLD							59	204	204	A	7.7	26	574	1220	771	74^	848	231	406	424	146	352	182	36^	69^	64^	28^	102^	53^	43^	137	79^
		M-F	3.00P	60	NBC	DD		99	99	B	7.3	25	544	1206	786	133	866	255	432	417	150	355	201	52	84	70	35	106	56	39	83	39
			3.00 - 3.30							A	7.3	26	544	1213	810	71^	869	247	418	436	144	356	186	40^	72^	66^	28v	103^	53^	45^	105^	69^
			3.30 - 4.00							A	8.1	26	603	1212	734	76^	821	212	392	411	148	346	173	32^	63^	62^	27^	98^	52^	42^	166	88^
AS THE WORLD TURNS							59	195	196	A	7.3	27	544	1267	864	167	971	206	467	428	142	447	181	23v	74^	64^	24v	103^	32^	20v	83^	46^
		M-F	1.30P	60	CBS	DD		99	99	B	7.8	30	581	1265	878	136	964	235	476	433	135	415	202	40	88	80	24	102	40	30	59	17
			1.30 - 2.00							A	6.8	25	507	1247	865	165	965	200	443	403	148	471	192	24v	73^	64^	25v	116^	17v	9v	73^	43^
			2.00 - 2.30							A	7.8	29	581	1258	857	163	967	210	486	448	136	421	167	20v	72^	61^	22v	91^	36^	27^	88^	49^
CAPTAIN KANGAROO							59	186	186	A	3.5	20	261	1602	403	35v	415	135^	277	242	53v	118^	234	50v	138^	112^	19v	88^	87^	37v	866	192^
		M-F	8.00A	60	CBS	C		99	99	B	3.2	18	238	1527	410	50	422	192	288	239	51	113	177	50	84	67	20	84	64	30	864	184
			8.00 - 8.30							A	3.2	19	238	1643	390	38v	407	126^	239^	202^	57v	154^	248^	43v	138^	121^	LT	97^	101^	42v	887	210^
			8.30 - 9.00							A	3.9	22	291	1488	389	31v	399	139^	293	261	49v	86^	199^	50v	123^	89^	21v	73^	69^	30v	821	169^
CARD SHARKS							59	144	143	A	4.5	23	335	1325	659	113^	698	86^	253	319	167^	367	412	90^	107^	93^	98^	286	66^	39v	149^	104^
		M-F	10.00A	30	NBC	QG		84	84	B	4.2	23	313	1247	701	143	770	171	338	330	125	367	346	48	94	102	69	222	39	19	92	49
CBS MID-DAY NEWS-EDWARDS							58	165	165	A	5.5	24	410	1273	800	111^	864	259	439	397	135^	364	191	71^	106^	86^	29v	81^	72^	58^	146^	84^
		M-F	11.54A	6	CBS	N		88	88	B	5.3	24	395	1232	788	126	875	287	470	404	126	341	177	55	75	55	29	95	51	42	129	35
CBS MORNING NEWS							60	178	177	A	2.5	18	186	1183	484	156^	527	146^	269^	232^	118^	252^	450	91^	214^	194^	80v	224^	76v	43v	130^	86^
		M-F	7.15A	45	CBS	N		97	96	B	2.3	16	171	1262	583	232	653	216	371	352	120	234	431	90	204	203	72	197	40	LT	138	84
			7.30 - 8.00							A	2.5	17	186	1199	501	167^	544	156^	280^	243^	118^	253^	435	91^	210^	167^	80v	225^	85^	48v	135^	75v
DAYS OF OUR LIVES							59	207	208	A	6.9	25	514	1232	762	85^	811	214	321	356	158	393	235	54^	107^	90^	51^	118	40^	37^	146	88^
		M-F	1.30P	60	NBC	DD		99	99	B	6.3	24	469	1224	795	140	860	250	375	383	162	404	237	61	104	84	57	125	38	21	89	34
			1.30 - 2.00							A	6.6	24	492	1234	744	87^	798	201	298	332	160	406	248	56^	110^	95^	59^	126	33^	33^	155	86^
			2.00 - 2.30							A	7.2	26	536	1200	770	80^	813	223	333	375	153	377	212	48^	97^	81^	45^	110^	42^	38^	133	86^
DOCTORS							59	199	200	A	6.3	23	469	1215	833	74^	887	265	380	417	154	401	181	31v	79^	71^	36^	96^	58^	53^	89^	69^
		M-F	2.30P	30	NBC	DD		97	97	B	5.9	22	440	1168	791	127	864	259	390	391	160	399	199	53	89	78	48	101	46	37	59	25
EDGE OF NIGHT							53	163	164	A	5.8	19	432	1400	754	195	864	359	525	429	101^	293	186	76^	85^	79^	23v	80^	143	108^	207	147
		M-F	4.00P	30	ABC	DD		88	88	B	5.8	19	432	1365	760	162	893	360	546	449	101	294	187	64	76	51	42	95	123	81	162	88
FAMILY FEUD							59	190	191	A	7.8	33	581	1434	717	139	832	307	498	376	110	248	302	126	140	102^	55^	123	108	72^	192	124
	1	MWTHF	11.30A	30	ABC	QP		98	99	B	7.4	33	551	1401	718	158	833	344	523	399	102	247	327	119	161	119	62	144	80	52	161	71
	1	TUE.	11.33A	27																												
	2	M-F	11.30A	30																												
GENERAL HOSPITAL							55	191	191	A	8.7	29	648	1272	785	90^	876	399	548	399	126	272	149	31^	46^	51^	23v	75^	115	96	132	90^
		M-F	3.00P	60	ABC	DD		98	98	B	8.2	28	611	1264	799	152	925	443	594	447	114	267	139	43	60	52	30	63	97	83	103	61
			3.00 - 3.30							A	8.3	29	618	1262	789	94^	878	415	562	401	121	264	156	32^	47^	53^	28^	80^	109	93^	119	84^
			3.30 - 4.00							A	9.1	30	678	1273	780	89	872	383	531	397	128	277	141	28^	43^	46^	22v	74^	118	97	142	95

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
GOOD MORNING, AMERICA-730					60	188	189	A	3.1	21	231	1463	753	247^	822	264	545	558	112^	190^	363	117^	221^	230^	30v	86^	100^	LT	178^	117^
M-F	7.30A	30	ABC	N		98	98	B	3.0	20	224	1330	783	262	816	281	490	497	105	196	307	81	158	190	27	81	57	LT	150	77
GOOD MORNING, AMERICA-830					60	189	188	A	4.0	22	298	1362	773	175^	830	252	521	499	122^	243	399	169^	229	202^	30v	140^	45v	26v	88^	47v
M-F	8.30A	30	ABC	N		97	95	B	3.9	22	291	1259	755	159	803	263	449	429	117	267	339	111	159	158	42	139	41	17	76	35
GUIDING LIGHT					59	189	189	A	7.5	27	559	1313	845	138	944	221	502	441	171	381	192	38^	100^	77^	35^	87^	75^	57^	102^	63^
M-F	2.30P	60	CBS	DD		99	99	B	7.7	28	574	1271	841	115	924	222	472	420	151	378	200	47	94	75	37	97	79	56	68	34
2.30 - 3.00								A	7.5	27	559	1265	849	135	944	216	496	440	170	389	167	16v	71^	66^	31^	94^	61^	50^	93^	55^
3.00 - 3.30								A	7.6	27	566	1330	824	139	932	220	501	439	167	366	210	54^	124	87^	38^	80^	82^	62^	106^	66^
HAPPY DAYS M-F					58	175	175	A	6.1	28	454	1564	586	145	674	340	520	324	75^	134	280	162	215	141	LT	32v	266	169	344	197
1 MWTHF	11.00A	30	ABC	CS		97	97	B	5.2	26	387	1442	589	157	678	340	511	358	68	137	267	131	183	135	23	57	185	110	312	139
2 M-F	11.00A	30																												
HIGH ROLLERS					57	191	190	A	5.1	24	380	1221	665	98^	758	106^	230	286	161	418	374	57^	75^	72^	117^	270	54^	15v	35v	26v
1 MWTHF	11.00A	30	NBC	QG		97	96	B	5.0	25	373	1223	732	126	817	150	309	296	159	433	334	54	108	96	84	207	37	19	35	17
2 M-F	11.00A	30																												
HOLLYWOOD SQUARES					53	148	149	A	4.0	16	298	1265	741	140^	791	134^	259	288	114^	455	298	36v	56^	53^	85^	225	55^	30v	121^	70^
1 M-F	1.00P	30	NBC	QP		81	83	B	3.6	14	268	1228	746	116	792	165	307	304	135	428	316	64	113	94	67	184	37	LT	83	45
2 MWTHF	1.00P	30																												
JEOPARDY					59	172	173	A	4.7	23	350	1366	713	114^	780	137^	301	346	128^	366	420	132^	149^	100^	97^	251	54^	14v	112^	64^
M-F	10.30A	30	NBC	QG		89	90	B	4.3	23	320	1246	723	134	792	183	346	317	126	375	350	75	119	103	69	206	38	LT	66	28
LOVE OF LIFE					58	182	182	A	6.0	26	447	1295	811	112^	872	290	472	400	136	349	182	62^	98^	80^	24v	80^	86^	65^	155	82^
1 MWTHF	11.30A	24	CBS	DD		94	94	B	5.6	26	417	1254	820	125	894	331	516	420	123	328	173	60	82	60	21	84	57	46	130	36
1 TUE.	11.32A	22																												
2 M-F	11.30A	24																												
M*A*S*H M-F					59	179	183	A	7.1	23	529	1482	591	115	665	239	415	326	92^	195	367	152	212	126	53^	125	242	122	208	148
M-F	3.30P	30	CBS	CS		95	96	B	7.0	23	522	1418	612	94	692	247	420	340	84	207	333	143	203	143	42	103	213	101	180	113
MATCH GAME '78					52	130	137	A	3.9	12	291	1412	732	113^	825	216	382	353	148^	385	316	62^	86^	89^	59^	203^	75^	41v	196^	124^
M-F	4.00P	30	CBS	QP		65	73	B	4.3	14	320	1383	707	103	770	208	351	307	126	356	319	89	116	101	42	183	99	46	195	110
ONE LIFE TO LIVE					57	195	195	A	8.0	29	596	1319	859	106	943	471	644	479	93^	254	178	54^	71^	81^	32^	70^	102	78^	96^	59^
M-F	2.00P	60	ABC	DD		99	99	B	7.6	29	566	1311	845	155	968	504	673	512	97	231	173	70	87	76	33	66	83	67	87	38
2.00 - 2.30								A	7.8	29	581	1325	850	106	943	479	646	466	86^	252	185	54^	71^	86^	31^	70^	107	83^	90^	59^
2.30 - 3.00								A	8.3	30	618	1283	856	97^	931	457	633	480	100	256	158	47^	63^	72^	31^	65^	93^	72^	101	59^
PRICE IS RIGHT 1					56	176	177	A	6.1	30	454	1544	690	101^	758	247	388	332	81^	319	332	126^	169	139	37^	147	106^	76^	348	180
M-F	10.30A	30	CBS	AP		91	91	B	5.5	29	410	1479	715	117	797	315	455	378	82	285	307	94	153	138	38	131	78	51	297	115
PRICE IS RIGHT 2					54	176	177	A	6.6	30	492	1463	739	89^	790	244	386	345	86^	347	313	99^	150	120^	41^	155	90^	65^	270	159
1 MWTHF	11.00A	30	CBS	AP		91	91	B	6.0	30	447	1425	748	130	833	306	459	388	85	306	295	71	137	112	39	147	65	45	232	84
2 M-F	11.00A	30																												
RYAN'S HOPE					59	183	183	A	7.5	30	559	1331	793	134	893	425	649	483	109	182	203	75^	116	103^	18v	58^	132	96^	103^	85^
M-F	12.30P	30	ABC	DD		96	96	B	7.0	29	522	1394	866	170	977	492	707	530	82	186	220	88	127	103	34	67	83	63	114	48
SEARCH FOR TOMORROW					58	184	184	A	7.4	29	551	1321	850	160	923	314	512	447	119	357	218	51^	88^	77^	35^	123	66^	47^	114	60^
M-F	12.30P	30	CBS	DD		96	96	B	7.0	30	522	1301	837	142	916	314	520	428	128	344	229	58	96	77	28	126	54	43	102	27
SPECIAL TREAT(S)							182	A	7.3	21	544	1627	438^	131^	480	26v	224^	278^	132^	202^	392^	203^	246^	174^	21v	89v	238^	149^	517	348^
2 TUE.	4.00P	60	NBC	GD			96																							
CONT'D																														

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SPECIAL TREAT(S)-CONT'D																										
4.00 - 4.30				A	7.0	22	522	1586	449^	94v	449^	23v	229^	283^	123^	166^	337^	188^	227^	151^	LT	65v	268^	173^	532	363^
4.30 - 5.00				A	7.7	22	574	1617	415^	159^	493	27v	212^	265^	136^	228^	429	209^	251^	189^	42v	110^	204^	122^	491	326^
TODAY SHOW-7.30AM	60	215	215	A	4.6	29	343	1262	758	63^	787	125^	257	280	160^	452	440	102^	146^	118^	131^	260	LT	LT	35v	26v
M-F 7.30A 30 NBC N		99	99	B	4.8	30	358	1298	769	134	801	131	293	321	147	432	405	78	140	112	100	248	28	LT	64	33
TODAY SHOW-8.30AM	60	210	213	A	4.7	28	350	1271	748	129^	774	73^	302	396	155^	378	440	92^	155^	149^	69^	243	31v	LT	26v	22v
M-F 8.30A 30 NBC N		99	99	B	4.8	29	358	1332	814	144	854	147	347	397	146	405	399	61	138	143	70	228	34	LT	45	30
$20,000 PYRAMID	59	162	163	A	5.3	22	395	1390	632	116^	786	311	474	317	142^	250	257	114^	151^	93^	39v	84^	149^	94^	198	147^
M-F 12.00N 30 ABC QG		90	90	B	5.1	22	380	1364	733	152	836	364	540	396	108	228	269	98	142	105	55	108	89	61	170	68
WHEEL OF FORTUNE	58	197	199	A	5.8	25	432	1266	667	116^	729	103^	228	243	112^	414	389	99^	127^	90^	84^	251	79^	27v	69^	54^
1 MWTHF 11.30A 30 NBC QG		97	97	B	5.5	26	410	1293	739	103	809	128	289	288	132	436	351	62	131	109	66	207	51	22	82	42
1 TUE. 11.33A 27																										
2 M-F 11.30A 30																										
YOUNG AND THE RESTLESS	58	195	195	A	8.4	34	626	1289	842	137	916	347	550	466	123	317	153	37^	64^	61^	27^	86^	77^	56^	143	79^
M-F 12.00N 30 CBS DD		99	99	B	7.8	34	581	1280	856	153	932	375	575	466	116	303	177	54	85	73	22	83	60	49	111	29
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	14	171	176	A	5.4	21	402	1913	423	197^	498	180^	264^	193^	23v	207^	298^	91^	120^	138^	29v	92^	249^	111^	868	566
SAT. 12.00N 30 ABC FV		94	96	B	5.5	20	410	1826	360	142	422	201	294	235	20	84	393	187	274	210	61	97	292	159	719	452
ABC WIDE WORLD-SPORTS SAT	4	189		A	6.4	15	477	1629	512	161^	578	264^	396^	342^	62v	173^	817	290^	465^	484^	75v	263^	134^	30v	100v	94v
1 SAT. 5.00P 90 ABC SA		99		B	8.4	19	626	1847	492	175	549	248	379	329	57	133	862	331	547	504	116	249	183	63	253	155
5.00 - 5.30				A	5.4	14	402	1565	501^	147v	551^	240^	334^	311^	80v	202^	758	218^	398^	395^	89v	285^	116v	11v	140v	117v
5.30 - 6.00				A	7.1	17	529	1612	504	189^	581	271^	408^	377^	73v	173^	844	322^	490	518	69v	262^	134^	18v	53v	53v
6.00 - 6.30				A	6.7	15	499	1703	543	142^	601	276^	436^	328^	36v	150^	831	313^	489^	524	69v	239^	149^	55v	122v	122v
ALL NEW PINK PANTHER	14	174	177	A	5.9	23	440	1748	346	18v	414	213^	304	144^	31v	110^	124^	98^	106^	45v	18v	18v	424	216^	786	475
SAT. 11.30A 30 ABC CA		91	93	B	5.7	25	425	1768	350	115	400	214	311	237	16	46	263	157	214	146	29	37	313	156	792	484
ALL NEW POPEYE HOUR 1	14	177	176	A	3.6	31	268	1642	312^	134^	312^	134^	201^	221^	91v	91v	309^	167^	194^	141^	LT	97v	99v	LT	922	691
SAT. 8.00A 30 CBS CA		95	94	B	4.2	31	313	1662	257	84	269	131	196	163	50	61	216	103	141	126	LT	49	179	52	998	689
ALL NEW POPEYE HOUR 2	14	178	177	A	5.6	35	417	1600	282^	46v	282^	136^	215^	201^	34v	34v	384	198^	256^	129^	LT	101^	56v	LT	878	612
SAT. 8.30A 30 CBS CA		95	94	B	6.5	35	484	1671	260	85	281	154	224	174	32	45	242	115	167	146	LT	50	166	57	982	634
AMERICAN BANDSTAND '78	7	146	157	A	4.8	17	358	1687	496	123^	550	247^	350	285^	52v	192^	422	223^	264^	204^	42v	148^	248^	125^	467	291^
SAT. 12.30P 60 ABC PC		85	86	B	5.2	20	387	1583	412	161	546	313	396	258	54	124	386	195	254	187	44	113	279	159	372	223
12.30 - 1.00				A	4.3	16	320	1644	432	125^	482	191^	263^	197^	48v	219^	408	242^	270^	146^	46v	138^	248^	130^	506	241^
1.00 - 1.30				A	5.3	18	395	1696	543	119^	594	285^	412	346	60v	170^	429	209^	253^	249^	41v	156^	244^	124^	429	330
ANIMALS, ANIMALS, ANIMALS	14	132	136	A	3.0	12	224	1638	424^	58v	736	451^	656	380^	36v	62v	361^	182^	277^	293^	LT	68v	121v	LT	420^	108v
SUN. 11.30A 30 ABC CL		81	82	B	2.9	12	216	1774	493	131	576	340	440	341	32	104	436	204	335	277	40	81	136	45	626	313
ARK II	11		143	A	5.6	20	417	1134	306^	48v	306^	306^	306^	81v	LT	LT	323^	142v	245^	260^	LT	LT	166^	65v	339^	206^
2 SAT. 1.00P 30 CBS CL			79	B	5.3	18	395	1551	345	132	392	211	274	189	25	84	287	147	229	166	24	38	223	86	649	403
BAY CITY ROLLERS	7	164	171	A	6.2	23	462	1221	212^	LT	212^	39v	121^	82^	39v	91^	219^	68v	153^	123^	46v	66v	169^	63v	621	377
SAT. 12.30P 30 NBC CL		86	88	B	5.4	19	402	1562	280	74	336	178	251	203	19	57	223	104	158	111	16	53	263	149	740	454
BUGS BUNNY/ROAD RUNNER 1	14	193	195	A	7.5	35	559	1601	240	68^	310	157^	184^	194^	59^	75^	293	207^	221^	94^	11v	56v	121^	28v	877	550
SAT. 9.00A 30 CBS CA		99	99	B	7.9	35	589	1716	293	104	336	185	259	171	33	60	264	158	199	137	16	43	200	83	916	533

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 4

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 2	14	193	195	A	9.0	37	671	1750	347	85^	432	196	285	238	66^	94^	247	156^	177^	103^	9v	51^	200	79^	871	561
SAT. 9.30A 30 CBS CA		99	99	B	9.8	39	730	1709	313	97	357	196	282	193	29	58	266	157	208	144	17	39	225	100	861	505
BUGS BUNNY/ROAD RUNNER 3	14	193	196	A	9.2	36	685	1721	340	81^	401	200	265	226	50^	77^	326	186	236	139^	14v	61^	229	95^	765	437
SAT. 10.00A 30 CBS CA		99	99	B	10.2	39	760	1681	304	122	363	212	291	187	22	52	283	162	214	151	25	47	222	93	813	455
CBS NFL FOOTBALL PRE-SAT(S)		200		A	6.8	25	507	1203	196^	93v	261^	148^	148^	110v	85v	85v	650	223^	410^	390^	156^	191^	149^	27v	143^	44v
1 SAT. 12.30P 30 CBS SC		99																								
CBS NFL FOOTBALL GAME-SAT(S)		202		A	12.1	41	901	1522	202^	80^	234^	90^	134^	138^	52v	79^	913	318	551	516	205^	292	225^	25v	150^	129^
1 SAT. 1.00P 164 CBS SE		99																								
1.00 - 1.30				A	10.0	35	745	1462	155^	44v	155^	61v	89^	89^	66v	66v	862	275^	508	481	223^	291^	223^	36v	222^	190^
1.30 - 2.00				A	11.6	40	864	1512	169^	65v	199^	79^	121^	136^	47v	63v	858	262^	471	449	217^	309	235^	49v	220^	169^
2.00 - 2.30				A	11.7	40	872	1522	202^	87^	243^	99^	143^	138^	49v	82^	944	355	565	512	227^	309	217^	22v	118^	118^
2.30 - 3.00				A	12.1	41	901	1475	198^	98^	236^	99^	129^	139^	44v	76^	941	332	570	550	203^	290	180^	6v	118^	118^
3.00 - 3.30				A	13.8	45	1028	1573	247	100^	281	89^	156^	162^	49v	94^	944	344	610	567	168^	269	242	7v	106^	89^
CBS NFL FOOTBALL POST-SAT(S)		202		A	11.6	37	864	1632	243^	70v	275^	91^	151^	143^	70v	101^	877	327	575	529	170^	240^	329	40v	151^	114^
1 SAT. 3.44P 16 CBS SC		99																								
CBS NFL FOOTBALL PRE GAME	13	193		A	8.6	32	641	1546	309^	143^	328^	96v	220^	203^	86v	94v	872	339^	591	592	118^	170^	252^	59v	94v	94v
1 SUN. 12.30P 30 CBS SC		99		B	7.5	29	559	1502	339	143	377	120	225	232	59	107	819	353	565	516	108	183	170	32	136	109
CBS NFL FOOTBALL GAME 1	13	206		A	21.4	56	1594	1674	340	158	395	109^	223	179	94^	152^	984	366	627	566	168	248	185	57^	110^	103^
1 SUN. 1.00P 162 CBS SE		99		B	16.3	45	1214	1553	353	156	394	138	239	216	60	122	908	363	588	536	137	242	141	30	110	83
1.00 - 1.30				A	16.6	51	1237	1648	327	164^	366	90^	222	197	93^	131^	995	354	629	579	183^	247	187^	65^	100^	100^
1.30 - 2.00				A	21.0	57	1565	1631	318	161	372	109^	228	202	71^	113^	969	377	630	546	159	237	183	64^	107^	97^
2.00 - 2.30				A	22.6	58	1684	1689	346	168	408	126^	241	198	81^	140^	974	391	647	552	156	230	184	55^	123^	114^
2.30 - 3.00				A	23.0	57	1714	1672	338	156	404	110^	210	158	94^	169	965	360	614	555	169	256	203	56^	100^	90^
3.00 - 3.30				A	23.0	56	1714	1737	368	152	424	105^	219	163	118^	193	1018	358	629	590	179	268	176	54^	119^	116^
CBS NFL FOOTBALL GAME 2	7	192		A	13.8	28	1028	1847	442	228^	503	120^	290	272	74^	183^	983	370	641	540	183^	273	210^	76^	151^	120^
1 SUN. 5.13P 111 CBS SE		78		B	13.3	28	991	1595	420	174	464	147	279	249	73	148	882	321	549	512	148	255	141	37	108	82
5.30 - 6.00				A	12.8	27	954	1710	405	188^	446	72^	246^	229^	77^	183^	993	342	631	523	180^	294	179^	64v	92^	73^
6.00 - 6.30				A	13.6	27	1013	1905	434	243	507	139^	305	278	77^	176^	968	368	640	528	183^	263	248	92^	182^	154^
6.30 - 7.00				A	14.8	28	1103	1981	473	249	550	148^	325	313	68^	182^	992	402	666	579	178^	251	241	84^	198^	152^
CBS NFL FOOTBALL POST(B)		149		A	13.5	31	1006	1491	345	122^	385	93^	163^	127^	119^	212^	969	375	582	559	146^	268	137^	48v	LT	LT
1 SUN. 3.52P 8 CBS SC		71																								
CBS NFL PLAYOFF PRE-SUN(S)			189	A	7.7	33	574	1810	313^	165^	313^	108v	208^	149^	25v	85v	1010	478	757	592	140^	221^	243^	64v	244^	244^
2 SUN. 12.00N 30 CBS SC			99																							
CBS NFL PLAYOFF GAME-SUN(S)			202	A	21.5	60	1602	1692	352	182	401	179	284	230	46^	102^	1030	448	720	577	135^	250	182	38v	79^	55^
2 SUN. 12.30P 199 CBS SE			99																							
12.30 - 1.00				A	13.9	49	1036	1833	402	172^	412	154^	304	253	44v	91^	1048	474	790	626	101^	211^	278	50v	95^	58v
1.00 - 1.30				A	18.9	59	1408	1837	371	213	408	193	308	264	32v	78^	1161	542	847	689	126^	235	188	32v	80^	55^
1.30 - 2.00				A	22.2	63	1654	1775	337	191	389	179	286	224	35v	89^	1119	499	783	628	142^	267	188	45^	79^	51^
2.00 - 2.30				A	22.5	60	1676	1684	368	215	428	181	298	235	54^	113^	1002	429	697	535	135^	248	172	54^	82^	57^
2.30 - 3.00				A	23.7	60	1766	1622	338	175	412	168	285	243	47^	109^	963	404	660	525	141	253	176	38^	71^	51^
3.00 - 3.30				A	25.2	63	1877	1600	342	144	386	184	259	210	51^	112^	985	419	657	541	146	270	157	21v	72^	56^
CBS SPORTS SPECTACULAR	13	136	154	A	6.7	19	499	1565	449	114^	459	200^	308	279	31v	113^	701	228^	411	416	136^	227^	279	96^	126^	81^
1 SAT. 4.00P 120 CBS SA		80	86	B	5.1	14	380	1582	463	132	498	193	302	251	59	149	745	264	451	421	114	218	175	56	164	104
2 SAT. 4.44P 76																										
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SPECTAC-CONT'D																										
4.00 - 4.30				A	6.0	18	447	1494	371^	69v	415^	225^	333^	221^	LT	60v	630	210^	415^	447^	81v	148^	312^	83v	137v	61v
4.30 - 5.00				A	6.3	18	469	1650	418^	92v	454^	213^	350^	251^	LT	81v	692	300^	470^	396^	72v	162^	335^	142^	169^	69v
5.00 - 5.30				A	7.2	20	536	1590	411	135^	415	189^	302	288	45v	80^	715	218^	412	416	150^	256	314	109^	146^	111^
5.30 - 6.00				A	7.0	18	522	1552	556	127^	560	204^	322	326	43v	183^	669	201^	361	391	145^	232^	223^	91^	100^	69^
CHALLENGE-SUPERFRIENDS 1	8	193	193	A	6.0	25	447	1685	181^	58v	190^	121^	170^	73^	LT	20v	125^	74^	120^	59v	LT	LT	375	156^	995	591
SAT. 9.30A 30 ABC CA		99	99	B	5.8	24	432	1680	200	58	227	102	149	112	LT	41	162	78	133	86	12	22	299	120	992	574
CHALLENGE-SUPERFRIENDS 2	8	194	193	A	7.4	29	551	1777	198^	50v	223^	130^	196^	94^	LT	27v	141^	75^	105^	65^	LT	13v	376	176^	1037	669
SAT. 10.00A 30 ABC CA		99	99	B	6.8	26	507	1740	224	65	257	130	187	141	14	42	176	105	145	99	LT	16	281	128	1026	598
CHALLENGE-SUPERFRIENDS 3	8	194	193	A	7.9	30	589	1839	227	31v	227	87^	172^	118^	LT	55^	197^	70^	88^	90^	57^	87^	327	160^	1088	663
SAT. 10.30A 30 ABC CA		99	99	B	7.5	29	559	1840	235	66	265	125	190	158	LT	50	205	120	151	112	20	37	289	144	1081	588
CHAMPIONSHIPS OF THE USGA(S)			154	A	2.6	10	194	1093^	464^	238v	464^	88v	88v	253v	LT	211v	629^	LT	191v	397^	87v	232v	LT	LT	LT	LT
2 SUN. 12.00N 30 ABC SE			88																							
CLUE CLUB	13	46	48	A	1.7	9	127	1953	71v	LT	133v	118v	118v	70v	LT	LT	299^	LT	190v	268^	LT	LT	LT	LT	1521	859^
SUN. 9.30A 30 CBS CA		47	46	B	2.0	11	149	1728	238	53	246	159	225	126	LT	LT	299	185	245	159	LT	LT	140	LT	1043	604
COLLEGE FTBL BOWL PREVIEW(S)		162		A	3.5	11	261	1697	764^	422^	764^	414^	591^	560^	LT	131v	737^	509^	591^	502^	LT	70v	124v	102v	72v	72v
1 SUN. 12.30P 30 ABC SC		92																								
DAFFY DUCK	8	197	197	A	7.7	29	574	1758	213^	69^	315	202^	262	183^	28v	28v	241	134^	169^	181^	LT	16v	248	76^	954	590
SAT. 10.30A 30 NBC CA		98	98	B	7.4	28	551	1728	259	90	344	221	278	194	26	38	221	124	164	134	14	28	265	118	898	544
DEAR ALEX & ANNIE-10.56AM	4	194		A	7.2	27	536	1998	248^	57v	248^	84v	198^	170^	LT	50v	162^	26v	58v	58v	104v	104v	480	280^	1108	721
1 SAT. 10.56A 3 ABC CA		99		B	7.0	26	522	1903	293	122	333	139	232	205	LT	69	211	103	154	129	37	40	320	170	1039	489
DEAR ALEX & ANNIE-11.56AM	4	174		A	6.0	22	447	2248	306^	38v	562	326^	445^	189^	65v	117v	108v	32v	75v	75v	33v	33v	679	401^	899	606
1 SAT. 11.56A 3 ABC CA		91		B	5.4	21	402	2025	401	134	504	213	373	287	43	81	291	145	214	151	53	69	400	213	830	500
FABULOUS FUNNIES	14	179	186	A	6.2	24	462	1424	262^	13v	262^	158^	202^	104^	24v	60v	245^	74^	162^	121^	LT	83^	140^	49v	777	531
SAT. 12.00N 30 NBC CA		92	93	B	5.4	21	402	1650	255	63	319	187	254	192	16	46	226	135	182	97	LT	33	239	114	866	542
FACE THE NATION	14	155	140	A	2.9	11	216	1509	551^	241^	620	195^	325^	282^	130v	235^	634	148^	352^	314^	87v	282^	236^	50v	LT	LT
SUN. 11.30A 30 CBS CC		94	89	B	3.4	14	253	1462	530	167	587	148	243	221	104	303	642	164	319	319	113	279	68	28	165	100
FANGFACE	8	185	185	A	5.7	24	425	1847	281^	40v	284^	98^	166^	129^	LT	96^	255^	188^	212^	85^	LT	32v	280^	132^	1028	544
SAT. 11.00A 30 ABC CA		97	97	B	6.1	25	454	1760	260	55	299	141	204	176	14	54	235	162	208	133	11	22	266	127	960	554
FANTASTIC FOUR	8	199	198	A	3.3	20	246	1687	236^	53v	236^	125v	125v	115v	69v	69v	239^	138^	196^	139^	43v	43v	178^	122v	1034	659
SAT. 8.30A 30 NBC CA		98	98	B	4.1	23	305	1746	270	101	281	146	180	178	40	63	224	145	187	105	22	33	168	81	1073	653
FAT ALBERT AND COSBY KIDS	13		169	A	6.4	24	477	1600	449^	82v	449^	289^	398^	213^	LT	51v	252^	32v	127v	164^	LT	56v	343^	180^	556	288^
2 SAT. 12.30P 30 CBS CA			91	B	7.4	27	551	1617	351	136	398	210	291	195	25	70	264	136	209	147	16	36	249	99	706	426
GALAXY GOOF-UPS	8	196	197	A	1.5	13	112	1446	161v	LT	161v	142v	142v	73v	LT	LT	135v	90v	135v	135v	LT	LT	133v	54v	1017^	562^
SAT. 8.00A 30 NBC CA		97	97	B	2.4	18	179	1544	256	117	263	145	173	167	34	62	172	105	132	107	LT	27	178	99	931	501
GODZILLA SUPER 90 I	8	203	203	A	5.1	24	380	1829	233^	135^	262^	179^	198^	185^	48v	48v	150^	47v	82v	82v	68v	68v	240^	154^	1177	700
SAT. 9.00A 30 NBC CA		99	99	B	5.7	26	425	1644	217	90	240	139	173	151	20	46	140	64	97	66	24	41	183	79	1081	687
GODZILLA SUPER 90 II	8	203	203	A	6.2	26	462	1827	188^	124^	227^	194^	194^	171^	17v	17v	97^	51v	87^	87^	LT	LT	267^	119^	1236	707
SAT. 9.30A 30 NBC CA		99	99	B	6.5	26	484	1673	214	97	254	167	187	164	15	38	127	58	87	69	18	33	205	86	1087	711

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
GODZILLA SUPER 90 III	8	203	203	A	6.4	25	477	1717	217^	85^	265	198^	239^	210^	LT	LT	141^	117^	141^	141^	LT	LT	283	62v	1028	558
SAT. 10.00A 30 NBC CA		99	99	B	6.7	26	499	1686	225	99	278	184	224	179	LT	30	171	100	127	104	14	26	255	90	982	608
IN THE NEWS- 8.26AM	14	177	176	A	4.8	38	358	1648	304^	129^	304^	127^	198^	218^	86v	86v	339^	164^	192^	153^	LT	122^	99^	LT	906	677
SAT. 8.26A 3 CBS N		95	94	B	5.3	36	395	1655	262	88	283	144	212	174	48	61	235	111	151	144	LT	53	166	55	971	668
IN THE NEWS- 8.56AM	14	178	177	A	5.6	32	417	1564	280^	36v	280^	133^	216^	208^	31v	31v	386	195^	266^	142^	LT	94^	54v	LT	844	545
SAT. 8.56A 3 CBS N		95	94	B	6.5	33	484	1608	260	80	282	151	224	170	31	49	248	119	174	148	LT	49	172	55	906	562
IN THE NEWS- 9.26AM	14	193	195	A	8.5	37	633	1555	221	60^	281	124^	157^	168^	59^	74^	241	171^	171^	81^	9v	53^	163^	44v	870	552
SAT. 9.26A 3 CBS N		99	99	B	8.7	37	648	1699	295	99	337	189	262	166	27	58	269	160	209	140	17	39	207	85	886	514
IN THE NEWS- 9.59AM	14	193	195	A	9.0	36	671	1733	346	75^	425	214	300	247	42v	68^	298	172^	218	135^	11v	52^	201	85^	809	483
SAT. 9.59A 3 CBS N		99	99	B	10.1	39	752	1724	313	112	364	212	292	192	22	53	279	167	217	150	22	41	216	95	865	491
IN THE NEWS-10.26AM	14	193	196	A	9.2	35	685	1709	327	87^	383	193	245	214	56^	80^	358	199	260	140^	17v	76^	246	101^	722	399
SAT. 10.26A 3 CBS N		99	99	B	9.8	37	730	1645	297	120	354	204	278	181	23	55	285	161	214	144	25	50	227	96	779	434
IN THE NEWS-11.33AM	14	184	185	A	8.5	32	633	1607	254	128^	347	200	263	217	60^	60^	312	155^	230	132^	29v	82^	251	70^	697	437
SAT. 11.33A 3 CBS N		95	95	B	8.8	34	656	1644	315	133	388	233	309	208	28	53	255	137	188	120	25	58	214	91	787	445
IN THE NEWS-11.56AM	14	184	185	A	7.9	30	589	1565	293	114^	380	202^	301	242	58^	58^	294	147^	233	163^	25v	61^	239	74^	652	405
SAT. 11.56A 3 CBS N		95	95	B	8.2	31	611	1650	316	131	386	222	303	207	23	56	254	142	193	122	28	50	207	90	803	470
IN THE NEWS-12.26PM	14	157	169	A	5.4	20	402	1776	382	104^	412	183^	318	261^	30v	80^	384	178^	261^	234^	30v	87^	398	162^	582	294^
SAT. 12.26P 3 CBS N		85	91	B	6.5	25	484	1547	323	120	379	212	276	177	24	80	246	122	165	130	31	61	253	104	669	417
IN THE NEWS-12.56PM	13		169	A	6.7	25	499	1457	406^	80v	406^	283^	339^	167^	LT	67v	255^	32v	132^	150^	LT	73v	329^	174^	467^	221^
2 SAT. 12.56P 3 CBS N			91	B	7.1	26	529	1552	341	133	385	199	272	182	31	82	256	133	204	142	18	35	243	101	668	394
IN THE NEWS- 1.26PM	11		143	A	5.9	20	440	1052	272^	38v	272^	272^	272^	68v	LT	LT	309^	110v	232^	243^	LT	LT	146^	62v	325^	175^
2 SAT. 1.26P 3 CBS N			79	B	5.1	17	380	1529	357	122	402	203	269	184	33	93	284	148	225	159	24	36	224	91	619	400
IN THE NEWS- 9.26AM-SUN.	13	60	64	A	1.7	11	127	1906	173v	48v	276^	221v	246v	211v	LT	LT	206v	LT	78v	103v	LT	103v	117v	117v	1307	686^
SUN. 9.26A 3 CBS N		54	56	B	1.9	12	142	1712	237	LT	253	181	217	153	LT	LT	238	110	166	123	LT	LT	165	LT	1056	592
IN THE NEWS- 9.56AM-SUN.	13	46	48	A	1.8	10	134	1888	89v	LT	163v	150v	150v	89v	LT	LT	351^	LT	232v	321^	LT	LT	LT	LT	1374	732^
SUN. 9.56A 3 CBS N		47	46	B	2.2	12	164	1753	247	54	255	176	230	121	LT	LT	286	177	244	158	LT	LT	150	LT	1062	601
ISSUES AND ANSWERS	11	163		A	1.9	7	142	1641^	654^	260v	1034^	578^	689^	417v	LT	238v	381v	113v	303v	303v	35v	78v	163v	99v	63v	63v
1 SUN. 12.00N 30 ABC CC		95		B	2.6	10	194	1394	530	157	654	238	323	243	111	290	507	198	324	253	77	158	76	41	157	97
KIDS ARE PEOPLE TOO II	14	129	132	A	3.2	14	238	1269	524	62v	546	202^	382^	445^	LT	101v	243^	54v	147^	147^	LT	96v	97v	97v	383^	88v
SUN. 10.30A 30 ABC CL		81	81	B	3.4	16	253	1817	418	116	465	236	336	280	23	96	286	140	229	171	LT	46	182	75	884	497
KIDS ARE PEOPLE TOO III	14	131	132	A	3.9	16	291	1715	456	103v	768	490	631	422^	34v	85v	326^	96v	213^	213^	21v	113^	136^	76v	485	327^
SUN. 11.00A 30 ABC CL		81	81	B	3.6	16	268	1952	457	138	540	339	417	299	29	89	344	172	283	201	LT	49	198	75	870	534
LIBERTY BOWL(S)			203	A	11.2	31	834	1427	249^	33v	268^	68v	140^	133^	37v	108^	976	428	632	501	154^	288^	48v	22v	135^	95^
2 SAT. 3.30P 186 ABC SE			99																							
3.30 - 4.00				A	7.0	22	522	1341	286^	44v	318^	117v	163^	179^	26v	106v	760	340^	501	410^	86v	240^	45v	27v	218^	97v
4.00 - 4.30				A	9.5	29	708	1412	221^	21v	233^	79v	113^	141^	10v	79v	945	421	652	540	127^	259^	54v	23v	180^	122^
4.30 - 5.00				A	11.6	34	864	1376	243^	26v	243^	73^	126^	108^	26v	100^	969	427	645	545	143^	267^	41v	16v	123^	88^
5.00 - 5.30				A	11.5	32	857	1421	228^	22v	228^	31v	102^	110^	32v	118^	1026	427	672	535	170^	297	40v	25v	127^	98^
5.30 - 6.00				A	12.8	33	954	1385	238^	28v	238^	35v	110^	110^	50v	128^	1016	432	630	478	154^	318	37v	21v	94^	70^
6.00 - 6.30				A	14.0	33	1043	1521	256	45v	317	89^	197^	158^	58v	98^	1014	452	631	481	198^	310	67^	26v	123^	103^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MEET THE PRESS	12	148	157	A	2.8	12	209	1349	502^	62v	593^	125v	234^	226^	133v	329^	449^	158^	239^	162^	81v	210^	67v	LT	240^	182^
SUN. 12.00N 30 NBC CC		87	90	B	2.9	13	216	1309	461	88	527	111	186	157	93	310	566	186	301	236	102	241	87	23	129	83
METRIC MARVELS-10:27AM	14	203	203	A	6.6	25	492	1638	201^	79^	255	180^	226^	193^	LT	LT	136^	108^	136^	136^	LT	LT	275	63v	972	555
SAT. 10.27A 2 NBC IA		99	99	B	6.3	25	469	1716	235	87	288	163	213	154	28	53	171	99	122	104	17	24	243	100	1014	641
METRIC MARVELS-11:57AM	14	192	198	A	5.9	23	440	1377	261^	81^	261^	126^	196^	166^	16v	40v	182^	70v	116^	80^	22v	53v	194^	58v	740	459
SAT. 11.57A 2 NBC IA		97	98	B	5.3	20	395	1580	238	50	295	170	218	161	28	55	179	89	128	96	18	27	258	121	848	510
METRIC MARVELS-10:57AM	8	197	197	A	7.6	29	566	1631	216^	82^	318	194^	251	170^	46v	46v	201^	135^	163^	142^	LT	15v	242	76^	870	502
SAT. 10.57A 2 NBC IA		98	98	B	7.3	27	544	1664	265	97	356	230	280	188	32	47	214	131	168	120	12	23	259	112	835	489
NFL'78-NBC-SAT(S)		168		A	5.4	17	402	1647	478^	154v	478^	223^	254^	143v	94v	224^	718	228^	448^	336^	119v	205^	218^	LT	233^	135v
1 SAT. 3.30P 30 NBC SC		90																								
NFL FOOTBALL GAME-NBC-SAT(S)		218		A	16.0	42	1192	1420	320	115^	348	122^	169^	195^	91^	145^	761	273	483	434	141^	219	151^	22v	160^	153^
1 SAT. 4.00P 173 NBC SE		99																								
4.00 - 4.30				A	11.7	36	872	1467	297	132^	322	126^	161^	162^	86^	143^	784	287	490	393	154^	249^	163^	14v	198^	186^
4.30 - 5.00				A	15.1	43	1125	1441	291	108^	311	128^	158^	162^	84^	136^	798	261	512	448	159^	242	165^	21v	167^	167^
5.00 - 5.30				A	15.6	43	1162	1365	286	110^	316	109^	153^	172^	87^	137^	748	249	474	430	143^	217	128^	18v	173^	173^
5.30 - 6.00				A	16.7	42	1244	1349	307	93^	333	97^	139^	171^	103^	162^	745	243	463	443	133^	217	138^	22v	133^	133^
6.00 - 6.30				A	18.5	43	1378	1406	351	113^	371	109^	170^	221	94^	150^	741	299	476	433	132^	201	164^	26v	130^	123^
6.30 - 7.00				A	19.5	43	1453	1498	376	142^	409	158^	227	263	88^	131^	749	290	472	445	130^	195	161^	33v	179	152^
NFL FOOTBALL POST-NBC-SAT(S)		218		A	17.6	38	1311	1520	399	151^	432	156^	244	275	91^	141^	740	270	467	458	124^	185^	172^	38v	176^	159^
1 SAT. 6.53P 7 NBC SC		99																								
NFL '78-NBC	13	196		A	5.0	12	373	1710	493^	201^	653^	253^	353^	313^	65v	263^	751	269^	448^	486^	46v	155v	43v	43v	263^	169^
1 SUN. 3.30P 30 NBC SC		97		B	3.8	14	283	1439	407	147	458	144	243	232	63	180	654	277	418	369	93	180	179	52	148	96
NFL FOOTBALL GAME 1-NBC	13	212		A	12.4	25	924	2066	511	222^	544	203^	304	279	89^	203^	1006	383	643	616	109^	243^	171^	54v	345	218^
1 SUN. 4.00P 212 NBC SE		99		B	10.7	29	797	1604	382	156	417	140	231	213	71	149	903	334	557	491	149	269	132	29	152	110
4.00 - 4.30				A	9.5	22	708	1787	477	150^	519	133^	263^	252^	99^	217^	915	336^	568	556	121^	220^	93^	43v	260^	173^
4.30 - 5.00				A	11.1	25	827	2057	522	184^	545	205^	318	274^	72v	183^	948	337	625	598	118^	208^	188^	110^	376	253^
5.00 - 5.30				A	12.7	28	946	2104	485	158^	501	149^	250^	242^	97^	209^	1016	326	608	608	133^	276	211^	91^	376	273
5.30 - 6.00				A	13.8	29	1028	2033	502	193^	513	208^	303	277	71^	173^	1049	364	671	681	112^	242	179^	45v	292	221^
6.00 - 6.30				A	13.6	27	1013	1932	423	255	448	166^	226^	240^	85^	191^	1047	411	668	626	94^	255	175^	47v	262	131^
6.30 - 7.00				A	13.6	25	1013	2168	496	341	590	286	351	299	97^	204^	1106	506	738	607	115^	269	132^	31v	340	166^
7.00 - 7.30				A	12.8	23	954	2273	646	237^	671	234^	396	364	91^	232^	925	373	603	600	93^	229^	202^	23v	475	297
NFL'78-NBC(S)			214	A	6.9	17	514	1823	411^	131^	486	191^	297^	220^	79v	166^	1068	501	720	590	155^	288^	107v	41v	162^	118v
2 SUN. 3.30P 30 NBC SC			99																							
NFL PLAYOFF GAME-NBC(S)			217	A	22.5	56	1676	1778	344	148	403	160	247	222	57^	117^	1101	495	797	610	151	270	118^	40^	156	115^
2 SUN. 4.00P 174 NBC SE			99																							
4.00 - 4.30				A	19.9	51	1483	1608	318	102^	356	148^	213	193	59^	124^	1079	470	762	600	166	291	77^	21v	96^	86^
4.30 - 5.00				A	22.1	54	1646	1618	325	121^	368	154	222	186	57^	117^	1105	460	775	626	169	291	90^	26v	55^	55^
5.00 - 5.30				A	23.1	57	1721	1739	342	153	392	167	254	218	40^	101^	1111	520	817	607	153	266	120^	47^	116^	97^
5.30 - 6.00				A	22.5	56	1676	1774	330	148	381	158	241	215	41^	99^	1134	542	843	637	145^	259	114^	45^	145^	102^
6.00 - 6.30				A	23.4	57	1743	1961	383	183	466	178	284	257	74^	129^	1073	473	788	592	139^	251	154	46^	268	180
6.30 - 7.00				A	24.3	59	1810	1964	374	187	461	163	265	258	72^	137	1096	499	788	591	146	265	144	46^	263	174
NFL PLAYOFF POST NBC(S)			217	A	20.1	49	1497	2000	371	189	466	170	284	276	60^	118^	1102	526	802	582	140^	258	156^	52^	276	170
2 SUN. 6.54P 6 NBC SC			99																							

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1978 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 55–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 55–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-8.26AM	8	190	190	A	4.2	33	313	1419	82v	23v	82v	22v	82v	82v	LT	LT	102^	38v	89v	89v	LT	LT	225^	106^	1010	662
SAT. 8.26A 4 ABC CA		98	98	B	4.3	25	320	1634	181	34	221	93	162	144	LT	31	209	95	178	156	LT	27	137	69	1067	718
SCHOOLHOUSE ROCK-9.26AM	8	187	190	A	6.2	25	462	1807	160^	52v	160^	103^	139^	55v	LT	21v	166^	75^	139^	125^	LT	13v	318	169^	1163	699
SAT. 9.26A 4 ABC CA		98	99	B	6.0	22	447	1706	241	69	289	130	202	131	LT	57	203	119	170	131	12	26	232	106	982	593
SCHOOLHOUSE ROCK-10.56AM	4		193	A	6.5	26	484	1758	216^	LT	216^	98v	146^	48v	LT	70v	239^	127v	127v	120v	LT	75v	148^	48v	1155	655
2 SAT. 10.56A 3 ABC CA			99	B	6.4	25	477	1653	186	21	212	129	157	106	LT	45	178	130	145	94	LT	23	240	108	1023	614
SCHOOLHOUSE ROCK-11.26AM	8	185	185	A	5.8	24	432	1762	245^	40v	245^	95^	138^	98^	13v	90^	231^	194^	215^	71v	LT	16v	302	143^	984	533
SAT. 11.26A 3 ABC CA		97	97	B	6.0	25	447	1703	256	61	296	141	197	164	19	56	218	158	198	118	LT	17	275	137	914	536
SCHOOLHOUSE ROCK-11.56AM	10		177	A	5.8	24	432	1484	405^	LT	405^	224^	293^	103v	LT	112v	187^	187^	187^	45v	LT	LT	237^	76v	655	354^
2 SAT. 11.56A 3 ABC CA			93	B	5.5	25	410	1652	328	100	358	215	291	214	12	33	256	169	215	144	19	29	298	146	740	459
SCHOOLHOUSE ROCK-11.55AM	14	132	136	A	2.9	12	216	1542	445^	60v	722	417^	662	421^	41v	41v	323^	148^	235^	259^	27v	64v	70v	LT	427^	121v
SUN. 11.55A 4 ABC CA		81	82	B	3.0	13	224	1735	487	137	565	312	432	347	31	102	426	204	329	276	40	83	142	53	602	307
SCOOBY'S ALL STARS I	8	190	190	A	3.8	33	283	1396	71v	25v	71v	25v	71v	71v	LT	LT	104v	39v	85v	85v	LT	19v	193^	91v	1028	696
SAT. 8.00A 30 ABC CA		98	98	B	3.9	25	291	1662	162	31	200	83	142	128	LT	33	200	80	148	128	LT	49	141	65	1121	769
SCOOBY'S ALL STARS II	8	187	190	A	5.2	29	387	1563	191^	47v	191^	46v	97^	75v	LT	94^	172^	67v	131^	131^	LT	41v	233^	111^	967	625
SAT. 8.30A 30 ABC CA		98	98	B	5.2	24	387	1770	271	41	304	119	211	165	LT	70	260	157	221	148	LT	34	178	89	1028	635
SCOOBY'S ALL STARS III	8	187	190	A	6.4	27	477	1746	176^	59v	176^	110^	150^	61v	LT	26v	185^	80^	143^	130^	LT	26v	312	154^	1073	694
SAT. 9.00A 30 ABC CA		98	99	B	6.3	25	469	1752	251	65	303	139	214	142	LT	59	203	119	168	128	16	32	248	123	998	634
SPACE ACADEMY	14	157	169	A	6.0	23	447	1839	385	119^	403	180^	315	272^	28v	72^	398	186^	282	258^	31v	79^	432	177^	606	332
SAT. 12.00N 30 CBS CL		87	92	B	7.0	27	522	1590	326	134	380	218	282	187	21	73	251	130	176	139	28	55	247	105	712	437
SUN BOWL(S)			198	A	10.6	35	790	1499	296^	110^	316	118^	217^	180^	54v	93^	934	337	609	480	151^	286^	119^	47v	130^	107^
2 SAT. 1.30P 194 CBS SE			98																							
1.30 - 2.00				A	10.4	36	775	1295	238^	130^	276^	136^	200^	130^	46v	76v	826	297^	503	385	115^	284^	127^	92^	66v	50v
2.00 - 2.30				A	11.4	39	849	1437	265^	146^	299	106^	234^	191^	40v	65v	875	319	582	453	110^	257^	130^	64v	133^	113^
2.30 - 3.00				A	12.3	40	916	1585	281	153^	327	130^	268	238^	33v	59v	986	373	712	528	119^	274	128^	59v	144^	104^
3.00 - 3.30				A	11.6	38	864	1606	324	73^	324	151^	238^	182^	48v	86^	1033	432	679	493	169^	317	152^	68v	97^	81^
3.30 - 4.00				A	10.4	33	775	1595	327	87^	327	99^	211^	171^	75v	116^	973	330	620	509	208^	303^	71v	LT	224^	212^
4.00 - 4.30				A	8.2	25	611	1473	347^	67v	347^	82v	151^	151^	79v	165^	899	261^	551	485	181^	286^	116^	LT	111^	88v
TARZAN AND SUPER SEVEN 1	14	183	193	A	7.8	29	581	1649	288	78^	338	181^	237	198^	36v	54v	264	145^	193^	89^	26v	71^	286	106^	761	460
SAT. 10.30A 30 CBS CA		95	99	B	8.6	32	641	1652	303	118	353	206	278	198	16	44	270	139	197	132	26	58	227	98	802	446
TARZAN AND SUPER SEVEN 2	14	183	193	A	9.3	35	693	1659	272	85^	359	200	268	229	50^	50^	227	108^	154^	73^	25v	73^	317	78^	756	487
SAT. 11.00A 30 CBS CA		95	99	B	9.1	35	678	1661	303	127	371	224	291	206	27	49	243	130	173	115	26	53	237	95	810	461
TARZAN AND SUPER SEVEN 3	14	184	185	A	8.1	31	603	1602	272	125^	365	205^	282	229	61^	61^	304	155^	234	147^	29v	70^	241	71^	692	421
SAT. 11.30A 30 CBS CA		95	95	B	8.4	32	626	1648	312	131	384	228	302	206	25	56	254	141	192	117	27	53	211	89	799	454
WHAT'S NEW, MISTER MAGOO	13	60	64	A	1.7	11	127	1748	189v	47v	306^	204v	236v	181v	LT	47v	251^	LT	94v	110v	LT	141v	158v	158v	1033	568^
SUN. 9.00A 30 CBS CA		54	56	B	1.6	11	119	1619	229	LT	247	145	187	129	LT	50	266	104	190	129	LT	51	163	43	943	540
YOGI'S SPACE RACE I	8	194	198	A	6.0	23	447	1611	384	96^	387	182^	266^	161^	19v	95^	298	201^	246^	153^	26v	44v	237^	81^	689	430
SAT. 11.00A 30 NBC CA		98	98	B	5.9	22	440	1583	277	84	333	214	262	177	21	48	231	131	183	125	13	27	233	92	786	482
YOGI'S SPACE RACE II	8	194	198	A	6.2	24	462	1429	320	80^	323	150^	230^	177^	20v	63v	250^	132^	175^	110^	29v	64v	186^	53v	670	407
SAT. 11.30A 30 NBC CA		98	98	B	6.1	23	454	1565	235	59	299	199	238	177	18	35	202	113	157	103	17	31	216	93	848	510

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. MON. DEC. 11, 1978

WEEK 1 — ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Year Without a Santa Claus (8:00-9:00PM)(R)			(OP)	NFL Monday Night Football "CINCINNATI VS. LOS ANGELES" (9:00-12:08AM)(1)							
TOTAL AUDIENCE (Households (000) & %)	13,340 17.9				25,180 33.8							
AVERAGE AUDIENCE (Households (000) & %)	10,210 13.7	13.3*		14.1*	13,190 17.7	16.5*		18.2*		19.3*		18.9*
SHARE OF AUDIENCE %	22	21 *		22 *	30	26 *		28 *		30 *		29 *
AVG. AUD. BY 1/4 HR. %	12.9	13.7	14.1	14.0	16.0	17.1	18.4	17.9	19.3	19.3	19.4	18.3

WEEK 1 — CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	White Shadow			(OP)	M*A*S*H		One Day at a Time		Lou Grant			
TOTAL AUDIENCE (Households (000) & %)	20,040 26.9				23,690 31.8		20,930 28.1		20,930 28.1			
AVERAGE AUDIENCE (Households (000) & %)	15,940 21.4	20.2*		22.6*	20,860 28.0		19,740 26.5		17,660 23.7	23.2*		24.1*
SHARE OF AUDIENCE %	33	32 *		34 *	42		40		37	36 *		38 *
AVG. AUD. BY 1/4 HR. %	19.5	20.8	22.2	23.1	26.9	29.1	26.3	26.7	23.2	23.3	23.9	24.3

WEEK 1 — NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Flintstones Christmas Special (8:00-9:00PM)(R)			(OP)	NBC Monday Night Movies "A WOMAN CALLED MOSES" Pt. I (9:00-11:00PM)							
TOTAL AUDIENCE (Households (000) & %)	19,220 25.8				21,010 28.2							
AVERAGE AUDIENCE (Households (000) & %)	14,600 19.6	19.1*		20.1*	15,050 20.2	19.5*		20.8*		20.6*		20.0*
SHARE OF AUDIENCE %	30	30 *		30 *	31	29 *		31 *		32 *		32 *
AVG. AUD. BY 1/4 HR. %	19.1	19.1	19.9	20.3	19.3	19.7	20.9	20.6	21.0	20.3	20.3	19.8

WEEK 2 — ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	20/20 (8:00-9:00PM)			(OP)	NFL Monday Night Football "NEW ENGLAND VS. MIAMI" (9:00-11:46PM)(1)							
TOTAL AUDIENCE (Households (000) & %)	13,190 17.7				26,080 35.0							
AVERAGE AUDIENCE (Households (000) & %)	9,540 12.8	13.0*		12.6*	13,340 17.9	15.8*		21.1*		21.1*		18.3*
SHARE OF AUDIENCE %	20	20 *		19 *	30	24 *		32 *		33 *		30 *
AVG. AUD. BY 1/4 HR. %	12.5	13.4	12.5	12.7	15.2	16.5	20.7	21.5	21.6	20.6	18.9	17.7

WEEK 2 — CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	A Charlie Brown Christmas (8:00-8:30PM)(R)		'Twas the Night Before Christmas (8:30-9:00PM)(R)	(OP)	M*A*S*H		One Day at a Time		Lou Grant			
TOTAL AUDIENCE (Households (000) & %)	20,930 28.1		20,410 27.4		22,500 30.2		21,380 28.7		19,670 26.4			
AVERAGE AUDIENCE (Households (000) & %)	18,250 24.5		18,180 24.4		20,410 27.4		19,440 26.1		16,390 22.0	22.6*		21.5*
SHARE OF AUDIENCE %	38		36		41		39		35	35 *		36 *
AVG. AUD. BY 1/4 HR. %	23.8	25.2	24.2	24.5	26.8	27.9	25.7	26.4	23.0	22.1	21.9	21.1

WEEK 2 — NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Little House On The Prairie					(OP)	NBC Monday Night Movies "THE DEERSLAYER" (9:30-11:00PM)					
TOTAL AUDIENCE (Households (000) & %)	22,570 30.3						19,070 25.6					
AVERAGE AUDIENCE (Households (000) & %)	16,460 22.1	20.4*		23.4*		22.4*	13,860 18.6	18.1*		18.9*		18.7*
SHARE OF AUDIENCE %	33	32 *		35 *		33 *	29	27 *		29 *		31 *
AVG. AUD. BY 1/4 HR. %	19.8	21.0	23.0	23.8	22.9	21.9	18.4	17.7	18.8	19.0	19.0	18.5

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	57.8	58.6	59.8	61.3	62.4	64.1	66.1	66.5	65.9	66.8	66.5	65.8	64.5	63.6	63.6	62.0
WK 2	57.5	59.0	60.2	61.6	63.2	65.7	66.6	67.5	67.4	67.5	66.4	66.1	65.2	63.5	61.1	58.7

U. S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) FOR REMAINING RATINGS, SEE OP PAGES.

EVE. MON. DEC. 18, 1978

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 12, 1978

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					24,810		24,210		24,360		19,440		13,860			
TOTAL AUDIENCE (%)					33.3		32.5		32.7		26.1		18.6			
Program					Happy Days		Laverne and Shirley		Three's Company		Taxi	(OP)	←— Starsky & Hutch —→			
AVERAGE AUDIENCE (Households (000))					22,420		22,870		22,420		17,510		12,140			
AVERAGE AUDIENCE (%)					30.1		30.7		30.1		23.5		16.3	16.3*		16.2*
SHARE OF AUDIENCE %					49		49		47		37		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					29.0	31.2	30.0	31.3	30.1	30.1	24.3	22.6	16.3	16.3	16.3	16.2
CBS TV TOTAL AUDIENCE (Households (000))					10,730				17,060							
TOTAL AUDIENCE (%)					14.4				22.9							
Program					←— Paper Chase —→			(OP)	←— CBS Tuesday Night Movies —→ "THE JORDAN CHANCE" (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))					8,270				11,700							
AVERAGE AUDIENCE (%)					11.1	10.4*		11.8*	15.7	13.0*		15.1*		17.4*		17.3*
SHARE OF AUDIENCE %					18	17 *		19 *	25	20 *		24 *		29 *		29 *
AVG. AUD. BY ¼ HR. %					10.5	10.3	11.7	11.9	12.9	13.1	14.7	15.5	17.2	17.5	17.4	17.1
NBC TV TOTAL AUDIENCE (Households (000))					11,100				19,220							
TOTAL AUDIENCE (%)					14.9				25.8							
Program					←— Grandpa Goes to Washington —→			(OP)	←— Big Event —→ "A WOMAN CALLED MOSES" Pt. II (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))					8,720				14,750							
AVERAGE AUDIENCE (%)					11.7	11.2*		12.1*	19.8	17.9*		20.0*		20.9*		20.5*
SHARE OF AUDIENCE %					19	18 *		19 *	32	28 *		31 *		34 *		34 *
AVG. AUD. BY ¼ HR. %					11.0	11.5	12.0	12.1	17.3	18.6	19.7	20.2	21.0	20.9	20.9	20.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					23,100		24,590		20,560				14,160			
TOTAL AUDIENCE (%)					31.0		33.0		27.6				19.0			
Program					Happy Days		Laverne and Shirley		←— Carpenters- A Christmas Portrait (9:00-10:00PM) —→			(OP)	←— Starsky & Hutch —→			
AVERAGE AUDIENCE (Households (000))					21,080		22,570		15,120				11,250			
AVERAGE AUDIENCE (%)					28.3		30.3		20.3	22.0*		18.6*	15.1	14.7*		15.4*
SHARE OF AUDIENCE %					45		47		31	34 *		29 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %					26.4	30.2	29.8	30.8	23.2	20.8	18.9	18.3	14.1	15.3	15.3	15.4
CBS TV TOTAL AUDIENCE (Households (000))					12,220				22,800							
TOTAL AUDIENCE (%)					16.4				30.6							
Program					←— CBS Reports "A TURNING PAGE OF HISTORY" (8:00-9:00PM) —→			(OP)	←— CBS Tuesday Night Movies —→ "THE MILLIONAIRE" (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))					8,420				15,570							
AVERAGE AUDIENCE (%)					11.3	11.4*		11.2*	20.9	17.7*		19.7*		23.1*		22.9*
SHARE OF AUDIENCE %					18	18 *		18 *	34	27 *		31 *		38 *		39 *
AVG. AUD. BY ¼ HR. %					11.9	11.0	11.7	10.7	16.6	18.8	19.3	20.1	23.1	23.2	23.3	22.5
NBC TV TOTAL AUDIENCE (Households (000))					14,680		19,740						16,460			
TOTAL AUDIENCE (%)					19.7		26.5						22.1			
Program					Bear Who Slept through Christmas (8:00-8:30PM)(R)	(OP)	←— Once Upon a Starry Nite (8:30-10:00PM) —→						Mac Davis Christmas Odyssey 2010 (10:00-11:00PM)			
AVERAGE AUDIENCE (Households (000))					13,040		14,080						11,850			
AVERAGE AUDIENCE (%)					17.5		18.9	17.1*		19.4*		20.2*	15.9	16.6*		15.2*
SHARE OF AUDIENCE %					28		29	27 *		30 *		31 *	27	27 *		26 *
AVG. AUD. BY ¼ HR. %					17.6	17.4	16.9	17.2	19.0	19.9	20.8	19.6	17.5	15.7	15.2	15.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	57.4	58.9	58.8	59.9	60.6	61.6	61.9	63.3	64.1	65.3	63.9	63.6	60.8	60.6	60.5	58.8
WK 2	57.3	58.8	60.4	61.1	62.4	63.2	63.2	64.3	64.4	65.3	64.8	63.9	61.7	60.7	59.6	57.9

U. S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

EVE. TUE. DEC. 19, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. WED. DEC. 13, 1978

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					19,970		19,370		23,020				19,440			
TOTAL AUDIENCE (%)					26.8		26.0		30.9				26.1			
Program					Frosty's Winter Wonderland (8:00-8:30PM)(R)		Nestor, the Long-Eared Christmas Donkey (8:30-9:00PM)(R)		Perry Como's Early American Christmas Special (9:00-10:00PM)			(OP)	Merry Christmas from the Grand Ole Opry House (10:00-11:00PM)			
AVERAGE AUDIENCE (Households (000))					17,730		18,180		18,030				16,460			
AVERAGE AUDIENCE (%)					23.8		24.4		24.2	24.6*		23.8*	22.1	22.7*		21.6*
SHARE OF AUDIENCE %					39		38		37	37 *		37 *	36	37 *		36 *
AVG. AUD. BY ¼ HR. %					23.0	24.7	24.2	24.6	24.9	24.3	23.8	23.8	22.9	22.5	22.3	20.9
CBS TV TOTAL AUDIENCE (Households (000))					15,420		14,300		21,080							
TOTAL AUDIENCE (%)					20.7		19.2		28.3							
Program					The Jeffersons		Good Times (R) (OP)		Lovey: A Circle of Children (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))					13,480		13,340		13,710							
AVERAGE AUDIENCE (%)					18.1		17.9		18.4	18.1*		18.0*		18.9*		18.7*
SHARE OF AUDIENCE %					29		28		29	27 *		28 *		31 *		31 *
AVG. AUD. BY ¼ HR. %					17.3	19.0	17.6	18.2	17.9	18.3	18.2	17.8	18.5	19.2	19.2	18.1
NBC TV TOTAL AUDIENCE (Households (000))					14,750								11,180			
TOTAL AUDIENCE (%)					19.8								15.0			
Program					Wednesday Movie of the Week "THE NEW ADVENTURES OF HEIDI" (8:00-10:00PM) (OP)								Dick Clark's Live Wednesday			
AVERAGE AUDIENCE (Households (000))					7,750								8,050			
AVERAGE AUDIENCE (%)					10.4	9.2*		9.9*		11.2*		11.4*	10.8	10.7*		10.8*
SHARE OF AUDIENCE %					16	15 *		15 *		17 *		18 *	18	17 *		18 *
AVG. AUD. BY ¼ HR. %					9.8	8.7	9.6	10.1	11.2	11.2	11.5	11.2	10.8	10.6	10.9	10.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					20,790				21,530				19,000			
TOTAL AUDIENCE (%)					27.9				28.9				25.5			
Program					Eight Is Enough				Charlie's Angels (OP)				Vega$			
AVERAGE AUDIENCE (Households (000))					15,790				17,140				15,270			
AVERAGE AUDIENCE (%)					21.2	19.9*		22.5*	23.0	22.4*		23.5*	20.5	20.8*		20.2*
SHARE OF AUDIENCE %					34	32 *		35 *	35	34 *		36 *	34	34 *		34 *
AVG. AUD. BY ¼ HR. %					19.0	20.7	22.4	22.6	21.6	23.3	23.4	23.6	20.8	20.8	20.3	20.1
CBS TV TOTAL AUDIENCE (Households (000))					14,970		14,080		19,590							
TOTAL AUDIENCE (%)					20.1		18.9		26.3							
Program					The Jeffersons		Good Times (R) (OP)		CBS Wednesday Night Movie "A CHRISTMAS TO REMEMBER" (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))					13,710		12,960		12,890							
AVERAGE AUDIENCE (%)					18.4		17.4		17.3	17.2*		16.8*		17.8*		17.5*
SHARE OF AUDIENCE %					30		27		28	26 *		26 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					18.0	18.9	16.8	18.0	17.6	16.7	17.0	16.6	17.9	17.7	17.6	17.5
NBC TV TOTAL AUDIENCE (Households (000))					13,340				16,540							
TOTAL AUDIENCE (%)					17.9				22.2							
Program					Dick Clark's Live Wednesday (OP)				Wednesday Movie of The Week "ISHI: THE LAST OF HIS TRIBE" (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))					9,980				10,500							
AVERAGE AUDIENCE (%)					13.4	13.0*		13.9*	14.1	15.2*		14.7*		13.8*		12.8*
SHARE OF AUDIENCE %					21	21 *		22 *	22	23 *		23 *		22 *		22 *
AVG. AUD. BY ¼ HR. %					12.8	13.2	14.0	13.7	15.3	15.1	15.0	14.4	14.1	13.6	13.2	12.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	57.0	59.2	58.5	58.8	60.7	62.4	63.1	64.6	65.9	65.8	65.4	63.9	61.9	61.4	60.9	58.2
WK 2	54.8	56.4	57.0	58.1	60.6	62.6	63.8	64.7	64.7	65.2	65.2	64.2	62.5	61.5	59.7	58.2

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

EVE. WED. DEC. 20, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. THU. DEC. 14, 1978

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	21,530		17,660		19,670		17,660		9,540			
TOTAL AUDIENCE (%)	28.9		23.7		26.4		23.7		12.8			
Program	Mork & Mindy		What's Happening		Barney Miller		Soap	(OP)	A Conversation with the Carters (10:00-11:00PM)			
AVERAGE AUDIENCE (Households (000))	19,590		16,460		16,990		15,940		5,740			
AVERAGE AUDIENCE (%)	26.3		22.1		22.8		21.4		7.7	9.1*		6.4*
SHARE OF AUDIENCE %	42		34		35		33		13	15 *		11 *
AVG. AUD. BY ¼ HR. %	25.4	27.3	21.7	22.4	22.8	22.8	21.6	21.2	10.6	7.5	6.5	6.3
CBS TV												
TOTAL AUDIENCE (Households (000))	16,170				18,180				21,680			
TOTAL AUDIENCE (%)	21.7				24.4				29.1			
Program	The Waltons			(OP)	Hawaii Five-0				Barnaby Jones			
AVERAGE AUDIENCE (Households (000))	13,110				14,530				18,480			
AVERAGE AUDIENCE (%)	17.6	16.9*		18.3*	19.5	18.6*		20.5*	24.8	24.1*		25.6*
SHARE OF AUDIENCE %	28	27 *		29 *	30	29 *		32 *	43	41 *		46 *
AVG. AUD. BY ¼ HR. %	16.8	17.0	18.4	18.2	17.7	19.4	20.2	20.7	23.0	25.2	25.8	25.4
NBC TV												
TOTAL AUDIENCE (Households (000))	18,700				25,330							
TOTAL AUDIENCE (%)	25.1				34.0							
Program	Doug Henning's World of Magic (8:00-9:00PM)			(OP)	Rockette: A Holiday Tribute to the Radio City Music Hall (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000))	13,260				14,900							
AVERAGE AUDIENCE (%)	17.8	16.1*		19.4*	20.0	20.6*		19.9*		20.8*		18.9*
SHARE OF AUDIENCE %	28	26 *		30 *	33	32 *		31 *		35 *		34 *
AVG. AUD. BY ¼ HR. %	16.1	16.2	19.0	19.8	20.9	20.2	20.1	19.6	21.2	20.5	19.6	18.2

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	21,010		20,190		19,370		18,250		18,550			
TOTAL AUDIENCE (%)	28.2		27.1		26.0		24.5		24.9			
Program	Mork & Mindy (R)		What's Happening		Barney Miller (R)		Soap	(OP)	Family			
AVERAGE AUDIENCE (Households (000))	18,850		18,100		17,580		16,540		15,420			
AVERAGE AUDIENCE (%)	25.3		24.3		23.6		22.2		20.7	20.4*		21.0*
SHARE OF AUDIENCE %	42		40		39		36		37	36 *		38 *
AVG. AUD. BY ¼ HR. %	24.3	26.4	23.7	24.8	23.3	24.0	22.2	22.2	20.3	20.5	21.1	21.0
CBS TV												
TOTAL AUDIENCE (Households (000))	16,090				19,150				19,300			
TOTAL AUDIENCE (%)	21.6				25.7				25.9			
Program	The Waltons			(OP)	Hawaii Five-0				Barnaby Jones			
AVERAGE AUDIENCE (Households (000))	12,520				15,350				16,020			
AVERAGE AUDIENCE (%)	16.8	15.3*		18.4*	20.6	19.0*		22.2*	21.5	22.0*		20.9*
SHARE OF AUDIENCE %	28	26 *		30 *	34	31 *		36 *	38	38 *		38 *
AVG. AUD. BY ¼ HR. %	14.8	15.8	18.2	18.6	18.8	19.3	21.5	22.9	22.5	21.6	21.5	20.3
NBC TV												
TOTAL AUDIENCE (Households (000))	10,650		12,590						8,720			
TOTAL AUDIENCE (%)	14.3		16.9						11.7			
Program	Little Drummer Boy: Book II (8:00-8:30PM)(R)	(OP)	Gift of the Magi (8:30-10:00PM)						David Cassidy - Man Undercover			
AVERAGE AUDIENCE (Households (000))	9,310		7,230						6,110			
AVERAGE AUDIENCE (%)	12.5		9.7	9.5*		10.3*		9.4*	8.2	7.8*		8.6*
SHARE OF AUDIENCE %	21		16	16 *		17 *		15 *	15	14 *		15 *
AVG. AUD. BY ¼ HR. %	12.6	12.3	10.0	8.9	10.3	10.3	9.9	8.9	7.9	7.7	8.6	8.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	55.3	56.5	57.6	60.2	62.2	64.0	63.6	64.8	64.6	65.0	64.3	64.0	59.6	58.7	57.2	54.7
WK 2	53.7	54.1	53.7	56.1	59.2	60.5	60.1	60.7	60.5	61.1	61.5	61.6	58.0	56.7	56.8	54.2

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

EVE. THU. DEC. 21, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. FRI. DEC. 15, 1978

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Donny and Marie (OP)				(1)	ABC Friday Night Movie "THE LONG JOURNEY BACK" (9:14-11:14PM)(2)						
TOTAL AUDIENCE (Households (000) & %)	16,690 22.4				21,750 29.2							
AVERAGE AUDIENCE (Households (000) & %)	12,740 17.1	15.8*		18.5*	15,720 21.1			20.2*		20.8*		22.8*
SHARE OF AUDIENCE %	30	28 *		32 *	37			35 *		36 *		41 *
AVG. AUD. BY ¼ HR. %	14.9	16.6	18.1	18.9	18.7	18.7	20.0	20.4	20.2	21.3	22.4	23.2

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Wonder Woman (OP)				(3) (4)	Incredible Hulk (9:20-10:20PM)(2)				Flying High (10:20-11:20PM)(2)		
TOTAL AUDIENCE (Households (000) & %)	15,870 21.3				11,320 15.2	17,140 23.0				13,340 17.9		
AVERAGE AUDIENCE (Households (000) & %)	12,070 16.2	14.9*		17.4*	11,320 15.2	13,630 18.3		18.0*		9,760 13.1		12.6*
SHARE OF AUDIENCE %	29	27 *		30 *	27	32		31 *		24		23 *
AVG. AUD. BY ¼ HR. %	14.4	15.4	17.4	17.5	15.3	16.6	17.7	18.4	19.7	13.7	12.6	12.6

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Diff'rent Strokes		Who's Watching the Kids? (OP)		(5)	Eddie Capra Mysteries (9:21-11:21PM)(2)						
TOTAL AUDIENCE (Households (000) & %)	13,480 18.1		9,460 12.7			16,390 22.0						
AVERAGE AUDIENCE (Households (000) & %)	11,770 15.8		8,720 11.7			10,430 14.0		13.0*		14.1*		14.8*
SHARE OF AUDIENCE %	28		20			25		22 *		24 *		27 *
AVG. AUD. BY ¼ HR. %	15.1	16.5	11.7	11.7		12.9	13.0	13.0	13.8	14.4	14.8	14.8

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	John Davidson Christmas Show (8:00-9:00PM) (OP)				ABC Friday Night Movie "YES NICHOLAS, THERE IS A SANTA CLAUS" (9:00-11:00PM)(R)							
TOTAL AUDIENCE (Households (000) & %)	14,080 18.9				18,920 25.4							
AVERAGE AUDIENCE (Households (000) & %)	9,460 12.7	13.3*		12.2*	12,740 17.1	16.2*		16.3*		17.8*		17.9*
SHARE OF AUDIENCE %	22	23 *		21 *	30	28 *		28 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	13.4	13.1	11.8	12.6	15.6	16.8	16.4	16.2	17.7	17.9	17.8	18.0

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Wonder Woman (OP)				Incredible Hulk (R)				Flying High			
TOTAL AUDIENCE (Households (000) & %)	15,790 21.2				16,840 22.6				13,630 18.3			
AVERAGE AUDIENCE (Households (000) & %)	12,070 16.2	15.4*		17.0*	13,860 18.6	17.6*		19.6*	11,770 15.8	15.5*		16.0*
SHARE OF AUDIENCE %	28	27 *		29 *	32	30 *		33 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	14.9	15.9	16.9	17.1	17.4	17.9	19.5	19.7	15.4	15.6	16.0	16.1

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	Bob Hope All-Star Christmas Show (8:00-9:00PM) (OP)				Rockford Files (R)				Eddie Capra Mysteries			
TOTAL AUDIENCE (Households (000) & %)	22,950 30.8				15,270 20.5				12,890 17.3			
AVERAGE AUDIENCE (Households (000) & %)	17,060 22.9	22.0*		23.8*	12,370 16.6	17.1*		16.1*	10,130 13.6	13.4*		13.7*
SHARE OF AUDIENCE %	39	39 *		40 *	28	29 *		27 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %	21.3	22.6	24.1	23.5	17.7	16.5	16.2	15.9	13.4	13.4	13.8	13.6

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	49.8	51.3	52.0	52.8	54.4	56.9	57.4	57.8	56.9	57.0	57.8	58.0	58.5	56.7	55.2	54.8
WK 2	50.6	52.4	52.6	53.9	56.4	57.6	58.7	59.5	58.7	58.7	58.9	58.8	57.2	57.0	56.3	55.7

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) "CARTER'S ADDRESS-ABC", (9:00-9:14PM)(SUS.).
(2) FOR REMAINING RATINGS, SEE OP PAGES.
(3) "CARTER'S ADDRESS-CBS", (9:00-9:20PM)(SUS.).
(4) "CBS NEWS SPECIAL REPORT", CBS, (9:09-9:20PM), FOR REMAINING RATINGS, SEE OP PAGES.
(5) "CARTER'S ADDRESS-NBC", (9:00-9:21PM)(SUS.).

EVE. FRI. DEC. 22, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SAT. DEC. 16, 1978

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,240 12.4		9,460 12.7		21,460 28.8				19,670 26.4			
Program					Welcome Back, Kotter		Carter Country		← Love Boat → (OP)				← Fantasy Island →			
AVERAGE AUDIENCE (Households (000) & %)					7,750 10.4		8,490 11.4		18,100 24.3	23.1*		25.5*	16,240 21.8	22.3*		21.2*
SHARE OF AUDIENCE %					19		20		43	41 *		45 *	40	41 *		39 *
AVG. AUD. BY ¼ HR. %					9.8	11.1	11.1	11.6	21.8	24.3	25.8	25.2	22.4	22.3	21.5	20.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,270 20.5		14,010 18.8		17,730 23.8							
Program					Dr. Seuss-How the Grinch Stole Christmas (8:00-8:30PM)(R)		Tiny Tree (8:30-9:00PM)(R)		← CBS Saturday Night Movie → "WHO'LL SAVE OUR CHILDREN?" (9:00-11:00PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)					13,340 17.9		12,810 17.2		12,290 16.5	14.7*		15.0*		17.5*		18.9*
SHARE OF AUDIENCE %					33		31		30	26 *		27 *		32 *		35 *
AVG. AUD. BY ¼ HR. %					17.8	17.9	17.1	17.4	14.8	14.6	14.9	15.1	17.1	18.0	18.8	18.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,400 24.7				10,430 14.0				7,520 10.1			
Program					← Chips → (OP)				← Lifeline →				← Weekend →			
AVERAGE AUDIENCE (Households (000) & %)					14,450 19.4	17.9*		21.0*	7,520 10.1	10.6*		9.6*	5,360 7.2	7.4*		7.1*
SHARE OF AUDIENCE %					35	33 *		38 *	18	19 *		17 *	13	14 *		13 *
AVG. AUD. BY ¼ HR. %					17.3	18.6	20.9	21.0	11.1	10.1	9.7	9.6	7.6	7.2	7.0	7.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,920 16.0		12,960 17.4		20,560 27.6				20,640 27.7			
Program					Welcome Back, Kotter (R)		Carter Country (R)		← Love Boat (R) → (OP)				← Fantasy Island (R) →			
AVERAGE AUDIENCE (Households (000) & %)					9,910 13.3		10,950 14.7		16,990 22.8	21.8*		23.9*	17,280 23.2	23.5*		23.0*
SHARE OF AUDIENCE %					26		28		42	41 *		43 *	45	44 *		45 *
AVG. AUD. BY ¼ HR. %					12.7	13.9	13.8	15.5	20.7	22.9	24.0	23.8	23.0	24.0	23.4	22.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,170 21.7								9,310 12.5			
Program					← Homecoming: A Christmas Story (8:00-10:00PM)(R) (OP) →								(1) ← CBS Reports "BUT WHAT ABOUT THE CHILDREN" (10:10-11:07PM)(2) →			
AVERAGE AUDIENCE (Households (000) & %)					9,540 12.8	11.7*		12.4*		13.4*		13.6*	6,330 8.5	8.8*		8.1*
SHARE OF AUDIENCE %					24	23 *		24 *		25 *		25 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %					11.7	11.7	12.3	12.6	13.3	13.4	13.6	13.5	9.2	8.7	8.1	8.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,270 20.5				8,050 10.8				8,340 11.2			
Program					← Stingiest Man in Town (8:00-9:00PM) → (OP)				← Lifeline →				← Weekend →			
AVERAGE AUDIENCE (Households (000) & %)					10,800 14.5	14.2*		14.8*	5,660 7.6	7.6*		7.7*	5,660 7.6	7.9*		7.4*
SHARE OF AUDIENCE %					28	28 *		28 *	14	14 *		14 *	15	15 *		15 *
AVG. AUD. BY ¼ HR. %					14.7	13.8	15.3	14.3	7.8	7.4	7.7	7.6	8.4	7.5	7.5	7.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	48.9	50.5	51.2	52.4	53.7	55.2	55.5	56.5	55.7	56.4	56.6	56.4	54.6	55.0	54.9	53.7
WK 2	46.9	46.9	48.4	49.9	50.9	51.1	51.7	52.5	52.6	54.2	55.2	55.1	53.3	52.6	51.3	50.1

U. S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) "CBS SPECIAL REPORT", CBS, (10:00-10:10PM)(SUS.).
(2) FOR REMAINING RATINGS, SEE OP PAGES.

EVE. SAT. DEC. 23, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 17, 1978

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	15,650 21.0				16,760 22.5				21,310 28.6							
Program	Who are the Debolts, and Where did they get Nineteen Kids? (7:00-8:00PM)				Battlestar: Galactica →(OP)				ABC Sunday Night Movie "THE NATIVITY" (9:00-11:00PM)							
AVERAGE AUDIENCE (Households (000) & %)	11,180 15.0	14.0*		15.9*	13,040 17.5	17.0*		18.1*	13,930 18.7	18.5*		18.5*		19.1*		18.9*
SHARE OF AUDIENCE %	25	24 *		26 *	27	26 *		27 *	30	28 *		28 *		31 *		34 *
AVG. AUD. BY ¼ HR. %	13.3	14.7	15.9	16.0	16.6	17.3	18.0	18.2	18.2	18.8	18.3	18.7	19.1	19.0	19.3	18.5

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	26,450 35.5				30,020 40.3				22,950 30.8				19,740 26.5			
Program	(1) 60 Minutes (7:04-8:04PM)(2)				All In The Family (8:04-9:04PM)(2)				(OP) Kaz (9:04-10:04PM)(2)				Dallas (10:04-11:04PM)			
AVERAGE AUDIENCE (Households (000) & %)	19,220 25.8	23.7*		26.9*	24,660 33.1	30.7*		35.3*	19,150 25.7	25.6*		26.0*	16,460 22.1	21.7*		22.6*
SHARE OF AUDIENCE %	43	40 *		44 *	50	47 *		53 *	39	39 *		40 *	38	36 *		40 *
AVG. AUD. BY ¼ HR. %	22.5	24.5	26.1	27.8	29.7	31.4	34.4	36.2	25.8	25.5	25.9	26.2	21.5	21.9	22.4	22.8

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)			13,930 18.7				18,480 24.8								11,700 15.7	
Program	(3)		Hallmark Hall of Fame "STUBBY PRINGLE'S CHRISTMAS" (7:32-8:32PM)(2)				Winds of Kitty Hawk (8:32-10:32PM)(2)								Sword of Justice (10:32-11:32PM)	
AVERAGE AUDIENCE (Households (000) & %)		12.8*	9,760 13.1	12.3*		13.8*	11,250 15.1	11.2*		15.3*		16.5*		17.3*	8,420 11.3	10.7*
SHARE OF AUDIENCE %		23 *	21	20 *		21 *	23	17 *		23 *		25 *		28 *	22	19 *
AVG. AUD. BY ¼ HR. %	13.4	12.3	12.0	12.6	13.8	13.8	11.2	11.2	15.0	15.5	16.3	16.6	17.6	17.0	10.9	10.6

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					11,990 16.1				18,330 24.6							
Program	Christmas at the Vatican (6:00-8:00PM)(SUS.)				Battlestar: Galactica (R) →(OP)				ABC Sunday Night Movie "IT HAPPENED ONE CHRISTMAS" (9:00-11:15PM)(R)							
AVERAGE AUDIENCE (Households (000) & %)					8,720 11.7	10.5*		12.9*	10,800 14.5	12.9*		14.3*		15.0*		15.3*
SHARE OF AUDIENCE %					29	26 *		32 *	34	31 *		33 *		35 *		35 *
AVG. AUD. BY ¼ HR. %					9.7	11.3	12.9	12.9	12.2	13.6	14.4	14.2	15.2	14.7	15.0	15.5

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	21,080 28.3				15,570 20.9						9,240 12.4		10,580 14.2			
Program	60 Minutes →(OP)				Nutcracker (8:00-9:30PM)(R)						Alice (R)		Dallas (R)			
AVERAGE AUDIENCE (Households (000) & %)	15,570 20.9	20.6*		21.3*	7,970 10.7	12.2*		9.4*		10.6*	7,970 10.7		7,820 10.5	10.3*		10.8*
SHARE OF AUDIENCE %	53	52 *		54 *	26	31 *		23 *		25 *	25		25	24 *		25 *
AVG. AUD. BY ¼ HR. %	19.7	21.5	21.9	20.6	13.7	10.6	9.3	9.5	10.8	10.5	10.1	11.3	10.3	10.2	10.7	10.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	9,240 12.4				16,690 22.4								10,500 14.1			
Program	G.E. Theatre "AMAHL AND THE NIGHT VISITORS" (7:00-8:00PM)				Big Event "HUCKLEBERRY FINN" (8:00-10:00PM) (OP)								Sword of Justice			
AVERAGE AUDIENCE (Households (000) & %)	4,690 6.3	7.0*		5.6*	9,390 12.6	11.0*		13.2*		13.2*		12.8*	8,200 11.0	10.9*		11.2*
SHARE OF AUDIENCE %	16	18 *		14 *	31	28 *		32 *		32 *		30 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %	8.5	5.6	5.6	5.5	9.9	12.1	13.3	13.1	13.1	13.3	13.0	12.7	10.7	11.0	11.2	11.1

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	57.8	59.4	60.3	62.2	64.1	65.2	65.9	67.5	65.4	65.3	64.9	65.3	61.7	60.3	57.3	55.5
WK 2	40.2	39.7	39.2	39.3	39.7	39.9	40.6	40.8	41.1	42.2	42.9	43.1	42.4	42.5	42.8	43.7

U. S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

~ VARYING DURATIONS REPORTED IN TERMS OF MAXIMUM COMMON DURATION.

(1) "CBS NFL FOOTBALL GAME 2", CBS, (5:13-7:04PM), FOR REMAINING RATINGS, SEE OP PAGES.

(2) FOR REMAINING RATINGS, SEE OP PAGES.

(3) "NFL FOOTBALL GAME 1-NBC", NBC, (1:00-7:32PM), FOR REMAINING RATINGS, SEE OP PAGES

EVE. SUN. DEC. 24, 1978

SUN. 11:00 P.M.—12:45 A.M. / MON.-FRI. 11:30 P.M.—1:45 A.M.

WEEK 1

ABC TV

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TOTAL AUDIENCE (Households (000) & %)	5,290 7.1															
Program	ABC Weekend Report-Sunday															
AVERAGE AUDIENCE (Households (000) & %)	4,920 6.6															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	6.6															

CBS TV

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TOTAL AUDIENCE (Households (000) & %)	6,930 9.3							7,600 10.2								
Program	(1) CBS Sunday News-Bradley							←Late Movie I (2)→					(OP)			
AVERAGE AUDIENCE (Households (000) & %)	6,560 8.8							5,220 7.0	8.3*		7.0*		5.1*			
SHARE OF AUDIENCE %	19							25	25 *		25 *		22 *			
AVG. AUD. BY ¼ HR. %	8.9	8.4						8.7	8.1	7.1	6.8	6.3	4.9	4.4		

NBC TV

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TOTAL AUDIENCE (Households (000) & %)					3,430 4.6			10,650 14.3						3,500 4.7		
Program	—Sword of Justice→				←NBC Late Night Movie			←Tonight Show (2)→						←Tomorrow Show (2)(OP)→		
AVERAGE AUDIENCE (Households (000) & %)		11.8*			1,790 2.4	3.3*		6,260 8.4	9.8*		7.9*		7.5*	2,530 3.4	3.6*	
SHARE OF AUDIENCE %		25 *			14	13 *		30	29 *		29 *		31 *	24	24 *	
AVG. AUD. BY ¼ HR. %	12.1	11.5	10.7		3.5	3.2	2.9	10.6	9.7	8.4	7.5	6.9	6.6	3.8	3.4	3.0

WEEK 2

ABC TV

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TOTAL AUDIENCE (Households (000) & %)		7,380 9.9														
Program	ABC Sunday Night Movie	ABC Weekend Report-Sunday														
AVERAGE AUDIENCE (Households (000) & %)		7,000 9.4														
SHARE OF AUDIENCE %		25														
AVG. AUD. BY ¼ HR. %	15.9	9.4	9.1													

CBS TV

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TOTAL AUDIENCE (Households (000) & %)	4,620 6.2							8,940 12.0								
Program	CBS Sunday News-Bradley							←Late Movie I (2)→				(OP)				
AVERAGE AUDIENCE (Households (000) & %)	4,470 6.0							6,110 8.2	9.1*		8.1*		6.0*		5.8*	
SHARE OF AUDIENCE %	15							29	26 *		30 *		30 *		36 *	
AVG. AUD. BY ¼ HR. %	6.0							9.4	8.9	8.2	8.0	7.7	6.0	5.8	5.7	

NBC TV

TIME	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
TOTAL AUDIENCE (Households (000) & %)								10,580 14.2						2,830 3.8		
Program					←Christmas in Rome 1978 (SUS.)			←Tonight Show (2)→						←Tomorrow Show (2)(OP)→		
AVERAGE AUDIENCE (Households (000) & %)								6,260 8.4	9.7*		8.1*		8.6*	2,090 2.8	3.1*	
SHARE OF AUDIENCE %								29	28 *		30 *		33 *	19	20 *	
AVG. AUD. BY ¼ HR. %								10.2	9.3	8.8	7.4	6.5	5.9	3.5	2.7	2.2

TV HOUSEHOLDS USING TV (See Def. 1)

	Sun 11:00	11:15	11:30	11:45	12:00	12:15	12:30	M-F 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WK 1	49.2	43.2	34.7	29.4	24.8	21.5	19.0	36.8	32.4	28.7	25.4	22.5	20.0	17.2	15.4	13.7
WK 2	42.2	38.1	34.1	30.6	28.2	25.7	24.2	36.4	32.4	28.7	25.7	22.4	19.8	17.2	15.4	13.4

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) "DALLAS", CBS, (10:04-11:04PM), FOR REMAINING RATINGS, SEE OP PAGES.
(2) FOR INDIVIDUAL DAYS, TIME, AND DURATION, SEE PAE (ALPHA).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC. 11-15, 1978

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			2,980				3,500									
TOTAL AUDIENCE (%)			4.0				4.8									
Program	← Good Morning, America →															
	(Co-op)		(Participating)		(Co-op)		(Participating)									
AVERAGE AUDIENCE (Households (000))			2,380				2,910									
AVERAGE AUDIENCE (%)			3.2				3.9									
SHARE OF AUDIENCE %			21				23									
AVG. AUD. BY ¼ HR. %			3.2	3.3			3.9	4.0								
CBS TV TOTAL AUDIENCE (Households (000))		2,980			3,800								4,620		4,990	
TOTAL AUDIENCE (%)		4.0			5.1								6.2		6.7	
Program	← CBS Morning News				Captain Kangaroo →								All In The Family		Price is Right 1	
	(Co-op)	(Participating)														
AVERAGE AUDIENCE (Households (000))		1,860			2,460								3,950		4,400	
AVERAGE AUDIENCE (%)		2.5		2.5*	3.3	3.1*		3.6*					5.3		5.9	
SHARE OF AUDIENCE %		17		16 *	19	18 *		21 *					28		30	
AVG. AUD. BY ¼ HR. %		2.4	2.5	2.6	2.8	3.3	3.5	3.6					5.1	5.5	5.7	6.0
NBC TV TOTAL AUDIENCE (Households (000))			4,020				4,250						3,730		3,730	
TOTAL AUDIENCE (%)			5.4				5.7						5.0		5.0	
Program	← Today Show →												Card Sharks		Jeopardy (1)	
	(Co-op)		(Participating)		(Co-op)		(Participating)									
AVERAGE AUDIENCE (Households (000))			3,350				3,430						3,130		3,280	
AVERAGE AUDIENCE (%)			4.5				4.6						4.2		4.4	
SHARE OF AUDIENCE %			27				28						22		22	
AVG. AUD. BY ¼ HR. %			4.5	4.5			4.8	4.5					4.1	4.4	4.3	4.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			2,760				3,730									
TOTAL AUDIENCE (%)			3.7				5.0									
Program	← Good Morning, America →															
	(Co-op)		(Participating)		(Co-op)		(Participating)									
AVERAGE AUDIENCE (Households (000))			2,160				3,050									
AVERAGE AUDIENCE (%)			2.9				4.1									
SHARE OF AUDIENCE %			21				22									
AVG. AUD. BY ¼ HR. %			2.7	3.1			4.2	4.1								
CBS TV TOTAL AUDIENCE (Households (000))		2,980			4,400								4,990		5,510	
TOTAL AUDIENCE (%)		4.0			5.9								6.7		7.4	
Program	← CBS Morning News				Captain Kangaroo →								All In The Family		Price is Right 1	
	(Co-op)	(Participating)														
AVERAGE AUDIENCE (Households (000))		1,860			2,760								4,020		4,770	
AVERAGE AUDIENCE (%)		2.5		2.5*	3.7	3.3*		4.2*					5.4		6.4	
SHARE OF AUDIENCE %		19		18 *	21	19 *		22 *					27		30	
AVG. AUD. BY ¼ HR. %		2.5	2.4	2.6	3.0	3.5	4.0	4.3					5.1	5.8	6.2	6.6
NBC TV TOTAL AUDIENCE (Households (000))			4,170				4,400						4,250		4,250	
TOTAL AUDIENCE (%)			5.6				[illegible]						5.7		5.7	
Program	← Today Show →												Card Sharks		Jeopardy (1)	
	(Co-op)		(Participating)		(Co-op)		(Participating)									
AVERAGE AUDIENCE (Households (000))			3,430				3,500						3,580		3,650	
AVERAGE AUDIENCE (%)			4.6				4.7						4.8		4.9	
SHARE OF AUDIENCE %			29				27						24		23	
AVG. AUD. BY ¼ HR. %			4.4	4.7			4.6	4.7					4.5	5.1	5.0	4.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	7.8	10.2	12.3	13.3	14.7	15.9	16.4	16.1	16.9	18.3	18.7	18.9	19.2	19.9	19.7	20.2
WK 2	7.1	9.0	10.9	12.3	14.0	15.8	16.8	17.5	18.1	19.2	19.8	20.2	20.2	21.2	21.1	21.3

U.S. TV Households: 74,500,000   * Half-hour ratings (For immediately preceding and subject quarter-hours).   (R) Repeat, see page B.   (OP) See Other Programs Section: Page A-36

(1) "NBC NEWS UPDATE", (SUS.).

DAY MON.-FRI. DEC. 18-22, 1978

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC. 11-15, 1978

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,690 6.3		6,180 8.3		4,400 5.9		6,330 8.5		8,640 11.6				7,820 10.5			
Program	Happy Days MWTHF (1)		Family Feud (1)		$20,000 Pyramid		Ryan's Hope		← All My Children (2)	→			← One Life to Live			→
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	4,170 5.6 26		5,510 7.4 32		3,730 5.0 21		5,510 7.4 30		6,710 9.0 35	9.1* 36 *		8.9* 34 *	6,030 8.1 30	7.7* 29 *		8.4* 32 *
AVG. AUD. BY ¼ HR. %	5.3	6.0	7.2	7.4	4.9	5.0	7.2	7.7	8.9	9.2	9.0	8.8	7.7	7.7	8.4	8.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,440 7.3		4,920 6.6		6,780 9.1		5,810 7.8				7,000 9.4				6,930 9.3	
Program	Price is Right 2 MWTHF (1)		Love Of Life (1) (OP)		Young & the Restless		Search for Tomorrow				← As The World Turns			→	Guiding Light	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	4,770 6.4 30		4,470 6.0 27		5,960 8.0 33		5,220 7.0 29				5,360 7.2 27	6.7* 26 *		7.6* 29 *	5,290 7.1 26	7.1* 27 *
AVG. AUD. BY ¼ HR. %	6.2	6.7	5.8	6.2	7.9	8.2	7.1	7.0			6.4	6.9	7.7	7.5	7.0	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,540 6.1		4,920 6.6		4,170 5.6				3,430 4.6		6,260 8.4				5,070 6.8	
Program	High Rollers MWTHF (1)		Wheel of Fortune (1)(3)		← America Alive (3)			→	Hollywood Squares		← Days Of Our Lives			→	The Doctors (3)	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	3,950 5.3 25		4,320 5.8 26		2,530 3.4 14	3.3* 14 *		3.4* 14 *	2,760 3.7 15		4,840 6.5 25	6.2* 24 *		6.9* 26 *	4,540 6.1 23	
AVG. AUD. BY ¼ HR. %	5.2	5.3	5.8	5.8	3.4	3.3	3.3	3.5	3.5	3.9	5.9	6.5	6.9	6.9	6.0	6.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,590 7.5		7,080 9.5		4,770 6.4		6,560 8.8		8,870 11.9				7,600 10.2			
Program	Happy Days		Family Feud		$20,000 Pyramid		Ryan's Hope		← All My Children (2)	→			← One Life to Live			→
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	4,840 6.5 30		6,110 8.2 34		4,170 5.6 23		5,660 7.6 29		6,780 9.1 33	9.2* 34 *		8.9* 32 *	5,960 8.0 29	7.8* 28 *		8.1* 29 *
AVG. AUD. BY ¼ HR. %	6.0	7.0	8.0	8.5	5.5	5.6	7.4	7.9	9.1	9.3	9.1	8.7	7.9	7.8	8.1	8.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,740 7.7		4,840 6.5		7,230 9.7		6,560 8.8				7,380 9.9				7,450 10.0	
Program	Price is Right 2		Love Of Life (OP)		Young & the Restless		Search for Tomorrow				← As The World Turns			→	Guiding Light	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	4,990 6.7 31		4,470 6.0 25		6,480 8.7 35		5,740 7.7 30				5,510 7.4 27	6.9* 25 *		7.9* 28 *	5,890 7.9 28	7.9* 28 *
AVG. AUD. BY ¼ HR. %	6.7	6.8	6.0	6.0	8.4	8.9	7.7	7.8			6.8	7.0	7.9	7.9	7.8	8.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,100 5.5		4,990 6.7		4,690 6.3				3,730 5.0		7,080 9.5				5,290 7.1	
Program	High Rollers		Wheel of Fortune (3)		← America Alive (3)			→	Hollywood Squares MWTHF (4)		← Days Of Our Lives			→	The Doctors (3)	
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	3,730 5.0 23		4,250 5.7 24		2,760 3.7 15	3.7* 15 *		3.6* 14 *	3,280 4.4 17		5,360 7.2 26	7.0* 25 *		7.5* 27 *	4,770 6.4 23	
AVG. AUD. BY ¼ HR. %	5.0	5.0	5.6	5.9	3.6	3.7	3.6	3.7	4.3	4.5	6.8	7.1	7.4	7.5	6.4	6.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK 1	20.6	21.8	22.9	23.4	23.7	24.6	24.6	24.9	25.0	25.5	25.4	26.3	26.6	26.6	26.6	27.4
WK 2	21.5	22.6	23.5	24.2	24.7	25.5	25.9	26.8	26.7	27.1	27.4	27.6	27.7	28.3	28.3	28.9

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) "CARTER NEWS CONFERENCE", ABC, CBS, NBC, TUE., (11:00-11:33AM)(11:00-11:32AM)(11:00-11:33AM)(SUS.).
(2) "ABC NEWSBRIEF", (SUS.).
(3) "NBC NEWS UPDATE", (SUS.).
(4) LOCAL FILL, NBC, TUE., (1:00-1:30PM), NETWORK PREEMPTION.

DAY MON.-FRI. DEC. 18-22, 1978

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC. 11-15, 1978

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,200 11.0				4,770 6.4										8,870 11.9	
Program	←General Hospital→				Edge of Night		←Special (OP)→								ABC World News Tonight	
AVERAGE AUDIENCE (Households (000) & %)	6,560 8.8	8.4*		9.2*	4,250 5.7										7,600 10.2	
SHARE OF AUDIENCE %	30	30 *		30 *	18										19	
AVG. AUD. BY ¼ HR. %	8.2	8.5	9.1	9.3	5.9	5.6									9.8	10.6
CBS TV TOTAL AUDIENCE (Households (000) & %)			5,960 8.0		3,050 4.1										12,070 16.2	
Program	Guiding Light→		M*A*S*H		Match Game '78										CBS Evening News with Walter Cronkite	
AVERAGE AUDIENCE (Households (000) & %)		7.2*	5,070 6.8		2,680 3.6										10,500 14.1	
SHARE OF AUDIENCE %		26 *	22		12										27	
AVG. AUD. BY ¼ HR. %	7.2	7.2	6.4	7.1	3.5	3.6									13.9	14.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,300 9.8														11,180 15.0	
Program	←Another World (1)→														NBC Nightly News	
AVERAGE AUDIENCE (Households (000) & %)	5,660 7.6	7.2*		8.0*											9,980 13.4	
SHARE OF AUDIENCE %	26	26 *		26 *											25	
AVG. AUD. BY ¼ HR. %	7.1	7.3	8.2	7.9											13.2	13.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,200 11.0				4,920 6.6										9,240 12.4	
Program	←General Hospital→				Edge of Night										ABC World News Tonight	
AVERAGE AUDIENCE (Households (000) & %)	6,410 8.6	8.3*		8.9*	4,400 5.9										8,120 10.9	
SHARE OF AUDIENCE %	29	29 *		29 *	19										21	
AVG. AUD. BY ¼ HR. %	8.0	8.5	8.8	9.1	5.9	5.9									10.6	11.3
CBS TV TOTAL AUDIENCE (Households (000) & %)			6,480 8.7		3,580 4.8										12,140 16.3	
Program	Guiding Light→		M*A*S*H		Match Game '78										CBS Evening News with Walter Cronkite	
AVERAGE AUDIENCE (Households (000) & %)		7.9*	5,510 7.4		3,050 4.1										10,650 14.3	
SHARE OF AUDIENCE %		27 *	24		13										27	
AVG. AUD. BY ¼ HR. %	8.0	7.9	7.1	7.7	4.1	4.2									14.2	14.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,600 10.2														10,800 14.5	
Program	←Another World (1)→				←Special (OP)→										NBC Nightly News	
AVERAGE AUDIENCE (Households (000) & %)	5,740 7.7	7.3*		8.1*											9,690 13.0	
SHARE OF AUDIENCE %	26	25 *		26 *											24	
AVG. AUD. BY ¼ HR. %	7.1	7.5	8.2	8.1											13.0	13.0

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK 1	27.9	29.0	30.1	31.5	31.3	32.3	33.3	35.5	38.0	41.0	43.1	45.9	49.4	51.4	52.5	54.0
WK 2	28.9	29.8	30.2	31.2	30.8	32.0	33.6	35.6	38.0	40.6	42.8	45.6	49.3	51.1	52.3	53.9

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) "NBC NEWS UPDATE", (SUS.).

DAY MON.-FRI. DEC. 18-22, 1978

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. DEC. 16, 1978

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45–11:00
ABC TV TOTAL AUDIENCE (Households (000))					3,430		5,140		6,480		5,960		6,780		7,750	
TOTAL AUDIENCE (%)					4.6		6.9		8.7		8.0		9.1		10.4	
Program					Scooby's All-Stars I (OP)		Scooby's All-Stars II		Scooby's All-Stars III (OP)		Challenge of the Superfriends 1		Challenge of the Superfriends 2		Challenge of the Superfriends 3 (OP)	
AVERAGE AUDIENCE (Households (000))					2,680		4,170		5,220		4,920		5,890		6,410	
AVERAGE AUDIENCE (%)					3.6		5.6		7.0		6.6		7.9		8.6	
SHARE OF AUDIENCE %					29		29		29		27		30		32	
AVG. AUD. BY ¼ HR. %					3.1	4.1	5.4	5.8	7.0	6.9	6.3	6.9	7.5	8.2	8.7	8.5
CBS TV TOTAL AUDIENCE (Households (000))					3,950		5,290		6,330		8,120		8,420		7,000	
TOTAL AUDIENCE (%)					5.3		7.1		8.5		10.9		11.3		9.4	
Program					All New Popeye Hour I (OP)		All New Popeye Hour II (OP)		Bugs Bunny/ Road Runner 1 (OP)		Bugs Bunny/ Road Runner 2 (OP)		Bugs Bunny/ Road Runner 3 (OP)		Tarzan & the Super Seven I	
AVERAGE AUDIENCE (Households (000))					2,910		4,100		4,920		6,560		7,080		5,960	
AVERAGE AUDIENCE (%)					3.9		5.5		6.6		8.8		9.5		8.0	
SHARE OF AUDIENCE %					31		33		30		35		36		29	
AVG. AUD. BY ¼ HR. %					3.2	4.5	5.6	5.4	5.7	7.5	8.6	9.0	9.3	9.7	8.1	8.0
NBC TV TOTAL AUDIENCE (Households (000))					1,640		3,430		4,920		5,810		5,740		7,080	
TOTAL AUDIENCE (%)					2.2		4.6		6.6		7.8		7.7		9.5	
Program			Land of the Lost (SUS.)		Galaxy Goof-Ups		Fantastic Four		Godzilla Super 90 I		Godzilla Super 90 II		Godzilla Super 90 III (OP)		Daffy Duck (OP)	
AVERAGE AUDIENCE (Households (000))					1,270		2,610		4,100		4,770		4,920		5,740	
AVERAGE AUDIENCE (%)					1.7		3.5		5.5		6.4		6.6		7.7	
SHARE OF AUDIENCE %					14		21		25		26		25		29	
AVG. AUD. BY ¼ HR. %					1.6	1.8	2.8	4.2	5.0	6.0	6.5	6.4	6.6	6.6	7.3	8.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45–11:00
ABC TV TOTAL AUDIENCE (Households (000))					3,650		4,170		5,510		5,070		5,810		6,030	
TOTAL AUDIENCE (%)					4.9		5.6		7.4		6.8		7.8		8.1	
Program					Scooby's All-Stars I (OP)		Scooby's All-Stars II		Scooby's All-Stars III (OP)		Challenge of the Superfriends 1		Challenge of the Superfriends 2		Challenge of the Superfriends 3 (OP)	
AVERAGE AUDIENCE (Households (000))					2,910		3,580		4,250		4,020		5,070		5,360	
AVERAGE AUDIENCE (%)					3.9		4.8		5.7		5.4		6.8		7.2	
SHARE OF AUDIENCE %					36		28		25		24		28		28	
AVG. AUD. BY ¼ HR. %					3.4	4.3	4.5	5.1	5.6	5.8	4.6	6.2	6.7	6.9	7.2	7.1
CBS TV TOTAL AUDIENCE (Households (000))					2,980		5,070		7,380		8,120		7,600		6,930	
TOTAL AUDIENCE (%)					4.0		6.8		9.9		10.9		10.2		9.3	
Program					All New Popeye Hour I (OP)		All New Popeye Hour II (OP)		Bugs Bunny/ Road Runner 1 (OP)		Bugs Bunny/ Road Runner 2 (OP)		Bugs Bunny/ Road Runner 3 (OP)		Tarzan & the Super Seven I	
AVERAGE AUDIENCE (Households (000))					2,460		4,250		6,260		6,850		6,560		5,590	
AVERAGE AUDIENCE (%)					3.3		5.7		8.4		9.2		8.8		7.5	
SHARE OF AUDIENCE %					31		37		40		39		36		30	
AVG. AUD. BY ¼ HR. %					2.7	3.8	5.1	6.3	7.8	9.1	9.0	9.3	8.8	8.8	7.6	7.5
NBC TV TOTAL AUDIENCE (Households (000))					1,190		2,910		3,870		5,220		4,920		6,780	
TOTAL AUDIENCE (%)					1.6		3.9		5.2		7.0		6.6		9.1	
Program			Land of the Lost (SUS.)		Galaxy Goof-Ups		Fantastic Four		Godzilla Super 90 I		Godzilla Super 90 II		Godzilla Super 90 III (OP)		Daffy Duck (OP)	
AVERAGE AUDIENCE (Households (000))					970		2,240		3,430		4,400		4,620		5,740	
AVERAGE AUDIENCE (%)					1.3		3.0		4.6		5.9		6.2		7.7	
SHARE OF AUDIENCE %					12		19		22		25		25		30	
AVG. AUD. BY ¼ HR. %					1.3	1.4	2.4	3.5	4.3	4.9	6.0	5.8	6.2	6.2	7.6	7.9

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	4.9	6.2	7.6	10.1	12.1	14.7	16.8	19.4	21.7	24.8	25.8	26.1	27.0	27.6	27.4	27.8
WK 2	3.6	4.5	5.3	7.7	10.7	13.2	15.3	18.1	20.6	23.0	23.2	24.1	25.1	25.8	26.4	26.6

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

DAY SAT. DEC. 23, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. DEC. 16, 1978

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	5,360		5,510		4,840		5,510									
TOTAL AUDIENCE (%)	7.2		7.4		6.5		7.4									
Program	Fangface (OP)		All New Pink Panther (OP)		ABC Weekend Specials "THE WINGED COLT" Pt. III		←American Bandstand '78→									
AVERAGE AUDIENCE (Households (000))	4,250		4,400		3,870		3,430									
AVERAGE AUDIENCE (%)	5.7		5.9		5.2		4.6	4.1*		5.0*						
SHARE OF AUDIENCE %	23		21		19		16	15 *		17 *						
AVG. AUD. BY ¼ HR. %	5.4	6.0	5.6	6.1	4.9	5.5	3.8	4.4	4.9	5.1						
CBS TV																
TOTAL AUDIENCE (Households (000))	8,640		7,900		5,360		6,330		19,220							
TOTAL AUDIENCE (%)	11.6		10.6		7.2		8.5		25.8							
Program	Tarzan & the Super Seven 2 (OP)		Tarzan & the Super Seven 3 (OP)		Space Academy (OP)		CBS NFL Football Pre Game (12:30-1:00PM)		← CBS NFL Football Game "CHICAGO VS. WASHINGTON" (1:00-3:44PM)							
AVERAGE AUDIENCE (Households (000))	7,150		6,480		4,470		5,070		9,010							
AVERAGE AUDIENCE (%)	9.6		8.7		6.0		6.8		12.1	10.0*		11.6*		11.7*		12.1*
SHARE OF AUDIENCE %	35		32		22		25		41	35 *		40 *		40 *		41 *
AVG. AUD. BY ¼ HR. %	10.1	9.1	8.8	8.7	6.2	5.8	6.4	7.1	9.4	10.5	11.3	11.8	12.2	11.2	11.8	12.4
NBC TV																
TOTAL AUDIENCE (Households (000))	5,890		6,780		6,110		6,110									
TOTAL AUDIENCE (%)	7.9		9.1		8.2		8.2									
Program	Yogi's Space Race I		Yogi's Space Race II (OP)		Fabulous Funnies		Bay City Rollers									
AVERAGE AUDIENCE (Households (000))	4,770		5,440		5,070		5,070									
AVERAGE AUDIENCE (%)	6.4		7.3		6.8		6.8									
SHARE OF AUDIENCE %	24		26		25		25									
AVG. AUD. BY ¼ HR. %	6.3	6.5	7.6	7.0	6.7	6.8	6.8	6.7								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	4,990		5,070		4,770		5,960									
TOTAL AUDIENCE (%)	6.7		6.8		6.4		8.0									
Program	Fangface (OP)		All New Pink Panther (OP)		ABC Weekend Specials "TROUBLE RIVER" Pt. I		←American Bandstand '78→									
AVERAGE AUDIENCE (Households (000))	4,250		4,320		4,100		3,730									
AVERAGE AUDIENCE (%)	5.7		5.8		5.5		5.0	4.4*		5.5*						
SHARE OF AUDIENCE %	24		24		22		18	17 *		19 *						
AVG. AUD. BY ¼ HR. %	5.6	5.9	5.6	6.0	5.4	5.5	4.3	4.5	5.3	5.8						
CBS TV																
TOTAL AUDIENCE (Households (000))	8,570		7,230		5,590		5,660		5,070		19,670					
TOTAL AUDIENCE (%)	11.5		9.7		7.5		7.6		6.8		26.4					
Program	Tarzan & the Super Seven 2 (OP)		Tarzan & the Super Seven 3 (OP)		Space Academy (OP)		Fat Albert and the Cosby Kids (OP)		Ark II (OP)		← Sun Bowl "UNIVERSITY OF MARYLAND VS. UNIVERSITY OF TEXAS" (1:30-4:44PM)					
AVERAGE AUDIENCE (Households (000))	6,630		5,510		4,470		4,770		4,170		7,900					
AVERAGE AUDIENCE (%)	8.9		7.4		6.0		6.4		5.6		10.6	10.4*		11.4*		12.3*
SHARE OF AUDIENCE %	34		29		23		24		20		35	36 *		39 *		40 *
AVG. AUD. BY ¼ HR. %	9.2	8.7	7.6	7.3	6.3	5.7	6.2	6.7	5.3	5.9	10.0	10.8	11.3	11.5	12.2	12.4
NBC TV																
TOTAL AUDIENCE (Households (000))	5,440		4,690		4,770		4,920									
TOTAL AUDIENCE (%)	7.3		6.3		6.4		6.6									
Program	Yogi's Space Race I		Yogi's Space Race II (OP)		Fabulous Funnies		Bay City Rollers									
AVERAGE AUDIENCE (Households (000))	4,170		3,730		4,170		4,100									
AVERAGE AUDIENCE (%)	5.6		5.0		5.6		5.5									
SHARE OF AUDIENCE %	22		20		22		21									
AVG. AUD. BY ¼ HR. %	5.9	5.2	5.2	4.8	5.2	6.0	5.3	5.7								

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK 1	27.6	27.2	27.4	27.3	26.4	27.5	27.3	27.2	27.8	29.2	29.0	29.4	29.1	29.3	29.3	29.6
WK 2	26.7	26.6	25.6	25.4	26.1	26.3	26.2	27.3	28.4	29.3	29.7	30.6	29.7	29.6	30.3	30.5

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. DEC. 16, 1978

WEEK 1

ABC TV — ABC Wide World of Sports; ABC World News Tonight - Saturday

CBS TV — CBS NFL Football Game "CHICAGO VS. WASHINGTON" (1:00-3:44PM)(1); (2); CBS Sports Spectacular; CBS Saturday News with Bob Schieffer

NBC TV — NFL '78 — NBC (3:30-4:00PM); NFL Football Game — NBC "PITTSBURGH VS. DENVER" (4:00-6:53PM)(1); (3)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))									10,280						3,730	
TOTAL AUDIENCE (%)									13.8						5.0	
AVERAGE AUDIENCE (Households (000))									4,770						2,830	
AVERAGE AUDIENCE (%)									6.4	5.4*		7.1*		6.7*	3.8	
SHARE OF AUDIENCE %									15	14 *		17 *		15 *	8	
AVG. AUD. BY ¼ HR. %									4.1	6.6	7.6	6.6	6.6	6.9	3.6	4.0
CBS TV TOTAL AUDIENCE (Households (000))			9,540		11,100										9,760	
TOTAL AUDIENCE (%)			12.8		14.9										13.1	
AVERAGE AUDIENCE (Households (000))			8,640		4,840										8,270	
AVERAGE AUDIENCE (%)		13.8*	11.6		6.5	6.0*		6.3*		7.0*		6.9*			11.1	
SHARE OF AUDIENCE %		45 *	37		18	18 *		18 *		19 *		17 *			23	
AVG. AUD. BY ¼ HR. %	13.3	14.2	13.6	11.5	6.2	5.8	6.1	6.4	7.1	6.8	6.8	7.0			11.0	11.2
NBC TV TOTAL AUDIENCE (Households (000))			5,360		24,590											16,390
TOTAL AUDIENCE (%)			7.2		33.0											22.0
AVERAGE AUDIENCE (Households (000))			4,020		11,920											13,110
AVERAGE AUDIENCE (%)			5.4		16.0	11.7*		15.1*		15.6*		16.7*		18.5*		17.6
SHARE OF AUDIENCE %			17		42	36 *		43 *		43 *		42 *		43 *		38
AVG. AUD. BY ¼ HR. %			4.7	6.1	10.9	12.5	14.5	15.6	15.9	15.3	16.0	17.4	18.6	18.3	19.1	17.6

WEEK 2

ABC TV — Liberty Bowl "LSU VS. MISSOURI" (3:30-6:36PM); (4)

CBS TV — Sun Bowl "UNIVERSITY OF MARYLAND VS. UNIVERSITY OF TEXAS" (1:30-4:44PM)(1); CBS Sports Spectacular (4:44-6:00PM); CBS Saturday News with Bob Schieffer

NBC TV — NBC Nightly News-Sat.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))			19,220													3,950
TOTAL AUDIENCE (%)			25.8													5.3
AVERAGE AUDIENCE (Households (000))			8,340													4,250
AVERAGE AUDIENCE (%)			11.2	7.0*		9.5*		11.6*		11.5*		12.8*		14.0*		5.7
SHARE OF AUDIENCE %			31	22 *		29 *		34 *		32 *		33 *		33 *		12
AVG. AUD. BY ¼ HR. %			6.6	7.4	9.0	10.0	11.0	12.1	11.4	11.5	12.4	13.2	14.0	13.9	14.3	5.7
CBS TV TOTAL AUDIENCE (Households (000))							10,060								8,570	
TOTAL AUDIENCE (%)							13.5								11.5	
AVERAGE AUDIENCE (Households (000))							5,290								6,930	
AVERAGE AUDIENCE (%)		11.6*		10.4*		8.2*	7.1			7.3*		7.1*			9.3	
SHARE OF AUDIENCE %		38 *		33 *		25 *	19			21 *		18 *			20	
AVG. AUD. BY ¼ HR. %	11.6	11.7	11.3	9.5	8.1	8.2	5.8	6.6	7.5	7.2	7.0	7.3			8.9	9.7
NBC TV TOTAL AUDIENCE (Households (000))															6,560	
TOTAL AUDIENCE (%)															8.8	
AVERAGE AUDIENCE (Households (000))															5,440	
AVERAGE AUDIENCE (%)															7.3	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															6.9	7.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK 1	30.6	31.0	32.3	32.7	33.1	34.0	35.4	36.7	38.2	40.1	41.5	43.4	45.2	46.1	47.3	48.7
WK 2	29.8	30.7	31.1	31.4	31.5	33.3	33.6	34.4	36.2	38.0	39.8	41.6	44.0	45.0	46.1	46.5

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

(1) FOR REMAINING RATINGS, SEE OP PAGES.
(2) "CBS NFL FOOTBALL POST", CBS, (3:44-4:00PM)(S).
(3) "NFL FOOTBALL POST-NBC", NBC, (6:53-7:00PM)(S).
(4) "ABC WORLD NEWS TONIGHT-SATURDAY", ABC, (6:30-7:00PM).

DAY SAT. DEC. 23, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC. 17, 1978

WEEK 1

Network	Measure	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)							2,460 3.3	
ABC TV	Program					Kids Are People Too I (SUS.)		Kids Are People Too II	
ABC TV	AVERAGE AUDIENCE (Households (000) & %)							2,160 2.9	
ABC TV	SHARE OF AUDIENCE %							13	
ABC TV	AVG. AUD. BY ¼ HR. %							3.0	2.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	1,860 2.5		1,490 2.0					
CBS TV	Program	What's New, Mister Magoo? (OP)		Clue Club (OP)		Lamp Unto My Feet (SUS.)		Look Up And Live (SUS.)	
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	1,270 1.7		1,270 1.7					
CBS TV	SHARE OF AUDIENCE %	11		9					
CBS TV	AVG. AUD. BY ¼ HR. %	1.5	2.0	1.6	1.7				
NBC TV	TOTAL AUDIENCE (Households (000) & %)								
NBC TV	AVERAGE AUDIENCE (Households (000) & %)								
NBC TV	SHARE OF AUDIENCE %								
NBC TV	AVG. AUD. BY ¼ HR. %								

WEEK 2

Network	Measure	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)							3,050 4.1	
ABC TV	Program					Kids Are People Too I (SUS.)		Kids Are People Too II	
ABC TV	AVERAGE AUDIENCE (Households (000) & %)							2,610 3.5	
ABC TV	SHARE OF AUDIENCE %							16	
ABC TV	AVG. AUD. BY ¼ HR. %							3.6	3.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	1,560 2.1		1,340 1.8					
CBS TV	Program	What's New, Mister Magoo? (OP)		Clue Club (OP)		←A Handful of Souls→ (SUS.)			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	1,270 1.7		1,190 1.6					
CBS TV	SHARE OF AUDIENCE %	11		9					
CBS TV	AVG. AUD. BY ¼ HR. %	1.7	1.8	1.5	1.7				
NBC TV	TOTAL AUDIENCE (Households (000) & %)								
NBC TV	AVERAGE AUDIENCE (Households (000) & %)								
NBC TV	SHARE OF AUDIENCE %								
NBC TV	AVG. AUD. BY ¼ HR. %								

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK 1	3.9	4.4	5.2	6.2	7.4	9.0	10.9	13.1	14.7	17.3	19.3	20.5	21.8	23.2	23.2	23.2
WK 2	3.8	4.1	4.4	5.5	7.5	10.0	12.2	14.7	15.7	17.8	18.7	19.9	21.0	21.7	21.7	22.7

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

DAY SUN. DEC. 24, 1978

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. DEC. 17, 1978

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,580 4.8		2,980 4.0		2,010 2.7		3,800 5.1										
Program	Kids Are People Too III		Animals, Animals, Animals(OP)		Issues And Answers		College Football Bowl Preview (12:30-1:00PM)		Directions (SUS.)								
AVERAGE AUDIENCE (Households (000) & %)	2,830 3.8		2,380 3.2		1,420 1.9		2,610 3.5										
SHARE OF AUDIENCE %	16		12		7		11										
AVG. AUD. BY ¼ HR. %	3.2	4.3	3.2	3.3	2.0	1.7	3.3	3.7									
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,980 4.0				8,570 11.5		26,220 35.2								
Program	Camera Three (SUS.)		Face the Nation				CBS NFL Football Pre Game		CBS NFL Football Game 1 "VARIOUS TEAMS & TIMES" (1:00-3:42PM)~								
AVERAGE AUDIENCE (Households (000) & %)			2,380 3.2				6,410 8.6		15,940 21.4	16.6*		21.0*		22.6*		23.0*	
SHARE OF AUDIENCE %			12				32		56	51 *		57 *		58 *		57 *	
AVG. AUD. BY ¼ HR. %			3.0	3.5			7.4	9.8	15.3	18.0	20.1	21.9	22.9	22.3	22.7	23.3	
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,830 3.8												
Program					Meet the Press				Religious Series (SUS.)								
AVERAGE AUDIENCE (Households (000) & %)					2,310 3.1												
SHARE OF AUDIENCE %					14												
AVG. AUD. BY ¼ HR. %					2.9	3.4											

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,580 4.8		2,530 3.4		2,310 3.1												
Program	Kids Are People Too III		Animals, Animals, Animals(OP)		Championships of the USGA (12:00-12:30PM)		Directions (SUS.)										
AVERAGE AUDIENCE (Households (000) & %)	2,910 3.9		2,090 2.8		1,940 2.6												
SHARE OF AUDIENCE %	17		12		10												
AVG. AUD. BY ¼ HR. %	3.8	4.0	2.7	2.8	2.8	2.4											
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,610 3.5		7,150 9.6		26,890 36.1										
Program	Camera Three (SUS.)		Face the Nation		CBS NFL Playoff Pre Game (12:00-12:30PM)		CBS NFL Playoff Game "PHILADELPHIA VS. ATLANTA" (12:30-3:49PM)										
AVERAGE AUDIENCE (Households (000) & %)			1,940 2.6		5,740 7.7		16,020 21.5	13.9*		18.9*		22.2*		22.5*		23.7*	
SHARE OF AUDIENCE %			11		33		60	49 *		59 *		63 *		60 *		60 *	
AVG. AUD. BY ¼ HR. %			2.4	2.8	6.5	8.8	12.5	15.3	18.0	19.7	21.8	22.5	22.2	22.9	23.4	24.0	
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,530 3.4												
Program					Meet the Press												
AVERAGE AUDIENCE (Households (000) & %)					1,790 2.4												
SHARE OF AUDIENCE %					10												
AVG. AUD. BY ¼ HR. %					2.4	2.4											

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK 1	23.2	24.6	25.4	26.1	26.3	26.8	28.4	31.1	33.3	35.7	37.6	39.7	40.2	40.8	40.9	41.7
WK 2	23.0	23.8	23.7	23.7	24.9	26.1	29.0	30.7	32.1	33.2	34.8	36.7	37.6	38.6	39.5	40.5

U.S. TV Households: 74,500,000   * Half-hour ratings (for immediately preceding and subject quarter-hours).   (R) Repeat, see page B.   (OP) See Other Programs Section: Page A-36

~ VARYING DURATIONS REPORTED IN TERMS OF MAXIMUM COMMON DURATION.

DAY SUN. DEC. 24, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC. 17, 1978

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %																
CBS TV	CBS NFL Football Game 1 "VARIOUS TEAMS & TIMES" (1:00-3:42PM)			(1)					CBS NFL Football Game 2 "GREEN BAY VS. LOS ANGELES" & "MINNESOTA VS. OAKLAND" (5:13-7:04PM)							
TOTAL AUDIENCE (Households (000) & %)				11,700 15.7					17,140 23.0							
AVERAGE AUDIENCE (Households (000) & %)				10,060 13.5					10,280 13.8							
SHARE OF AUDIENCE %		23.0* 56 *		31					28			12.8* 27 *		13.6* 27 *		14.8* 28 *
AVG. AUD. BY ¼ HR. %	22.9	23.1	23.2	13.5					13.8	13.3	12.4	13.1	13.3	13.8	14.5	15.1
NBC TV			NFL '78 — NBC		NFL Football Game 1 — NBC "VARIOUS TEAMS & TIMES" (1:00-7:32PM) ~											
TOTAL AUDIENCE (Households (000) & %)			4,840 6.5		24,960 33.5											
AVERAGE AUDIENCE (Households (000) & %)			3,730 5.0		9,240 12.4											
SHARE OF AUDIENCE %			12		25	9.5* 22 *		11.1* 25 *		12.7* 28 *		13.8* 29 *		13.6* 27 *		13.6* 25 *
AVG. AUD. BY ¼ HR. %			4.7	5.4	8.7	10.2	10.7	11.4	12.3	13.1	14.1	13.5	13.3	13.9	13.5	13.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV													Christmas at the Vatican (6:00-8:00PM)(SUS.)			
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %																
CBS TV	CBS NFL Playoff Game "PHILADELPHIA VS. ATLANTA" (12:30-3:49PM)														CBS Evening News	
TOTAL AUDIENCE (Households (000) & %)															5,140 6.9	
AVERAGE AUDIENCE (Households (000) & %)															4,250 5.7	
SHARE OF AUDIENCE %		25.2* 63 *													14	
AVG. AUD. BY ¼ HR. %	24.7	25.7	26.7	22.8											5.2	6.2
NBC TV			NFL '78 — NBC		NFL Playoff Game — NBC "MIAMI VS. HOUSTON" (4:00-6:54PM)(2)											(3)
TOTAL AUDIENCE (Households (000) & %)			11,030 14.8		26,000 34.9											17,580 23.6
AVERAGE AUDIENCE (Households (000) & %)			5,140 6.9		16,760 22.5											14,970 20.1
SHARE OF AUDIENCE %			17		56	19.9* 51 *		22.1* 54 *		23.1* 57 *		22.5* 56 *		23.4* 57 *		49
AVG. AUD. BY ¼ HR. %			2.6	11.1	18.6	21.2	21.8	22.4	23.2	23.0	22.2	22.8	23.0	23.8	24.5	20.1

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK 1	42.3	43.0	44.3	44.6	44.2	45.2	45.8	46.6	47.0	47.9	48.8	49.7	51.6	53.0	54.5	55.5
WK 2	40.5	41.0	41.8	40.5	38.8	39.4	40.4	40.3	40.0	40.3	38.9	39.4	40.7	40.9	40.8	40.8

U.S. TV Households: 74,500,000 * Half-hour ratings (for immediately preceding and subject quarter-hours). (R) Repeat, see page B. (OP) See Other Programs Section: Page A-36

~ VARYING DURATIONS REPORTED IN TERMS OF MAXIMUM COMMON DURATION. (2) FOR REMAINING RATINGS, SEE OP PAGES.

(1) "CBS NFL FOOTBALL POST (B)", CBS, (3:52-4:00PM). (3) "NFL PLAYOFF POST-NBC", NBC, (6:54-7:00PM)(S).

DAY SUN. DEC. 24, 1978

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY / NETWORK / TIME (N.Y.T.) PROGRAM	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY 1/4 HR %	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY 1/4 HR %
EVENING MONDAY													
ABC 9.00-12.08AM NFL MONDAY NIGHT FOOTBALL	11.00	FOR RTGS SEE PAGE A-2					16.6	FOR RTGS SEE PAGE A-3					16.6
9.00-11.46PM	11.15				16.4*	31*	16.2				15.8*	30*	14.9
	11.30						17.4						13.7
	11.45				17.1*	39*	16.9						11.3
	12.00						16.6						
EVENING TUESDAY													
ABC 11.30-12.41AM TUESDAY MOVIE OF THE WEEK	11.30	7,820	10.5	4,920	6.6	25	8.5	7,300	9.8	4,320	5.8	21	7.5
	11.45				7.4*	23*	6.4				6.7*	20*	5.9
	12.00						6.2						5.5
	12.15				6.1*	25*	6.0				5.3*	20*	5.1
	12.30						5.7						4.8
ABC 12.41- 1.20AM TUESDAY MOVIE-WEEK PART2	12.30	4,620	6.2	4,170	5.6	33	5.9	3,870	5.2	3,130	4.2	25	4.8
12.41- 1.26AM	12.45						5.7						4.3
	1.00						5.5						4.1
	1.15				5.4*	35*	5.1				4.1*	27*	4.0
EVENING WEDNESDAY													
ABC 11.30-12.37AM POLICE WOMAN	11.30	6,330	8.5	4,620	6.2	23	5	9,090	12.2	6,330	8.5	29	9.8
	11.45				6.9*	22*	6.3				9.4*	27*	9.0
	12.00						5.9						8.3
	12.15				5.7*	23*	5.5				8.1*	31*	7.9
	12.30						5.1						6.6
ABC 12.37- 1.27AM SWAT-WED	12.30	3,580	4.8	2,610	3.5	20	3.9	4,250	5.7	3,500	4.7	26	4.9
12.37- 1.23AM	12.45				3.6*	18*	3.5				4.9*	25*	4.9
	1.00						3.6						4.7
	1.15				3.5*	23*	3.3				4.6*	29*	4.3
EVENING THURSDAY													
ABC 11.30-12.38AM STARSKY AND HUTCH-11:30	11.30	6,410	8.6	4,400	5.9	21	6.7	8,570	11.5	6,110	8.2	28	8.7
11.30-12.37AM	11.45				6.4*	19*	6.1				8.3*	25*	8.0
	12.00						5.8						8.1
	12.15				5.7*	22*	5.6				8.3*	31*	8.4
	12.30						5.0						7.2
ABC 12.38- 1.30AM SWAT-THUR	12.30	3,580	4.8	2,910	3.9	22	4.1	5,290	7.1	4,100	5.5	29	6.1
12.37- 1.24AM	12.45				4.0*	20*	4.0				5.8*	28*	5.6
	1.00						3.8						5.5
	1.15				3.8*	23*	3.8				5.3*	31*	5.1
EVENING FRIDAY													
ABC 9.14-11.14PM ABC FRIDAY NIGHT MOVIE	11.00	FOR RTGS SEE PAGE A-10					22.7						
ABC 12.16- 1.21AM BARETTA-11:30PM	11.30							6,110	8.2	4,100	5.5	16	5.2
11.30-12.35AM	11.45										5.4*	15*	5.6
	12.00												5.8
	12.15	5,070	6.8	3,430	4.6	18	4.3				5.7*	18*	5.6

CONT'D

U.S. TV HOUSEHOLDS: 74,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY / NETWORK / TIME (N.Y.T.) / PROGRAM	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY 1/4 HR %	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY 1/4 HR %
EVENING FRIDAY CONT'D													
ABC 12.16- 1.21AM BARETTA-11:30PM-CONT'D	12.30						4.7						5.3
	12.45				4.6*	18*	4.6						
	1.00						5.0						
	1.15				4.9*	23*	4.6						
CBS 9.20-10.20PM INCREDIBLE HULK	10.15	FOR RTGS SEE PAGE A-10			19.5*	33*	18.7						
CBS 9.09- 9.20PM CBS NEWS SPECIAL REPORT(S)	9.15	FOR RTGS SEE PAGE A-10					15.1						
CBS 10.20-11.20PM FLYING HIGH	11.00	FOR RTGS SEE PAGE A-10					13.6						
	11.15				13.4*	25*	12.8						
NBC 9.21-11.21PM EDDIE CAPRA MYSTERIES	11.00	FOR RTGS SEE PAGE A-10					15.3						
	11.15				14.8*	28*	13.6						
NBC 1.21- 2.51AM MIDNIGHT SPECIAL / 1.00- 2.30AM	1.00							5,960	8.0	3,200	4.3	27	5.5
	1.15	4,400	5.9	1,940	2.6	19	4.3				5.4*	27*	5.2
	1.30						3.9						4.7
	1.45				3.6*	22*	3.3				4.4*	28*	4.0
	2.00						2.3						3.5
	2.15				2.0*	16*	1.7				3.1*	24*	2.7

DAY / NETWORK / TIME (N.Y.T.) / PROGRAM	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY 1/4 HR %	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY 1/4 HR %
	2.30						1.3						
	2.45				1.2*	12*	1.0						
EVENING SATURDAY													
ABC 9.58- 9.59PM ABC NEWSBRIEF-SAT.	9.45	16,690	22.4	16,690	22.4	40	22.4	16,320	21.9	16,320	21.9	40	21.9
ABC 11.00-11.15PM ABC WEEKEND REPORT-SAT.	11.00	6,560	8.8	6,180	8.3	17	8.3	6,410	8.6	6,410	8.6	18	8.6
CBS 9.44- 9.45PM NEWSBREAK-SAT. / 9.08- 9.09PM	9.00							9,160	12.3	9,160	12.3	23	12.3
	9.30	9,830	13.2	9,830	13.2	23	13.2						
CBS 10.10-11.07PM CBS REPORTS(S)	11.00							FOR RTGS SEE PAGE A-13					9.5
NBC 8.58- 8.59PM NBC NEWS UPDATE-SAT.	8.45	11,990	16.1	11,990	16.1	28	16.1	8,490	11.4	8,490	11.4	22	11.4
NBC 11.30-12.52AM SATURDAY NIGHT / 11.30-12.53AM	11.30	13,930	18.7	9,540	12.8	38	12.9	14,300	19.2	8,640	11.6	35	12.8
	11.45				12.9*	34*	12.9				12.9*	34*	12.9
	12.00						13.8						12.1
	12.15				13.5*	40*	13.3				11.5*	35*	11.0
	12.30						12.4						10.3
	12.45				11.9*	41*	10.7				10.1*	36*	9.7
EVENING SUNDAY													
ABC 8.58- 8.59PM ABC NEWSBRIEF-SUN.	8.45	11,920	16.0	11,920	16.0	24	16.0	8,570	11.5	8,570	11.5	28	11.5
CBS 7.04- 8.04PM 60 MINUTES	8.00	FOR RTGS SEE PAGE A-14					30.8						
CBS 9.01- 9.02PM NEWSBREAK-SUN. / 7.58- 7.59PM	7.45							12,070	16.2	12,070	16.2	41	16.2
	9.00	23,020	30.9	23,020	30.9	47	30.9						
CBS 8.04- 9.04PM ALL IN THE FAMILY	9.00	FOR RTGS SEE PAGE A-14					32.4						

DAY / NETWORK / TIME (N.Y.T.) PROGRAM		QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY 1/4 HR %	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY 1/4 HR %
EVENING SUNDAY CONT'D														
CBS 9.04-10.04PM KAZ		10.00	FOR RTGS SEE PAGE A-14					23.8						
CBS 10.04-11.04PM DALLAS		11.00	FOR RTGS SEE PAGE A-14					20.8						
NBC 7.32- 8.32PM HALLMARK HALL OF FAME(S)		8.30	FOR RTGS SEE PAGE A-14					12.9						
NBC 8.32-10.32PM WINDS OF KITTY HAWK(S)		10.30	FOR RTGS SEE PAGE A-14					13.1						
NBC 8.58- 8.59PM NBC NEWS UPDATE-SUN.		8.45							9,160	12.3	9,160	12.3	30	12.3
NBC 12.02- 2.03AM NBC LATE NIGHT MOVIE		12.45	FOR RTGS SEE PAGE A-16			2.6*	14*	2.3						
		1.00						1.9						
		1.15				2.0*	14*	2.1						
		1.30						1.8						
		1.45				1.7*	15*	1.5						
		2.00						1.5						
EVENING MONDAY-FRIDAY														
ABC 9.58- 9.59PM ABC NEWSBRIEF-M-F	M-F	8.45	13,860	18.6	13,860	18.6	29	15.8	12,670	17.0	12,670	17.0	27	13.2
		9.45						20.4						19.5
CBS 8.58- 8.59PM NEWSBREAK-M-F	M-F	8.45	11,550	15.5	11,550	15.5	24	15.5	11,990	16.1	11,990	16.1	25	16.1
CBS 12.42- 1.26AM LATE MOVIE II / 12.39- 1.20AM	M-F / MTUTHF	12.00	4,250	5.7	3,800	5.1	28	7.0	5,070	6.8	3,870	5.2	27	6.9
		12.15				6.5*	26*	6.3				5.9*	23*	5.4
		12.30						5.7						6.0
		12.45				5.8*	28*	5.6				5.8*	29*	5.4
		1.00						4.8						4.8
		1.15				4.9*	29*	4.4				4.6*	28*	4.6
		1.30						3.2						
NBC 8.58- 8.59PM NBC NEWS UPDATE-M-F / 8.28- 8.29PM	M-F	8.15							10,880	14.6	10,880	14.6	23	12.4
		8.45	10,360	13.9	10,360	13.9	22	14.7						14.8
		9.00						11.0						
		9.15												18.4
NBC 11.30-12.48AM TONIGHT SHOW	M-F	1.00	FOR RTGS SEE PAGE A-16					7.0						
DAY MONDAY-FRIDAY														
ABC 4.30- 5.30PM ABC AFTERSCHOOL SPECIAL(S)	WED.	4.30	8,270	11.1	5,510	7.4	21	7.0						
		4.45				7.0*	21*	6.9						
		5.00						7.8						
		5.15				7.7*	20*	7.7						
CBS 11.54-12.00NN CBS MID-DAY NEWS-EDWARDS	M-F	11.45	4,540	6.1	4,020	5.4	24	5.4	4,840	6.5	4,100	5.5	23	5.5
NBC 4.00- 5.00PM SPECIAL TREAT(S)	TUE.	4.00							8,490	11.4	5,440	7.3	21	7.1
		4.15										7.0*	22*	6.9
		4.30												7.6
		4.45										7.7*	22*	7.8
DAY SATURDAY														
ABC 8.26- 8.30AM SCHOOLHOUSE ROCK-8.26AM		8.15	3,580	4.8	3,280	4.4	33	4.4	3,430	4.6	2,980	4.0	34	4.0

 U.S. TV HOUSEHOLDS: 74,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY / NETWORK / TIME (N.Y.T.) PROGRAM	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY 1/4 HR %	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY 1/4 HR %
DAY SATURDAY CONT'D													
ABC 9.26- 9.30AM SCHOOLHOUSE ROCK-9.26AM	9.15	5,290	7.1	4,990	6.7	26	6.7	4,400	5.9	4,250	5.7	24	5.7
ABC 10.56-10.59AM DEAR ALEX & ANNIE-10.56AM	10.45	5,890	7.9	5,360	7.2	27	7.2						
ABC 10.56-10.59AM SCHOOLHOUSE ROCK-10.56AM	10.45							5,140	6.9	4,840	6.5	26	6.5
ABC 11.26-11.29AM SCHOOLHOUSE ROCK-11.26AM	11.15	4,920	6.6	4,470	6.0	24	6.0	4,400	5.9	4,170	5.6	24	5.6
ABC 11.56-11.59AM DEAR ALEX & ANNIE-11.56AM	11.45	4,620	6.2	4,470	6.0	22	6.0						
ABC 11.56-11.59AM SCHOOLHOUSE ROCK-11.56AM	11.45							4,690	6.3	4,320	5.8	24	5.8
CBS 8.26- 8.29AM IN THE NEWS- 8.26AM	8.15	3,950	5.3	3,800	5.1	38	5.1	3,650	4.9	3,350	4.5	38	4.5
CBS 8.56- 8.59AM IN THE NEWS- 8.56AM	8.45	4,250	5.7	3,730	5.0	28	5.0	5,070	6.8	4,620	6.2	37	6.2
CBS 9.26- 9.29AM IN THE NEWS- 9.26AM	9.15	6,260	8.4	6,110	8.2	35	8.2	6,780	9.1	6,560	8.8	39	8.8
CBS 9.59-10.02AM IN THE NEWS- 9.59AM	9.45 10.00	6,930	9.3	6,630	8.9	34	9.1 8.9	7,230	9.7	6,710	9.0	37	9.0 9.0
CBS 10.26-10.29AM IN THE NEWS-10.26AM	10.15	7,900	10.6	7,080	9.5	35	9.5	7,300	9.8	6,560	8.8	35	8.8
CBS 11.33-11.36AM IN THE NEWS-11.33AM	11.30	7,150	9.6	6,780	9.1	33	9.1	6,110	8.2	5,890	7.9	31	7.9
CBS 11.56-11.59AM IN THE NEWS-11.56AM	11.45	7,150	9.6	6,330	8.5	31	8.5	6,110	8.2	5,360	7.2	28	7.2
CBS 12.26-12.29PM IN THE NEWS-12.26PM	12.15	4,470	6.0	4,100	5.5	20	5.5	4,320	5.8	3,950	5.3	20	5.3
CBS 12.56-12.59PM IN THE NEWS-12.56PM	12.45							5,290	7.1	4,990	6.7	25	6.7
CBS 1.00- 3.44PM CBS NFL FOOTBALL GAME-SAT(S)	3.30	FOR RTGS SEE PAGE A-26					15.0						
CBS 1.26- 1.29PM IN THE NEWS- 1.26PM	1.15							4,770	6.4	4,400	5.9	20	5.9
CBS 1.30- 4.44PM SUN BOWL(S)	4.30							FOR RTGS SEE PAGE A-27					8.5
NBC 10.27-10.29AM METRIC MARVELS-10:27AM	10.15	4,770	6.4	4,620	6.2	23	6.2	5,290	7.1	5,140	6.9	28	6.9
NBC 10.57-10.59AM METRIC MARVELS-10:57AM	10.45	6,410	8.6	6,110	8.2	30	8.2	5,140	6.9	5,140	6.9	27	6.9
NBC 11.57-11.59AM METRIC MARVELS-11:57AM	11.45	5,290	7.1	5,140	6.9	25	6.9	3,730	5.0	3,580	4.8	20	4.8
NBC 4.00- 6.53PM NFL FOOTBALL GAME-NBC-SAT(S)	6.45	FOR RTGS SEE PAGE A-28			19.5*	43*	20.2						
DAY SUNDAY													
ABC 11.55-11.59AM SCHOOLHOUSE ROCK-11.55AM	11.45	2,310	3.1	2,310	3.1	12	3.1	2,160	2.9	2,010	2.7	11	2.7
CBS 9.26- 9.29AM IN THE NEWS- 9.26AM-SUN.	9.15	1,420	1.9	1,340	1.8	11	1.8	1,490	2.0	1,190	1.6	10	1.6
CBS 9.56- 9.59AM IN THE NEWS- 9.56AM-SUN.	9.45	1,490	2.0	1,420	1.9	10	1.9	1,340	1.8	1,270	1.7	9	1.7
CBS 5.13- 7.04PM CBS NFL FOOTBALL GAME 2	7.00	FOR RTGS SEE PAGE A-34					16.8						
NBC 4.00- 7.32PM NFL FOOTBALL GAME 1-NBC	7.30	FOR RTGS SEE PAGE A-34					11.5						
NBC 4.00- 6.54PM NFL PLAYOFF GAME-NBC(S)	6.45							FOR RTGS SEE PAGE A-35			24.3*	59*	23.9

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)